

# Winton Brown

Certified Senior Product Designer and Front-End Developer

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## EXPERIENCE

### **Lowe's**, Charlotte, NC — *Sr. Product Designer*

FEBRUARY 2023 - PRESENT

Designed user experience for location auditing within the Store Inventory Management application that reduced scanning latency by 15% and improved scanning volume by 45%.

### **Lowe's**, Charlotte, NC — *UX Designer*

DECEMBER 2019 - FEBRUARY 2023

Synthesized data from secondary research and contextual interviews to create a better user experience for US and Canadian Contact Center associates. Implemented Salesforce layout that decreased Avg. Handle Time by 3.5 minutes for Canadian associates. Designed and tested user interfaces for a newly implemented Order Management application.

### **Lowe's**, Mooresville, NC — *UX Designer (Contractor)*

JUNE 2019 - DECEMBER 2019

Collaborated with designers and developers to create Sketch and ReactJS design system components. Met with designers and team managers monthly to inform them of any library updates and to ensure that each team was following design system guidelines.

## EDUCATION

### **Syracuse University**, Syracuse, NY — *Master of Arts in Magazine, Newspaper and Online Journalism*

Created digital content for the school's magazine website. Collaborated with multiple classmates for a published multimedia feature on Dennis Crowley, then co-founder of Foursquare.

### **Quinnipiac University**, Hamden, Conn. — *Bachelor of Arts in Print Journalism*

Contributed to the school's newspaper as a sports reporter. Inducted into Lambda Pi Eta, National Communication Association Honor Society.

## SKILLS

Information Architecture

Research

Prototyping

Usability Testing

Visual Communication

Wireframing

## TOOLS

Adobe Illustrator & InDesign

Adobe XD

Figma

HTML & CSS

InVision

Miro

## CERTIFICATIONS

**Springboard** UX Design  
(Remote)

**Javascript / MEAN Stack  
Development** Central  
Piedmont Community College  
(Charlotte, NC)