



EVENT BRAND AMBASSADOR _

- **Dates:** Wednesday 16 September - Tuesday 6 October 2026 (Monday–Friday)
- **Rate:** £16 per hour
- **Location:** Somerset House, London

There is one role for a WEEKDAY position and one role for a WEEKEND position.

About the Placement

This paid placement offers the opportunity to join the team delivering the world premiere of Fleurs de Villes DIANA in support of The Diana Award at Somerset House, London, from 16 September–6 October 2026.

Fleurs de Villes DIANA is a spectacular fresh floral exhibition featuring fifteen breathtaking floral mannequins, created by leading British floral designers and inspired by some of Diana, Princess of Wales' most iconic looks. Behind every floral masterpiece is a remarkable story — from Diana's groundbreaking HIV/AIDS advocacy and humanitarian work to diplomatic tours and her landmark walk through an Angolan minefield. Together, the exhibition celebrates how she used fashion to connect with people, inspire compassion and champion the causes she cared about.

Presented in support of The Diana Award — the charity established in her memory and inspired by her belief that young people have the power to change the world — a portion of every ticket sold helps fund programmes empowering the next generation of changemakers.

Responsibilities

As an Event Brand Ambassador, you'll be the welcoming face of Fleurs de Villes DIANA, greeting visitors, sharing exhibition information, and helping deliver an exceptional visitor experience.

- Welcome visitors to the exhibition with a warm and engaging approach.
- Represent both Fleurs de Villes and The Diana Award in a professional and enthusiastic manner.
- Answer visitor questions about the exhibition, Fleurs de Villes, The Diana Award and Princess Diana's legacy (full training and FAQs provided).
- Encourage visitors to vote for their favourite floral mannequin.
- Roam throughout the exhibition, assisting visitors and helping create an exceptional guest experience.
- Help manage visitor flow during busy periods.
- Report visitor feedback or operational issues to the Exhibition Manager.
- Help ensure the exhibition remains welcoming, safe and beautifully presented.

Skills & Experience

- Friendly, confident and engaging communicator.
- Comfortable speaking with members of the public.
- Positive, enthusiastic and approachable.
- Passion for delivering exceptional visitor experiences.
- Interest in flowers, arts, culture or events.
- An understanding of, or enthusiasm for, The Diana Award's mission
- Reliable, professional and punctual.
- Comfortable standing and walking throughout the day.

Hours

- 9:00am - 5:00pm, Monday - Friday.
- Includes a 30-minute unpaid lunch break.
- One paid online orientation session will be held prior to the exhibition, as well as one paid in-person orientation session on Monday, 14 September at Somerset House

What You'll Gain

- Experience working on the world premiere of an international cultural exhibition at Somerset House.
- Hands-on experience in visitor engagement and event operations.
- An opportunity to represent two purpose-driven organisations with global reach.
- Valuable experience to strengthen your CV and future career opportunities.

Applications close on Friday 14th August 2026, 23:59PM (BST)

Apply here: [Fleurs de Villes DIANA Job Application – Fill in form](#)