



FOR IMMEDIATE RELEASE

National Postal Forum
7371 Atlas Walk Way, STE 603
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National Postal Forum Appoints Dina Kessler to Board of Directors

Gainesville, VA — The National Postal Forum (NPF), the premier educational and networking venue for the mailing and shipping industry, is proud to announce the appointment of **Dina Kessler**, President and owner of Kessler Creative, to its Board of Directors.

A seasoned entrepreneur and industry trailblazer, Dina co-founded Kessler Creative in 2007. Under her leadership, the Jacksonville-based company has grown into a multi-million-dollar direct marketing agency offering full-service creative, print, mail, and digital marketing solutions. Kessler Creative has earned numerous accolades for its innovative campaigns and has been recognized nationally by the United States Postal Service and major printing associations.

Dina's deep industry involvement includes leadership roles with the Postal Customer Council Advisory Committee and the Mailers Technical Advisory Council. She also serves as Industry Chair for the University of North Florida's Marketing Advisory Council, helping shape the next generation of marketing professionals.

"Dina brings a wealth of industry experience and a forward-thinking perspective," said **Chris Lien**, Chairman of the NPF Board. "We look forward to her contributions in providing strategic insight and governance that will help guide NPF's continued success."

Dina's appointment reflects NPF's mission to advance the mailing and shipping supply chain through expert leadership, innovation, and collaborative growth.

About the National Postal Forum

The National Postal Forum partners with the United States Postal Service to present the mailing and shipping industry's premier educational venue, trade show, and networking event. Each spring, NPF convenes thousands of industry professionals to learn, connect, and explore emerging technologies and solutions. Join us at NPF 2026 in Phoenix, AZ, May 3–6, 2026 to be part of what's next. Extending its mission beyond the annual event, NPF also leads Delivered™, a year-round online education platform designed to provide timely, practical learning led by trusted industry experts. Delivered™ offers accessible sessions and professional development opportunities that help industry professionals strengthen skills, advance careers, and adapt to an evolving marketplace. Visit www.npf.org for details.

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