



Product Name: MarketMan

Overview: [Marketman](#), powered by [Meal Ticket](#), is a leading cloud-based foodservice inventory management and purchasing platform designed to automate back-of-restaurant operations. Our Software as a Service (SaaS) technology solutions empower foodservice businesses to efficiently manage their inventory, automate procurement processes, and gain business intelligence to optimize operations, reduce Cost of Goods Sold (COGS), and increase profitability.

Key MarketMan Offerings:

- Restaurant Management Software
- Inventory Management
- Purchasing and Ordering Management
- Expense Tracking
- Multi Units and Chains
- Cookbook Feature
- Recipe Costing Software
- Restaurant Vendor Payments

Key Statistics:

- Founded in 2013 in Tel Aviv, Israel
- Acquired by Meal Ticket in 2022
- Trusted by 10,000+ food businesses worldwide
- Processing over 200,000 orders per month
- MarketMan reduces labor-intensive tasks by ~ 50%
- Lowers food costs by up to 5% annually
- Available in 55 countries; languages supported include German, English, French, Hebrew, Dutch, Spanish, and Chinese



MarketMan Differentiators:

- **User-Friendly Interface:** MarketMan stands out with its intuitive and user-friendly interface, making it easy for restaurateurs to navigate the platform without technical expertise.
- **Real-Time Data and Business Intelligence:** Our platform provides businesses with real-time data and actionable insights to drive data-driven decision-making. By leveraging accurate and up-to-date information, foodservice businesses can optimize their inventory management, reduce food waste, and identify areas for cost savings and process improvements to improve profitability.
- **Comprehensive Integration Partner Ecosystem:** MarketMan seamlessly integrates with most common point-of-sale (POS) systems, accounting software and other foodservice information technology, streamlining operations, creating efficient communication between front-of-restaurant and back-of-restaurant, and eliminating manual data entry.
- **Industry-Leading Customer Support:** MarketMan is committed to providing personal customer support to assist businesses with questions, integration, technical issues, and staff training needs, ensuring smooth implementation and ongoing usage of our platform for a positive return on investment.

MarketMan Awards:

- High Performer, G2 Grid for Restaurant Inventory Management 2023
- Capterra Emerging Favorite 2023, Online Ordering Software
- Capterra Best Value Inventory Management Software 2022
- Capterra Emerging Favorite 2022, Restaurant Management Software
- Capterra Best Ease of Use Food Costing Software 2022



MarketMan

Powered by  meal ticket

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