

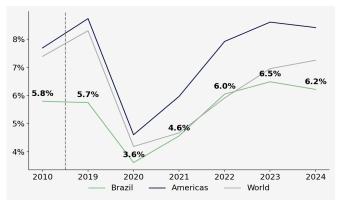
### **Brazil**

# TRAVEL & TOURISM'S ENVIRONMENTAL **AND SOCIAL FOOTPRINT FOR 2024**

### **Environmental footprint of Travel & Tourism**

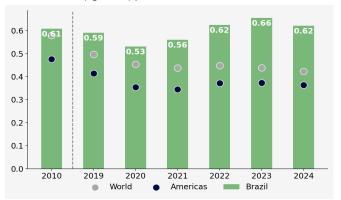
#### Travel & Tourism's contribution to total greenhouse gas emissions

% of total GHG emissions



### **Travel & Tourism's GHG emissions** intensity

GHG emissions (kg CO2e) per USD of GDP\*



#### Annual change in Travel & Tourism GDP\*

Average growth rate,^ 2019-2024



#### Annual change in GHGs linked to Travel & Tourism

Average growth rate,^ 2019-2024

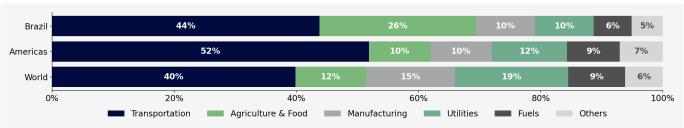
+3.1%	-0.9%	-1.9%
Brazil	Americas	World

### Industries contributing the most to Travel & Tourism's GHG emissions in 2024

1.3%

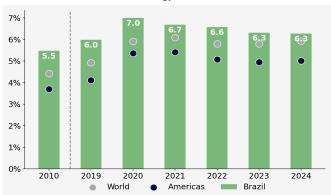
World

% of total Travel & Tourism GHG emissions



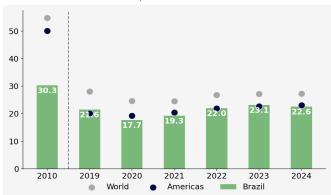
#### Low-carbon energy usage linked to **Travel & Tourism**

% of total Travel & Tourism energy use



#### Freshwater consumption linked to **Travel & Tourism**

Cubic metres of withdrawals per thousand USD of GDP\*



\*Direct and indirect T&T GDP impacts only. ^Measured as compound annual growth rates (CAGR). Full methodological detail is available from WTTC. Notes: (1) In 2024 prices & exchange rates. (2) GHG emissions include Scope 1, 2 and 3 plus international transport; except where presented as a share of national totals, when international scope 3 is removed. (3) Transport activity includes all modes of transport. (4) Low-carbon energy is defined as renewable energy (wind, wave, solar & geothermal), plus hydro and nuclear.





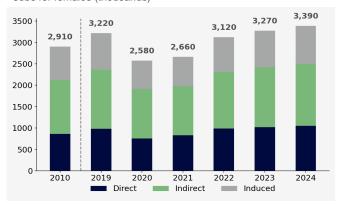
### **Brazil**

# TRAVEL & TOURISM'S ENVIRONMENTAL AND SOCIAL FOOTPRINT FOR 2024

## **Social footprint of Travel & Tourism**

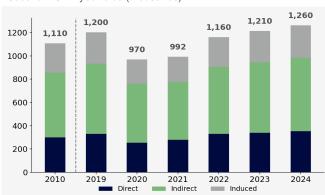
# Female employment supported by Travel & Tourism

Jobs for females (thousands)



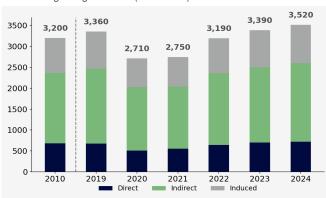
#### Youth employment supported by Travel & Tourism

Jobs for 15-24 year olds (thousands)



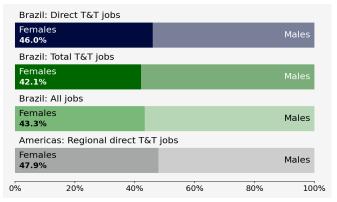
# High-wage employment\* supported by Travel & Tourism

Jobs in high wage sectors (thousands)



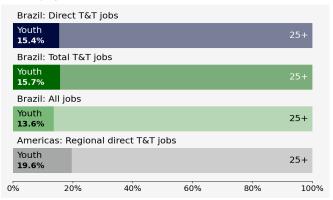
# Female employment as a share of total employment in 2024

% of employees



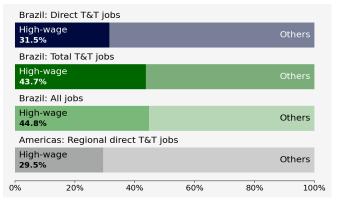
#### Youth employment as a share of total employment in 2024

% of employees



# High-wage employment\* as a share of total employment in 2024

% of employees



<sup>\*&#</sup>x27;High-wage employment' is defined as employment within industries whose average wage is above the 65th percentile of earnings in the country.

