

RISEUP WITH SERVICENOW AND THE DIANA AWARD_ LOOKING FOR A CAREER IN TECH?



ServiceNow and The Diana Award are proud to present a unique Digital Skills Bootcamp opportunity open to you! Kick-start your career and RiseUp with ServiceNow.

You've already shown incredible passion and commitment through your work, now, we want to help you take it even further. We're offering you an exclusive opportunity to join a Digital Skills Bootcamp, designed to support your growth and help you develop key skills to boost your projects, goals, or future career.

Who is ServiceNow?

ServiceNow is putting AI to work for people. Our AI platform for business transformation connects people, processes, data, and devices to increase productivity and maximise business outcomes. We move with the pace of innovation to help customers transform organisations across every industry while upholding a trustworthy, human-centered approach to deploying our products and services at scale. For more information, visit: www.servicenow.com

ServiceNow's clients and partners include government agencies, leading consultancies, and major global brands, offering you the opportunity to connect with these organisations and explore a wide range of career possibilities.

What is RiseUp with ServiceNow?

RiseUp with ServiceNow is a global career development programme that helps people learn in-demand skills and enter the tech industry: You don't need to have any technical experience to participate, just enthusiasm and willingness to learn.

What is the Digital Skills Bootcamp on offer?

The Digital Skills Bootcamp is a fully funded, 5-week, full-time hybrid training programme designed to give you the technical skills and industry-recognised certifications needed to boost your digital skills or kick-start a career in tech. While the programme will be 'full-time', it is designed with flexibility to allow students who have part-time jobs to still participate.

The training will include traditional ServiceNow technical content alongside a strong focus on AI, professional skill development, networking opportunities, innovation and design thinking workshops, and hands-on practical application through hackathons.

You'll gain industry-recognised training in ServiceNow, providing an excellent basis for roles such as:

- Project Manager
- Business or Data Analyst

- Technology Consultant
- Application Developer

This is a chance to build real-world skills, boost your employability, and open doors to exciting career opportunities in the ServiceNow ecosystem.

Criteria

We're looking for resilient, driven individuals eager to develop transferable skills, explore career pathways, and make an impact- if that sounds like you, we want to hear from you!

To qualify for this opportunity young people must:

- Be aged 19 or above
- Be UK-based
- Have Level 4 qualifications in English & Maths (GCSE level). * Please note there is flexibility with this.
- Live and have the right to work in the UK
- Be available to start the programme from July 28th and fully commit to the five-week duration.
- Be able to attend some in-person events as part of the programme; however, the majority of delivery will take place online.

What is the Bootcamp Structure?

Full-time Programme delivered through virtual teaching and in-person events.

This programme offers both a theoretical foundation and practical experience. This intensive programme is divided into four core components, providing a balanced blend of brainstorming activities, technical skills training, and practical application.

1. Theoretical brainstorming activities, encouraging students to think creatively and critically about the challenges and opportunities within the tech industry.
2. Innovation & Design Thinking Workshops, designed to foster innovative ideas and problem-solving skills.
3. Technical skills building workshops, where they will have the opportunity to develop and enhance their technical abilities.
4. Hackathons, allowing students to apply what they have learned in a competitive and collaborative environment.

What can I get out of joining the programme?

What you will gain from the programme:

- Personalised Support – Regular check-ins with a Success Manager to build your Individual Learning Plan and stay on track.
- In-Demand Skills – Learn from expert trainers and build skills that employers are looking for.
- Career Boost – Get tailored employability support and explore pathways like further education, internships, and graduate schemes.
- ServiceNow Certification – Opportunity to earn an industry-recognised certification (subject to passing assessments).
- Professional Connections – Access our Employer Engagement and RiseUp Alumni networks for ongoing support and industry links.
- Hands-On Experience – Strengthen project management skills with real-world tasks and guidance from past participants.

Syllabus Highlights:

- Technical Training: ServiceNow Fundamentals, JavaScript, App Development, AI/Agentic AI, AI Ops/ITOM Bootcamp

- Project Work: Brainstorming, Innovation & Design Thinking, Tech Skills Workshops, Hackathons

Next Steps

If you're interested in this opportunity, please [complete this expression of interest form](#) by **Monday 5th May**.

We look forward to hearing from you.

Additional Information

- [What is ServiceNow](#)
- [Service Now Case Study- Hear from a Young Person's experience](#)
- [Idris Elba and ServiceNow Video](#)

Please note that details of the Programme are subject to change, based on the needs of The Diana Award Young People needs