

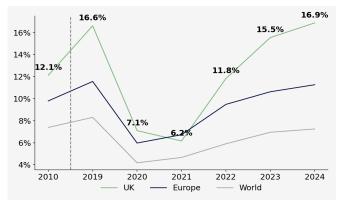
## **United Kingdom**

# TRAVEL & TOURISM'S ENVIRONMENTAL AND SOCIAL FOOTPRINT FOR 2024

## **Environmental footprint of Travel & Tourism**

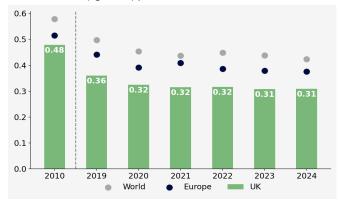
# Travel & Tourism's contribution to total greenhouse gas emissions

% of total GHG emissions



# Travel & Tourism's GHG emissions intensity

GHG emissions (kg CO2e) per USD of GDP\*



#### Annual change in Travel & Tourism GDP\*

Average growth rate,^ 2019-2024



**+1.23%** Europe

**1.3%** World

## Annual change in GHGs linked to Travel & Tourism

Average growth rate,^ 2019-2024

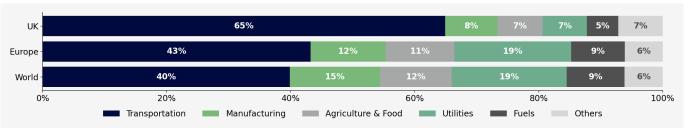
-2.3%
UK

**-2.0%** Europe

**-1.9%** World

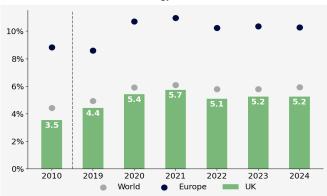
### Industries contributing the most to Travel & Tourism's GHG emissions in 2024

% of total Travel & Tourism GHG emissions



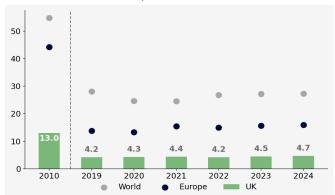
#### Low-carbon energy usage linked to Travel & Tourism

% of total Travel & Tourism energy use



#### Freshwater consumption linked to Travel & Tourism

Cubic metres of withdrawals per thousand USD of GDP\*



\*Direct and indirect T&T GDP impacts only. ^Measured as compound annual growth rates (CAGR). Full methodological detail is available from WTTC. Notes: (1) In 2024 prices & exchange rates. (2) GHG emissions include Scope 1, 2 and 3 plus international transport; except where presented as a share of national totals, when international scope 3 is removed. (3) Transport activity includes all modes of transport. (4) Low-carbon energy is defined as renewable energy (wind, wave, solar & geothermal), plus hydro and nuclear.





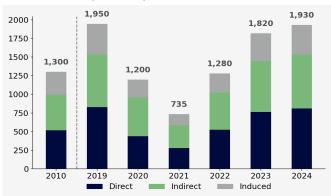
## **United Kingdom**

# TRAVEL & TOURISM'S ENVIRONMENTAL AND SOCIAL FOOTPRINT FOR 2024

## **Social footprint of Travel & Tourism**

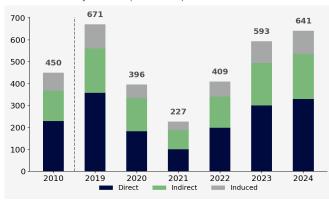
## Female employment supported by Travel & Tourism

Jobs for females (thousands)



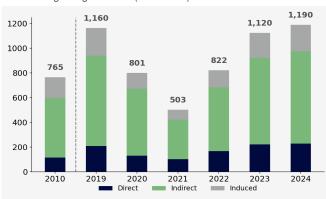
#### Youth employment supported by Travel & Tourism

Jobs for 15-24 year olds (thousands)



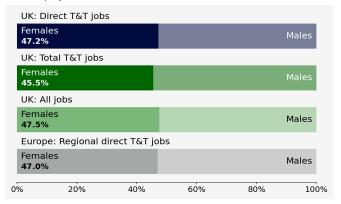
## High-wage employment\* supported by Travel & Tourism

Jobs in high wage sectors (thousands)



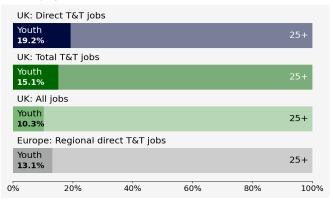
# Female employment as a share of total employment in 2024

% of employees



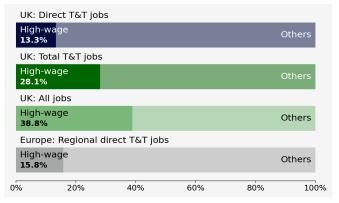
### Youth employment as a share of total employment in 2024

% of employees



# High-wage employment\* as a share of total employment in 2024

% of employees



<sup>\*&#</sup>x27;High-wage employment' is defined as employment within industries whose average wage is above the 65th percentile of earnings in the country.

