



Peterffy Foundation

2025 ANNUAL REPORT

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Dear Partners,

As we reflect on 2025, we are honored to share the remarkable achievements of the Peterffy Foundation and the inspiring work of our partners around the world. This year has been defined by collaboration and an unwavering commitment to fostering resilient communities in harmony with the natural world.

Our three Funds— the **Living Forest Project**, **One Small Planet**, and **Reweaving the Web**— have deepened their strategic alignment to amplify our collective impact. Together, we directed **\$6.8 million in grants to 59 organizations across the globe, welcomed five new partners, and provided numerous one-time, rapid response grants**. In addition to annual grantmaking, we take great pride in supporting our partners in the form of mission-related and program-related investments totaling \$10.9 million this year. This balance of emergent and sustained partnerships reflects our understanding that lasting change requires both innovation and long-term commitment.

The results speak to the power of this approach. **In 2025, our grantee partners preserved over 50,000,000 acres of critical habitat around the globe, planted more than 700,000 new trees, and protected more than 7,500 species worldwide.** These numbers represent more than conservation metrics, they represent strengthened farming communities, restored coastal ecosystems, and secured pathways to climate resilience.

As we look toward 2026, we do so with both humility and determination. The challenges facing our planet demand nothing less than transformative action, and we are privileged to support the remarkable leaders and organizations doing this critical work.

Thank you for your continued dedication to our shared mission.

With deep gratitude,
The Peterffy Foundation

Financial Stewardship

The Peterffy Foundation aligns its investment practices with its philanthropic mission. Beyond exceptionally well-performing holdings in Interactive Brokers, all public equity investments are directed into ESG funds.

Our mission-related investments catalyzed innovative enterprises and supported scalable sustainability models, creating further coherence between our values and capital.

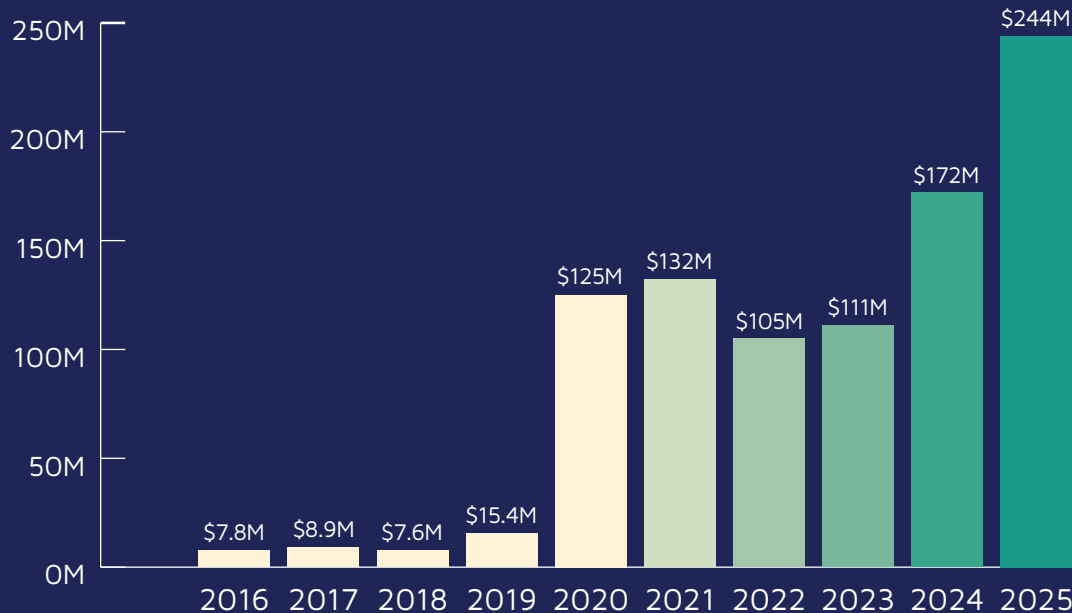
We do this through investing across real estate, agriculture, and early-stage companies advancing regenerative solutions.

The following pages outline the Foundation's current assets and allocation to mission-related investments and grants, and the outsized impact these investments have had across various sectors and geographic regions.



