Sunday—May 3

ROOM			221 AB	221 C	222 AB	222 C	223	224 A	224 B	229 A	225 B
PERIOD 1 1:30 PM - 2:30 PM			Orientation Session	Promotion Benefits You Don't Think About	Digital Twins & Agentic AI: The Future of Intelligent Operations	Robo-Bosses and Human Heroes: Leadership in the Age of AI	Asset Management - Providing Excellence in Supporting Postal Operations	Priming the Mailbox	MTAC - What's New and How to Get Involved	Shipping 101	Delivering Intelligence
PERIOD 2 2:45 PM - 3:45 PM	PCC General Session		Modernizing Postal Facilities	The Predictive Path for Direct Mail	Building Alliances that Deliver	Better Marketing Through Data	How Seamless and IV Work Together	Remote Leadership and Management	Clean Data, Clear Results	$1 Billion to Effectively Grow Your Business	USPS Returns
PERIOD 3 4:00 PM - 5:00 PM	Leadership Insight Session		Driving the Future of Ground Transportation	The Mail Moment - Circa 2026	How Packages Move Through the Network	C-Suite Ready: Elevate Your Presence	Mail Paper Trees and the Environment	Delivering the USPS Mission Through Commercial Products & Services	Millimeter Wave Wonders in Shipping	From Data to Decisions: Unlocking Business Value	Artificial General Intelligence
5:30 PM - 7:00 PM	Welcome Reception										

Please Note: This document is subject to change.

Monday—May 4

8:00 AM - 9:30 AM	**PMG Keynote**								
9:30 AM - 4:00 PM	**Exhibit Hall Hours (9:30 AM - 4:00 PM) and Exclusive Exhibit Hall Time (9:30 AM - 11:00 AM, 3:15 PM - 3:45 PM and 12:00 PM - 1:00 PM)**								
ROOM			**221 AB**	**221 C**	**222 AB**	**222 C**	**223**	**224 A**	**224 B**	**229 AB**

			221 AB	221 C	222 AB	222 C	223	224 A	224 B	229 AB
PERIOD 4 11:00 AM - 12:00 PM	Leadership Insight Session		Boot Camp for Mail Center Managers Part 1	Delivering Performance in the Era of AI	How Public Policy Affects Your Business	Transactional Mail Strategies	What is the CTA? Converting with Clarity	Powering Progress: How AI is Transforming USPS Promotions & Customer Engagement	Marketing Mail Panel Discussion	I Need a New Banana…
12:00 PM -1:00 PM	**Lunch in the Exhibit Hall**									
PERIOD 5 1:00 PM - 2:00 PM			Improving Our Product Acceptance with a Better FAST Experience	Membership Meeting Mastery: Live PCC Event Simulation	Supply Chain Excellence, Today and Tomorrow	Visionary Leadership: Inspire & Empower	Future Proofing Your Direct Mail Strategy	Address Quality 101	Your Mail Just Started Talking	Collaborative Design of Modern Network Facilities
PERIOD 6 2:15 PM - 3:15 PM	Leadership Insight Session		Delivering Results: Market Smarter with Informed Delivery	Faster to the Mailbox	Optimizing USPS with Tech	Future of Direct Mail 2026	The Art of Periodical Advertising	Engagement Engine: Growing and Energizing Your PCC Membership	Evolving Global Regulatory Environment: Navigating the Changing Landscape	Power of Choice - Unlocking your Potential
PERIOD 7 4:00 PM - 5:00 PM			Bold Horizons: Leaders' Journeys	Pivot to Parcels: Lessons Learned	The Great Slowdown: Rethinking Movers	Mail Prep & Entry Using USPS Data Files	The Business Portal Reinvented: Your Command Center for Success	Exploring the Postal Service Retail Experience with the Evolution of Self-Service Technology	USPS International - What's on the Horizon?	USPS Package Sorters of Today
5:30 PM - 7:00 PM	**PCC Reception**									

