

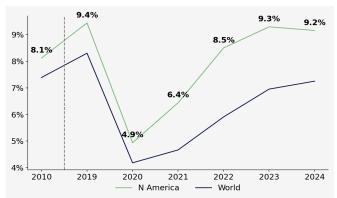
North America

TRAVEL & TOURISM'S ENVIRONMENTAL **AND SOCIAL FOOTPRINT FOR 2024**

Environmental footprint of Travel & Tourism

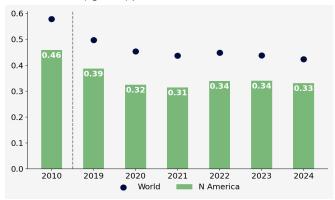
Travel & Tourism's contribution to total greenhouse gas emissions

% of total GHG emissions



Travel & Tourism's GHG emissions intensity

GHG emissions (kgCO2e) per USD of GDP*



Annual change in Travel & Tourism GDP*

Average growth rate,^ 2019-2024

1.3% +1.6% N America World

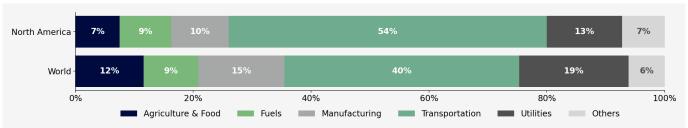
Annual change in GHGs linked to Travel & Tourism

Average growth rate,^ 2019-2024

-1.5% -1.9% N America World

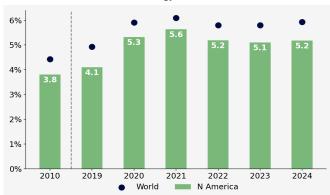
Industries contributing the most to Travel & Tourism's GHG emissions in 2024

% of total Travel & Tourism GHG emissions



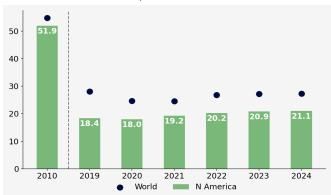
Low-carbon energy usage linked to **Travel & Tourism**

% of total Travel & Tourism energy use



Freshwater consumption linked to **Travel & Tourism**

Cubic metres of withdrawals per thousand USD of GDP*



*Direct and indirect T&T GDP impacts only. ^Measured as compound annual growth rates (CAGR). Full methodological detail is available from WTTC. Notes: (1) In 2024 prices & exchange rates. (2) GHG emissions include Scope 1, 2 and 3 plus international transport; except where presented as a share of national totals, when international scope 3 is removed. (3) Transport activity includes all modes of transport. (4) Low-carbon energy is defined as renewable energy (wind, wave, solar & geothermal), plus hydro and nuclear.





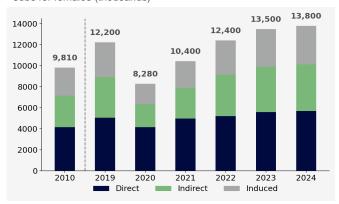
North America

TRAVEL & TOURISM'S ENVIRONMENTAL AND SOCIAL FOOTPRINT FOR 2024

Social footprint of Travel & Tourism

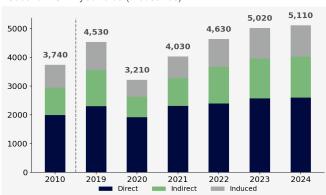
Female employment supported by Travel & Tourism

Jobs for females (thousands)



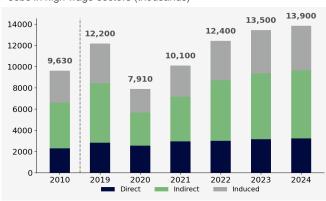
Youth employment supported by Travel & Tourism

Jobs for 15-24 year olds (thousands)



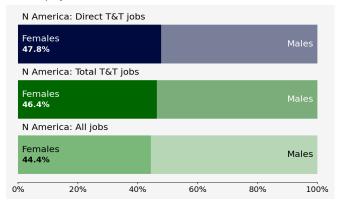
High-wage employment* supported by Travel & Tourism

Jobs in high wage sectors (thousands)



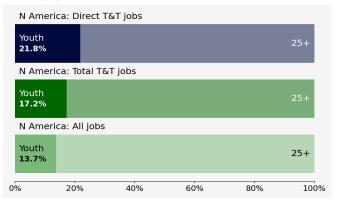
Female employment as a share of total employment in 2024

% of employees



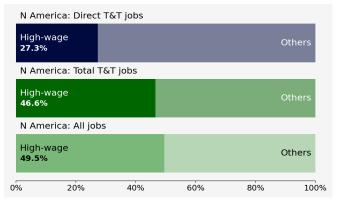
Youth employment as a share of total employment in 2024

% of employees



High-wage employment* as a share of total employment in 2024

% of employees



^{*&#}x27;High-wage employment' is defined as employment within industries whose average wage is above the 65th percentile of earnings in the country.