Endowment Growth By Year

The Foundation's endowment has experienced transformative growth over the past 10 years, due to a major additional donation into the Foundation in 2020 and continued growth of IBKR holdings. This financial bedrock ensures the sustainability of our programs and positions us to expand our impact for generations to come. Every dollar represents the vision for lasting change and our collective responsibility to honor that through excellence in grant making, mission execution, and financial management.



Financial Overview

FOUNDATION ASSETS: \$244,000,000

MISSION-RELATED INVESTMENTS

\$10,000,000

MARKET-RATE INVESTMENTS

\$226,000,000

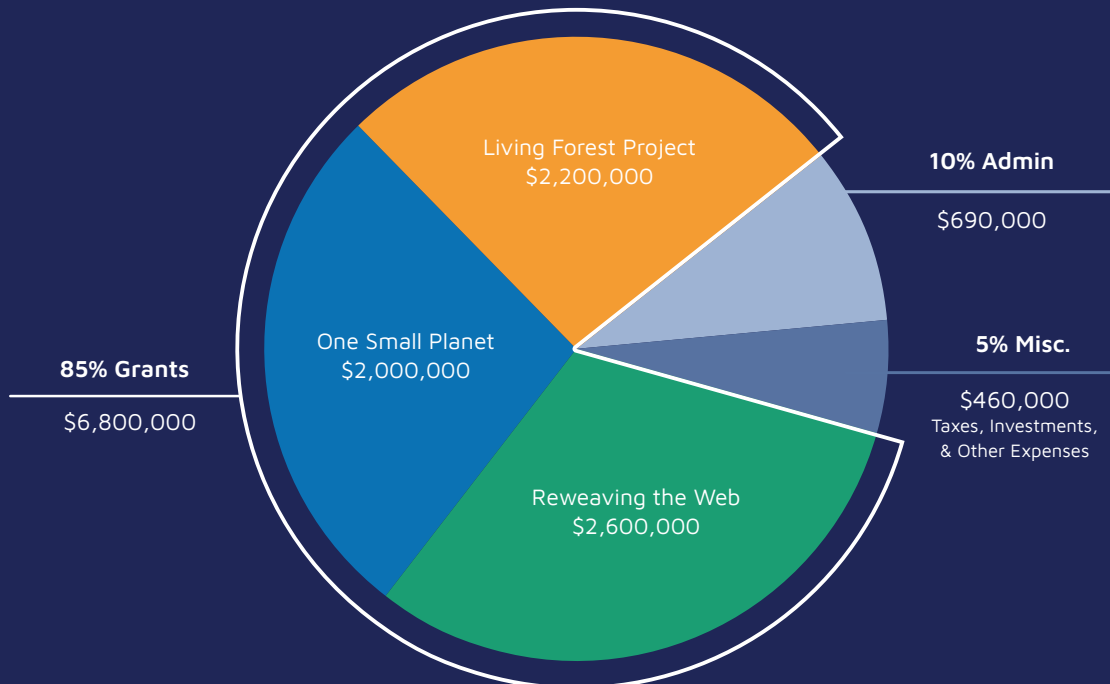
PROGRAM-RELATED INVESTMENTS

\$875,000

CASH

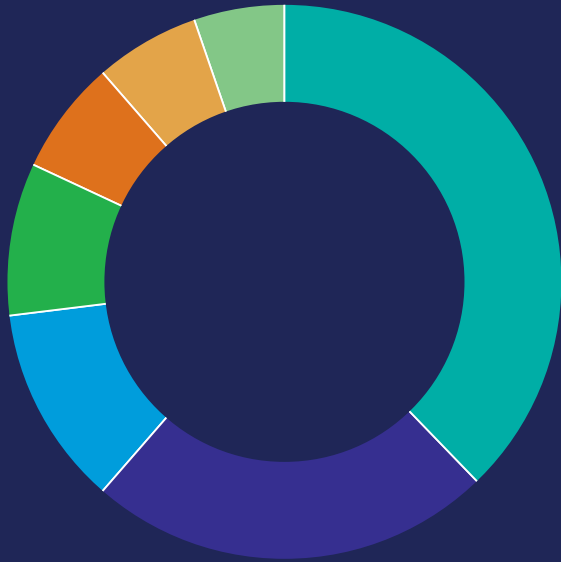
\$3,000,000

GRANTS & EXPENSES: \$8,000,000

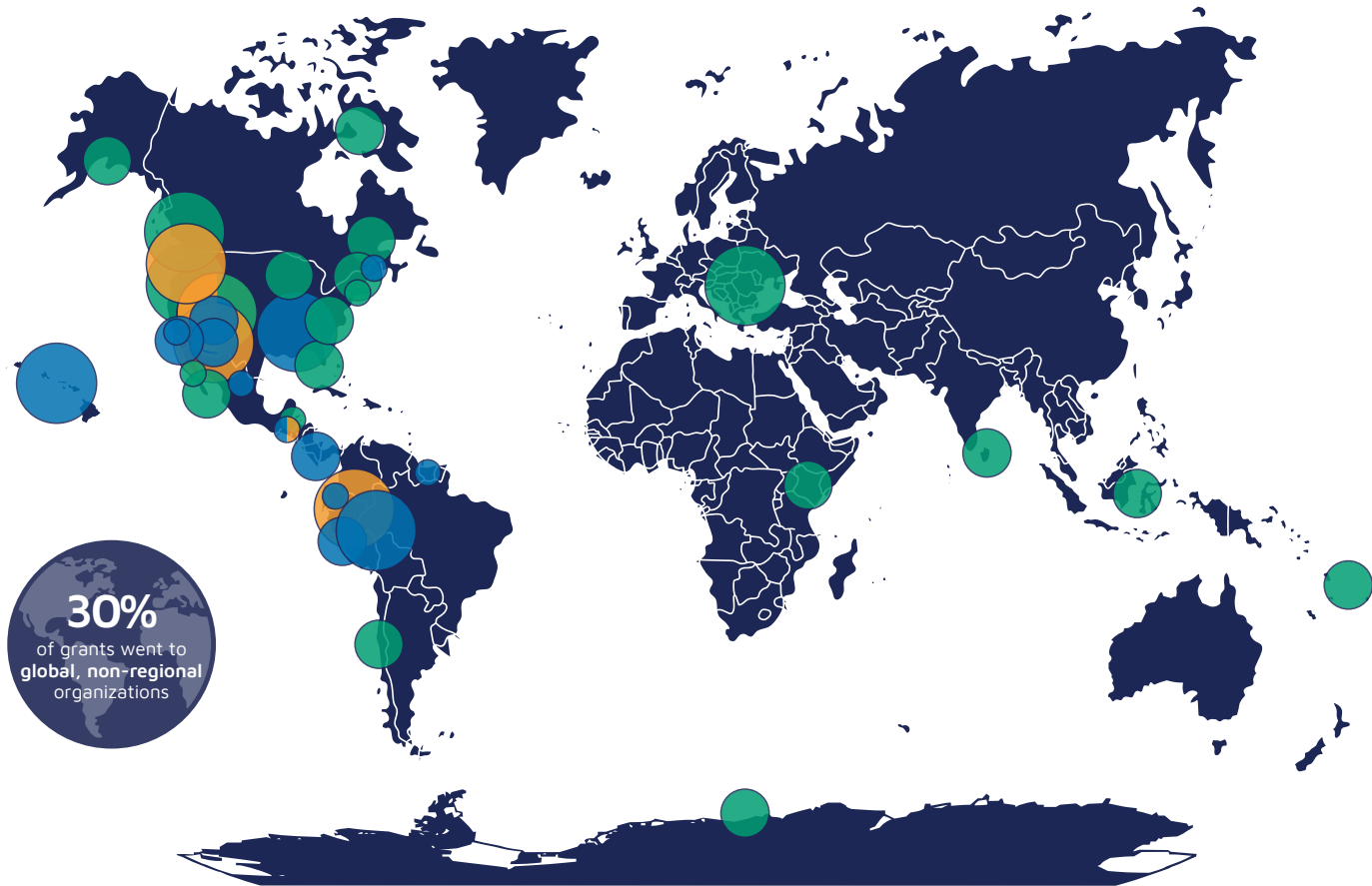


2025 Grantmaking

Focus Areas



Our Impact Around the Globe



Legend

 Living Forest Project

 One Small Planet

 Reweaving the Web

Marker Size = Grant Amount

 <\$50K

 \$51K-\$100K

 >\$100K

2025 Grantees

Living Forest Project

Breath of my Heart Birthplace
Center for Indigenous Midwifery
Community Roots Midwife Collective
Drylands Agroecology Research
Kindle Project
Quipa
Regenerative Earth
Women's Earth and Climate Action
Network "WECAN"

