

Tanvi Mehta

UX Designer

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[Linkedin](#)

Education

Unitedworld Institute of Design — Bachelor of Design in Product Design

2019 - 2023

Experience

Rezonant Design — UX Designer (Intern)

Jan - April 2023

Housing.com SAP

- Was responsible for the complete redesign of Housing.com's careers website, managing all aspects of the UX/UI design. Additionally, conducted client presentations, usability testing, and fostered collaboration with content writers, illustrators, and developers during the project.
- Designed and pitched a campus app for SAP, encompassing concept ideation, UX/UI design within a record time of 3 days. The app aimed to optimize employee navigation and provide onboarding support to HR team hence reducing their workload.

Bosch — UX Designer (Intern)

June - Aug 2022

Bosch Amazon

- Developed a concept for the functionality and design of a website for an integrated B2B logistical solution in collaboration with Amazon. Primary focus during this tenure was dedicated to extensive research, including conducting 200 employee interviews.

Freelancer — Visual Designer

Aug 2021 - Sept 2022

Pharmasecure Fundamento Scaler Miyaara Knit Pocket

- Designed logos, posters, social media posts, infographics for the above brands playing a pivotal role in their market positioning and expanded outreach to a wider audience.

The Blend (The university magazine)

Sept - Dec 2021

— Design Editor

- Headed a team of 35 designers, curated ideas for the monthly editions of the magazine with the focus on its execution, and actively gave design feedback to the team.

— Creative Head

June - Sept 2021

- Managed a team of 7 illustrators and was responsible for overseeing the visuals featured in the magazine. Additionally, designed 30+ carousels for the Instagram which increased engagement by 68%.

— Designer

Jan - June 2021

- Created digital illustrations, designed Instagram carousels, & formatted the entire text of the magazine.

Growth Heads Digital — Head of Design

Jan - May 2021

- Led a team of 6 designers, and curated designs for 12+ clients. Was responsible for logo, packaging, posters, content, brand strategy, and diverse creative projects.

Skills

Design Skills

User Research, Qualitative analysis, Wireframing, Ideation, Problem Solving, Visual Design, Design Systems, Information Architecture, Interaction Design, Prototyping, Usability Testing

Tools

Figma, XD, Webflow, WordPress, Framer, Photoshop, Rhino 3D, Illustrator, Procreate

Soft Skills

Empathy, Leadership, Presentation, Storytelling, Time management, Collaboration, Resilience

Languages

English, Hindi

Achievements

Toycathon — Finalist

A national competition was initiated by our Honourable Prime Minister, Shri. Narendra Modi. Our toy got selected for the grand finale out of 17770 ideas

UID — Design Registration (in process)

For designing a CCTV Camera

Google — Certificate

Foundations of UX Design

Mad Over Marketing (M.O.M) — Certificate

Instagram for Business

University of Virginia — Certificate

Introduction to Personal Branding