National Postal Forum | Phoenix Convention Center | May 3-6, 2026

FORGING BOLD HORIZONS
NPF 2026

Tuesday–May 5

ROOM			221 AB	221 C	222 AB	222 C	223	224 A	224 B	229 AB
8:00 AM - 9:00 AM			**Tuesday General Session**							
9:30 AM - 5:30 PM			**Exhibit Hall Hours (9:30 AM - 5:30 PM) and Exclusive Exhibit Hall Time (9:30 AM - 11:00 AM and 4:00 PM - 5:30 PM)**							
PERIOD 8 **11:00 AM - 12:00 PM**	AIM Session		Boot Camp for Mail Center Managers Part 2	Visibility Optimization - How to Maximize Scans on your Packages	Activate the Envelope	Mapping Resilience: Using GIS to Outsmart Disruption	Direct Mail Success for Non-Profits	Rethinking Success in Mail Services	The Truth About Direct Mail's Future	Mailing Promotions Workshop
12:00 PM - 1:00 PM			**Lunch in the Exhibit Hall**							
PERIOD 9 **1:30 PM - 2:30 PM**	Leadership Insight Session		Exploring USPS Online Resources	Nonprofit Eligibility 101	Address Intelligence: APIs That Deliver Every Time	Ctrl+Alt+Lead - Rebooting Leadership for Every Generation	Confident by Design: How Real Confidence is Built, not Born	Smart Mail Centers Integrate Tech and AI	Chaos to Control: Automated Workflows	Catalogs in the 2020s From Soup to Nuts
PERIOD 10 **2:45 PM - 3:45 PM**	Leadership Insight Session		Better Address Data. Better Delivery	Leading By Building Great Relationships	USPS Visibility: Bringing Data Together	Delivering People Power-Tackling Human Capital Challenges in the Postal Industry	International Letter Mail - Still a Thing	When Chaos Breaks Your Supply Chain	Mail & Parcel Evolution Trends & Innovation	Peer-to-Peer
4:00 PM - 5:30 PM			**Exhibitors' Reception – Exhibit Hall**							

Wednesday—May 6

ROOM			221 AB	221 C	222 AB	222 C	223 C	224 A	224 B	229 AB
8:00 AM - 9:00 AM			**PMG Town Hall**							
PERIOD 11 9:15 AM - 10:15 AM			Product and Structural Changes for July 2026	How AI Agents Power Omnichannel Journeys	One Connection at a Time	Creative Power Through Segmentation	Next Level Intelligent Mail Barcodes	Breaking the Bottle: Leading with Clarity	Direct Effect Overview and Ambassador Training	Understanding the New Service Standards
PERIOD 12 10:30 AM - 11:30 AM	Leadership Insight Session		Trigger-Based Mail for Better Results	EQ: Leading with Impact	Signed, Sealed, Supported: How to Get USPS Help Fast!	End to End Mail Strategy-Collaborative	Drive Mail Growth with Tech Innovations	True Leadership	Physical & Digital Mail Come Together	Locker-First Logistics
12:00 PM - 1:30 PM			**NPF Partnership Recognition Luncheon**							
PERIOD 13 2:00 PM - 3:00 PM			Predict Creative Wins Before You Mail	Navigating the Business Customer Gateway	How Traits Can Undermine Your Career		Click-N-Ship 2.0: Scaling Smarter for Growing Businesses	SCF Entry: Combining Strategies to Save	Dear First Name: Personalization at Scale	7 Skills to be a Successful Mail Manager
PERIOD 14 3:15 PM - 4:15 PM			Efficiency, Accuracy and Excellence	The Importance of Leading Through Change	Out with the Bad, in with the Good- We Deliver for You	Plug In, Power Up. USPS APIs in Action	Leading Through Change & Mergers	Supercharging Direct Mail with AI, Attribution & Omnichannel	Mailbox to Inbox: ID Success	Driving Successful Sustainability Solutions with Technology and Innovation
7:00 PM - 10:00 PM			**Closing Event**							

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TRACK LEGEND
USPS Executive Leadership Session
Direct Mail Reimagined
Empowered Leadership
Mastering Mail Operations
Shipping Innovation & Insights
Tech-Driven Data Advantages
✉ Qualifies for Direct Mail Marketing Certificate
📈 Qualifies for Mail Center Manager Certificate
🏅 Qualifies for Professional Leadership Certification

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