Reweaving the Web

Aspen Center for Environmental Studies
Canopy Planet
Conservation Carpathia
Drylands Agroecology Research
Earth Justice
Environmental Law & Policy Center
Fins Attached

Florida International University
Frankfurt Zoological Society
Great Whale Conservancy
GreenWave
Kairos Futura
Klamath Siskiyou Wildlands Center
La Maida Project
Oregon Wild
Raincoast Conservation Foundation
Planned Parenthood
Sea Legacy
Sky's the Limit Fund
Southern Environmental Law Center
Stand.earth
Standing Trees
The Wilderness Society
Wilderness Workshop

2025 Grantees

One Small Planet

Amazon Watch

Bioneers

Center for Democratic and Environmental Rights

Centro De Desarrollo Estrategico De La Peninsula De Osa

Center for Ethical Land Transition

Community Organized Relief Effort

Conserve

COPROT Tortugas de Osa

Drylands Agroecology Research

Ekvn Yefolecv

Fundo Casa Socioambiental

Homeless Goddess Project

If Not Us Then Who

Ilapu Movement

Ke'Iyari Foundation

Kindle Project

Lakota Small Farms Project

Lamalama Ka Ulu

Marine Mammal Care Center

Mongabay

Mothers of the Amazon

One Earth

People of the Forest

Red Earth Movement

Regenerosity

Resilience Circles

Sacred Contract

The Walkers for Peace, Jun Imox

Vibrant Data Labs

Peterffy Foundation Funds

This year the Peterffy Foundation directed **\$6.8 million in grants to 59 organizations across the globe, welcoming five new partners and providing numerous one-time, rapid response grants.** The profiles that follow showcase the three funds that compose the Peterffy Foundation. Each of these funds has their own funding priorities and goals while embodying the Foundation's strategic focus on Indigenous sovereignty, regenerative land and ocean systems, and the legal and policy frameworks that make lasting protection possible.



Living Forest Project strengthens natural ecosystems and community resilience by supporting Indigenous peoples and women as leaders and decision-makers to make advancements in regenerative land stewardship, birth justice, environmental justice, and equitable economic alternatives to extractive systems.



One Small Planet uniquely positions capital as a tool in service to life — centering proven ecological stewards as the architects of a future where ideas are acted on based on their merit and longevity, not short-term profit.



Reweaving the Web defends the forests, oceans, and wild landscapes by funding direct conservation action, legal empowerment, and investment in the regenerative systems that allow these places to recover.

2025 GLOBAL IMPACT



50,000,000+

Acres Preserved



700,000+

Trees Planted



300,000+

People Directly Impacted



7,500+

Species Protected



100+

Research Papers
& Reports Published



SEE APPENDIX FOR METRIC DEFINITIONS

GRANTMAKING 11

Living Forest Project

The Living Forest Project strengthens the long-term health of natural ecosystems by supporting communities in building self-determination through regenerative land practices, birth and environmental justice, and locally-driven programs that cultivate enduring resilience across generations.

