Black Friday Park & Pay Giveaway

PART A: CORE TERMS

1. ADMINISTRATOR

The Black Friday Park & Pay Giveaway (the "Prize Draw") is organized by the PayByPhone entity named in item 1 of the Schedule for the Entrant's Market (the "Administrator") and is governed by these rules (the "Official Rules"), made up of these Core Terms and that Schedule.

"Market" means each of the United Kingdom, France, Germany, Switzerland, Canada and the United States. A separate Prize Draw is run in each Market. The Prize Draw is in no way sponsored, endorsed or administered by, or associated with, any third party.

2. ENTRY PERIOD

The Prize Draw begins at 12:00 a.m. on November 19, 2026 and ends at 11:59 p.m. on November 30, 2026, in the time zone stated in item 4 of the Schedule (the "Entry Period").

3. ELIGIBILITY

The Prize Draw is open to individuals who are over the age of majority in your state on the date of Entry and legally resident in the Market, as described in item 3 of the Schedule (each an "Entrant").

Employees of the Administrator, its affiliates and its advertising and promotional agencies, their immediate families and household members, and anyone else associated with organizing the Prize Draw are not eligible.

Persons who pay for a parking session using a business payment method, and persons who park as a driver under a fleet that is a PayByPhone business client, are not eligible to enter or win. Entries from such persons are void.

4. HOW TO ENTER

There are two ways to enter (each an "Entry"):

(a) **Park & Pay:** (i) have a registered PayByPhone account; (ii) create and pay for a valid parking session in the Market during the Entry Period, using the PayByPhone app,

website or telephone service, other than a session of a person excluded under section 3; (iii) have agreed to receive marketing communications about promotions from the Administrator, and not withdrawn that agreement, when the parking session is made;

Anyone who has not given that agreement can still enter using the Free Entry route, which does not require it.

(b) **Free Entry (no purchase necessary):** follow the free route described in item 5 of the Schedule. No parking session or purchase is required.

Both ways of entering have an equal chance of winning. There is a limit of one (1) Entry per person for the Prize Draw, regardless of the way used or the number of parking sessions made. The Administrator may disqualify anyone who submits more than the maximum number of Entries.

The Administrator is not responsible for lost, late, incomplete, invalid, illegible or misdirected Entries.

5. PRIZE

There is one (1) prize in each Market (the "Prize"): a multi-brand electronic gift card of the value, currency and provider stated in item 6 of the Schedule. The Prize cannot be exchanged for cash or credit and there is no cash alternative. The Prize cannot be transferred.

If the Prize is unavailable, the Administrator may substitute a prize of equal or greater value. Any costs of accepting or using the Prize that are not described here are the Prize Winner's responsibility, as are any taxes due on the Prize under applicable law.

6. DRAW

After the Entry Period ends, one (1) winner for the Market will be selected at random from all eligible Entries received for that Market (the "Draw"). The Draw takes place on December 7 2026 and is conducted as described in item 7 of the Schedule. Entrants do not need to be present. Entries are not pooled across Markets.

7. ODDS

The odds of winning depend on the number of eligible Entries received in the Market during the Entry Period. The odds are the same for Park & Pay Entries and Free Entries.

8. WINNER NOTIFICATION AND VERIFICATION

After the Draw, the selected Entrant (the "Potential Prize Winner") will be contacted by the Administrator by email. The Potential Prize Winner has three (3) business days from the first notification attempt to respond, complete any required verification (including a check that they are not excluded under section 3) and claim the Prize.

If the Potential Prize Winner cannot be reached or does not respond in time, does not complete the required verification, or does not comply with the Official Rules, they will be disqualified and the Administrator may select an alternate Potential Prize Winner. This process is repeated until the Prize is awarded.

Any additional winner requirements in item 8 of the Schedule also apply. Once the Potential Prize Winner has completed verification and received the Prize, they become the “Prize Winner”.

9. PUBLICATION OF THE WINNER

Only with the Prize Winner’s prior consent, and where permitted by law, the Administrator may publish the Prize Winner’s first name and last initial to announce the winner. Consent is optional and is not a condition of receiving the Prize.

10. LIABILITY

Nothing in the Official Rules excludes or limits any liability that cannot be excluded or limited under applicable law, including liability for death or personal injury caused by negligence, for fraud, or any statutory consumer rights.

