flytbase

Brand Style Guide

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What is FlytBase

FlytBase is an enterprise-grade drone autonomy software platform to fully automate aerial data collection workflows. With little to no human intervention, users can conduct scheduled and repeatable BVLOS drone flights using docking stations, all controlled from their remote command centers.

By enabling apps and integrations and ensuring the highest data security standards, reliability, and scalability, the FlytBase platform lets users seamlessly integrate autonomous drones into enterprise workflows.

Who we are

At FlytBase, our mission is to lead the way in enabling drone autonomy for diverse commercial applications as the sky becomes increasingly busier with drones.

Masterbrand Logo

You can visit **flytbase.com/brand-kit** to download the latest logo files.

Motif

Wordmark

x/2   x/2
x
x/2   x/2

x/2   x/2
x
x/2   x/2

Alternate Logo

x/2   x/2
x
x/2   x/2

x/2   x/2
x
x/2   x/2

Co-Branding Guidelines

Do's

Don'ts

Logo Usage

*Add a color overlay of FlytBase Black or FlytBase White while using an image as a background.

Logo Usage

Don't use motif above
wordmark

Don't rotate or flip
the lockup

Don't use wordmark
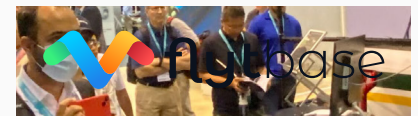by itself

Don't add any effects on
the lockup

Don't edit or use your
own colors

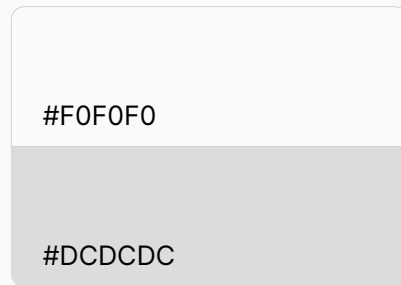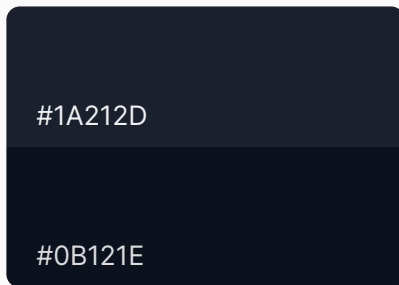Don't adjust or edit
the spacing
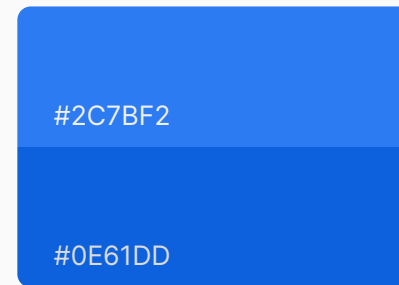

Don't use same gradient as
of the logo for background

Don't use on any
crowded background

Color Usage
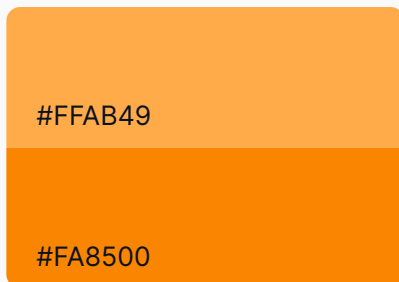
Primary Colors

#1A212D

60%

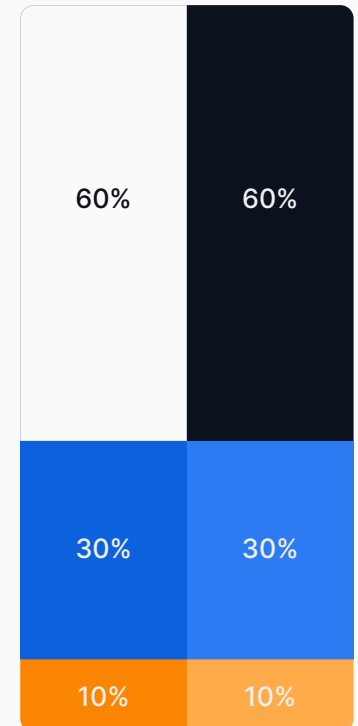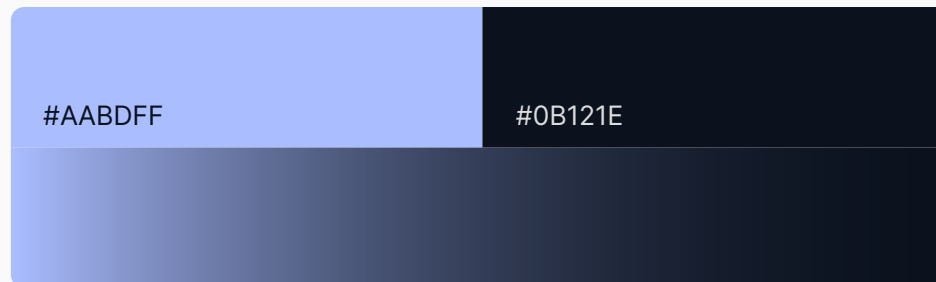#0B121E

#F0F0F0

#DCDCDC

Secondary Color

#2C7BF2

#0E61DD

60%

60%

Accent Color

#FFAB49

#FA8500

Gradient

#AABDFF

#0B121E

30%

30%

10%

10%

Typography Usage

Inter

ABCDEFGHIJKLMNOPQRSTUVWXY
abcdefghijklmnopqrstuvwxy
0123456789

Inter Thin
Inter Extralight
Inter Light
Inter Regular
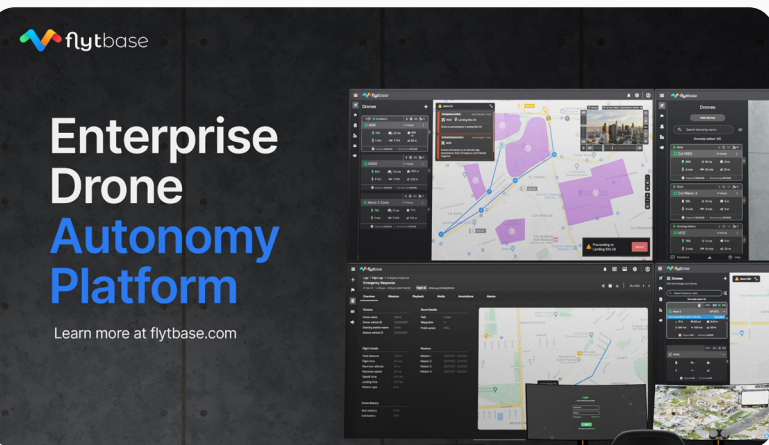Inter Medium
Inter Semibold
Inter Bold
Inter Extrabold
Inter Black

Illustration Style

Putting it All Together

Thank You!