This mission connects to four strategic pillars:

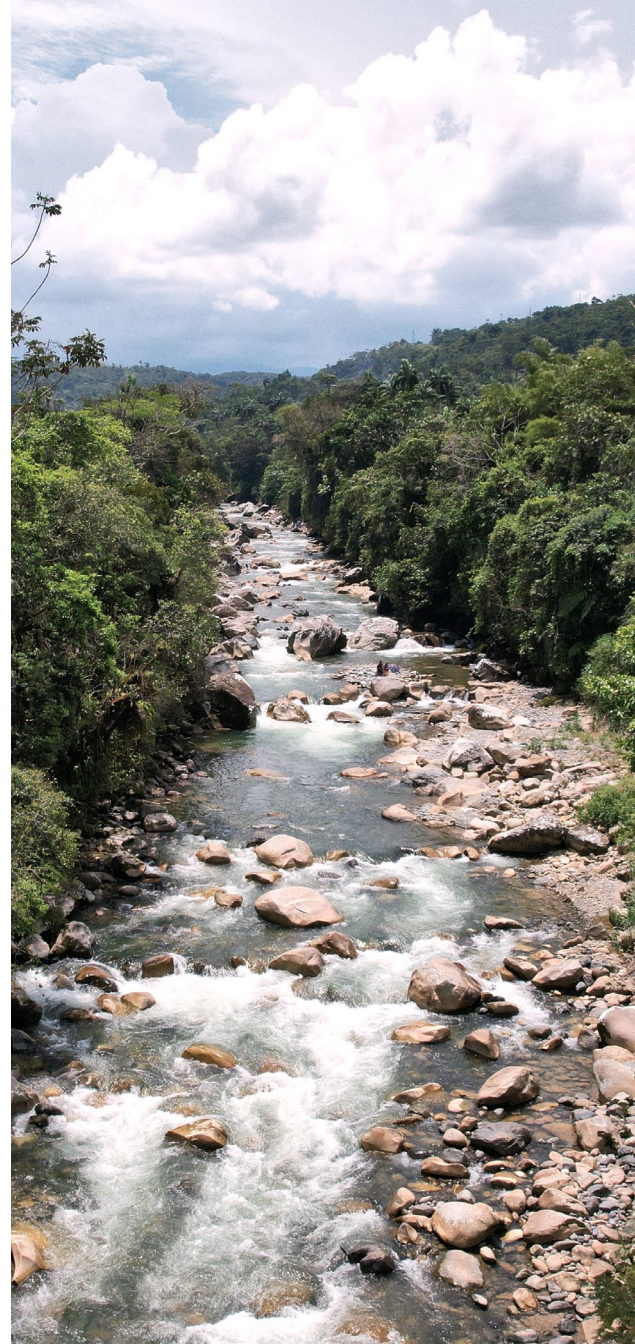
Protecting the health and functioning of old-growth rainforests by resourcing and supporting the people who defend them.

Fostering a broad understanding of the intrinsic value of Indigenous stewardship of land, life, and wisdom.

Developing resilient, equitable economic alternatives that empower communities to move beyond the models harming people and ecosystems.

Investing at the intersection of birth justice and environmental justice, recognizing that what harms the ecosystem harms the family and the generations that follow.

The Living Forest Project uniquely shifts decision-making power to communities most harmed by extractive systems, centering Indigenous peoples and women leaders as the architects of their own futures.



Women's Earth and Climate Action Network

WECAN engages women on the frontlines of the climate crisis through a powerful mix of education, advocacy, policy, campaigning, and direct action. Central to their work is a deep respect for diverse worldviews and Indigenous ecological knowledge, and a commitment to living in right relationship with the natural world. Their flagship initiative, Women for Forests, focuses on three of the planet's most ecologically vital rainforests: the Amazon (Brazil and Ecuador), the Tongass (Alaska), and the Itombwe (Democratic Republic of Congo).

Through WECAN's forest protection and reforestation projects in Ecuador, Brazil, and the Democratic Republic of Congo, women planted over **400,000 trees**. These projects work towards the protection of over 5 million hectares of old-growth forest.

WECAN's six-day Global Women's Assembly for Climate Justice: Path to COP30 and Beyond brought together 125+ women speakers representing 50 countries, reaching more than **1.1 million viewers** worldwide.

WECAN's year-long advocacy at the UN climate negotiations in Belém helped secure **two significant formal victories**: the adoption of a new Gender Action Plan, which includes specific protections for women environmental defenders; and the adoption of a Just Transition Mechanism mandating international cooperation on equitable fossil fuel transition pathways.