Subject to that, and to the extent permitted by law, the Administrator, its affiliates, employees, officers, directors, agents and advertising and promotional agencies (the “Released Parties”) are not liable for: technical errors that prevent an Entry; unauthorized intervention in the Prize Draw; errors in administering the Prize Draw or processing Entries; or any loss or damage arising from participation in the Prize Draw or from accepting, using or misusing the Prize. The Prize is supplied by a third party and the Administrator gives no warranty about it. Any additional terms in item 13 of the Schedule also apply.

11. GENERAL CONDITIONS

The Administrator may disqualify anyone who tampers or attempts to tamper with the Entry process or the operation of the Prize Draw, or who acts in breach of the Official Rules.

If the Prize Draw cannot run as planned because of force majeure, fraud, tampering, unauthorized intervention, technical failure or any other cause beyond the Administrator’s control that affects its administration, security, fairness or integrity, the Administrator may cancel, suspend or modify the Prize Draw in whole or in part. Where possible it will award the Prize from the non-suspect eligible Entries, or in another fair and equitable way.

Failure to enforce any provision of the Official Rules is not a waiver of it. If any provision is found invalid or unenforceable, the rest of the Official Rules remain in effect.

12. DATA PROTECTION

The Administrator is responsible for the personal data processed for the Prize Draw. Entry is opt-in. The Administrator collects only what it needs: the Entrant’s name, email address and country (or state or province) of residence and, for Park & Pay Entries, the account and parking-session data needed to check that the Entry qualifies.

This data is used only to administer the Prize Draw, verify eligibility, run the Draw, contact and verify the winner, publish the winner (with consent) and meet legal obligations. Entering the Prize Draw is not consent to receive marketing communications.

Personal data of Entrants via the form who do not win is deleted after the end of the claim period. The Prize Winner's data is kept only as long as needed for evidence, tax and legal purposes. Service providers handling this data (for example a gift card provider) act under a data processing agreement.

Full details, including Entrants' rights under applicable law, are in the Privacy Notice linked in item 12 of the Schedule.

13. GOVERNING LAW, DISPUTES AND COMPLAINTS

The governing law, the courts that have jurisdiction and how to make a complaint are set out in item 11 of the Schedule.

14. LANGUAGE AND ORDER OF PRECEDENCE

The Official Rules are published in the language(s) stated in item 2 of the Schedule. The mandatory clauses/wording in item 9 of the Schedule form part of the Official Rules. If a Schedule conflicts with these Core Terms, the Schedule prevails.

UNITED STATES (EN)

1. Administrator	PayByPhone US Inc., 1290 Homer Street, 6th Floor, Vancouver, BC V6B 2Y5, Canada
2. Language	English
3. Eligible residents	Residents of the 50 United States and the District of Columbia who are 18 years of age or older (19 in Alabama and Nebraska, 21 in Mississippi) at the time of entry.
4. Time zone	US local times
5. Free Entry route	To enter the free draw complete the web entry form here, without any parking session or purchase. Entrants provide their full name, email address and country of residence. Free Entries have the same chance of winning as Park & Pay Entries.
6. Prize	Multi-brand electronic gift card worth US$250 from Visa. Approximate retail value: US$250.
7. Draw	Conducted by the Administrator at it or its affiliates' offices using a random selection method.
8. Additional winner requirements	The Potential Prize Winner completes any documentation required by law, including tax forms where applicable.
9. Mandatory clauses/wording	NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. A free alternative method of entry is available: see section 4. The approximate retail value of the Prize is US$250. The Prize Winner is solely responsible for all taxes on the Prize, and a Form 1099 will be issued if required by law.

10. Mandatory mentions in communications	“No purchase necessary” shown prominently on the communication itself.
11. Governing law, courts, complaints	Laws of the State of Delaware. Courts of the State of Delaware. Complaints to c/o PayByPhone US Inc., Unit 600 - 1290 Homer St., Vancouver, BC, V6B 2Y5.
12. Privacy notice	https://www.paybyphone.com/legal/privacy-policy-en-us
13. Additional terms	Release and class waiver, to the extent permitted by law: Entrants release the Released Parties from claims arising out of participation in the Prize Draw or the Prize, including claims based on publicity rights, defamation or privacy. Disputes are resolved individually without class action, and claims are limited to actual out-of-pocket costs, excluding attorneys’ fees and punitive, incidental or consequential damages. The Administrator’s good faith determination of the approximate retail value of the Prize is final. If the actual value is lower, the difference is not awarded in cash.