

Product line packaging redesign after 2 rounds of focus groups





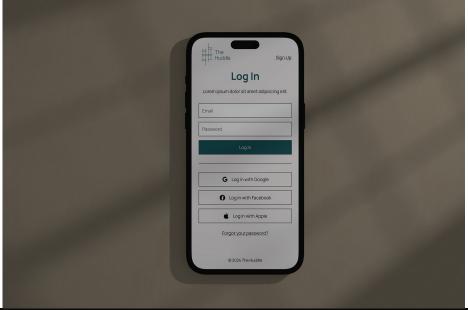














The Huddle Boutique Workout Space Brand Identity & Strategy and conceptual brand activations















