



BE AT THE FOREFRONT OF INNOVATION—LEAD FORWARD WITH NPF 2025!

Join us at the Gaylord Opryland Resort in Nashville, TN, from **April 27-30, 2025**, for the National Postal Forum. In partnership with the United States Postal Service, NPF offers an unparalleled platform for industry professionals to connect, learn, and grow.

Gain strategies to elevate your performance through hands-on workshops, dynamic sessions, and the largest industry expo, featuring the latest in supply chain technology and innovation. **Be prepared to lead the industry forward!**

FEATURED USPS SESSIONS

PMG Keynote Address – The Postal Service has embarked on its most ambitious transformation in 250 years, reshaping its network, redesigning facilities, building a high-performing team, and investing in one of the largest electric delivery fleets. Hear Postmaster General Louis De Joy provide an update on the progress of these changes, how they are positioning the Postal Service to better serve the American public, and how they benefit industry partners in the shipping and mailing supply chain.

Tuesday General Session – Join USPS officers as they discuss the evolution of their network to support new products and services driving the financial sustainability and growth of the Postal Service. This session will provide an in-depth look at mail and package flow and USPS's mission to achieve on-time delivery, positioning USPS as the nation's carrier of choice.

PMG Town Hall Meeting – Join the Postmaster General as he addresses questions from customers, and discusses the strategies of the Delivering for America plan. Attendees may submit questions in advance for PMG insights on current and future Postal changes. This is an opportunity to learn more about how the USPS has aligned products, enhanced the transportation network, and positioned itself to better serve the public.

2025 PROGRAM SCHEDULE

Sunday, April 27

- Three Workshop Periods: 1:30 PM 5:00 PM
- Welcome Reception: 5:30 PM 7:00 PM

Monday, April 28

- PMG Keynote Address: 8:00 AM 9:30 AM
- Exhibit Hall Open: 9:30 AM 4:00 PM
- Four Workshop Periods: 11:00 AM 5:00 PM
- Postal Customer Council Reception: 5:30 PM 7:00 PM

Tuesday, April 29

- USPS General Session: 8:00 AM 9:00 AM
- Exhibit Hall Open: 9:30 AM 5:30 PM
- Three Workshop Periods: 11:00 AM 3:45 PM
- Exhibit Hall Reception: 4:00 PM 5:30 PM

Wednesday, April 30

- Five Workshop Periods: 8:00 AM 4:00 PM
- PMG Town Hall Meeting: 9:15 AM 10:45 AM
- NPF Partnership Luncheon: 12:00 PM 1:30 PM
- Closing Event: 7:00 PM 10:00 PM

2025 Program Schedule is subject to change. Consult NPF.org for the latest details.





TOP TIER INDUSTRY EDUCATION

- 100+ USPS and Industry workshops with focus on mailing, shipping, eCommerce, data technology/visibility, product solutions, leadership professional development, and more.
- USPS Leadership Insight Sessions introducing a variety of topics essential to the mailing and shipping community.
- Certification opportunities through specialized USPS/ NPF courses, including Mail Design Professional, Direct Mail Marketing, and Mail Center Manager Leadership Development programs.
- Peer-to-Peer roundtables session designed for several small groups of industry colleagues to share innovative ideas for invaluable takeaways.

Education programs are subject to change. Visit NPF.org for the latest details.

LARGEST MAILING AND SHIPPING EXPO

- Discover 150+ of the industry's most innovative service providers and manufacturers offering the unique solutions you seek.
- Explore the USPS Sales booth to engage with postal representatives and learn of new product innovations.
- Make an appointment at the Consultation Center for answers from USPS subject-matter-experts, then visit the Resource Pavilion to meet top industry associations.

NETWORK WITH LIKE-MINDED PROFESSIONALS

- Take advantage of countless opportunities to exchange ideas and interact with industry-leading professionals, USPS leadership, and top influencers.
- Enjoy opening and closing events designed to bring attendees together to network and build lasting professional relationships.
- Who attends the NPF? The NPF attracts the entire mailing and shipping ecosystem, with over 4,200 professionals expected this year.

REGISTRATION AND DISCOUNTS

- Registration packages include: Full Access, Three-Day, Two-Day, Education Only, and a Mail Design Professional Course. Details on NPF.org.
- **Pricing ranges from \$800 \$1,100** including an "online savings" rate through 4/4/25.
- FREE Continental Breakfast, Lunch and Reception access are included in the Full, Three-day and Two-day registrations.
- Education only registration is available. Does not include receptions or meals.
- \$100 PCC Member Discount on Full Registration and \$50 discount on Three-day Registration.
- **Get a \$100 Hotel Discount*:** Book your stay through NPF Registration and receive an additional \$100 discount when you purchase a Full or Three-day registration package.
- *This special savings discount is only available while rooms last.

 Rooms and discount will be issued on a first-come, first-served basis.

NPF PARTNER HOTELS

Gaylord Opryland Resort and Convention Center

2800 Opryland Drive, Nashville, TN 37214

Room Rate – \$255/nightly plus a \$20 daily resort fee which covers high-speed in-room internet, fitness center access, bottled water and a daily dry-cleaning credit of up to \$10 (not cumulative through stay).

The Inn at Opryland

2401 Music Valley Drive, Nashville, TN 37214

Room Rate – \$220/nightly

Preferred NPF rate is only available through NPF registration.

Nashville International Airport (BNA)

1 Terminal Drive, Nashville TN, 37214. Less than 20 minutes to the Gaylord Opryland Resort and Convention Center. Taxi and rideshare services available.

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