One Small Planet

One Small Planet advances culture beyond the reduced anthropocentric view by investing in and alongside Indigenous leaders who recognize all life as our relatives rather than our resources, and by backing early-stage companies and technologies working to eliminate harm to living systems. We believe that how we allocate capital is a direct statement of what we believe in.

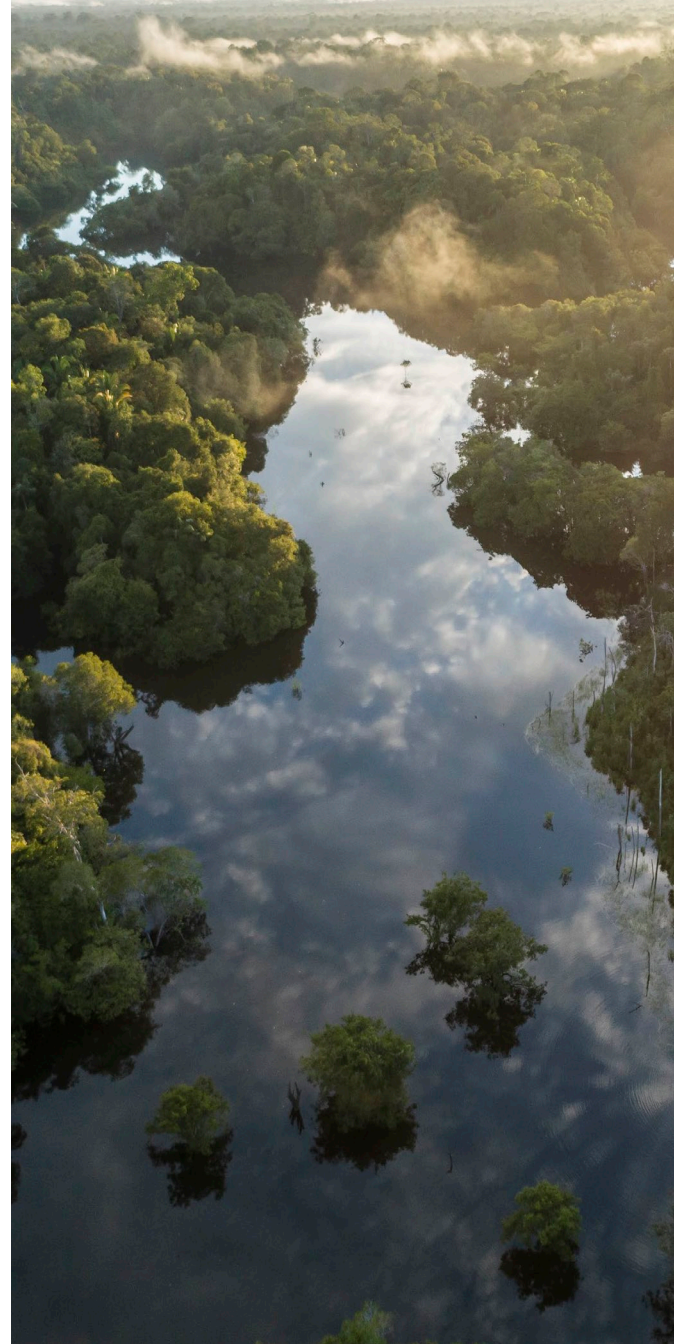
One Small Planet's design is inspired by the four base elements of all life — Earth, Water, Fire, Air:

Earth: A regenerative land-stewardship model employing site-specific biomimicry.

Water: A philanthropic practice, founded in trust and relationship.

Fire: A venture fund that invests in life-affirming technologies and early-stage companies working to eliminate harm to living systems.

Air: Shaping the public discourse with the cross-pollination of ideas through multimedia and public speaking in service to mobilizing a community acting for team life.





One Earth

A grantee of One Small Planet's since 2022, One Earth works to address the twin crises of climate change and biodiversity loss by shifting both culture and capital toward the solutions our planet needs most. Building on the One Earth Solutions Framework - a science-based roadmap of more than 75 solution pathways across Energy Transition, Nature Conservation, and Regenerative Agriculture - One Earth expanded its climate finance intelligence, digital storytelling, and capital mobilization efforts in 2025.

Highlights included the launch of the inaugural **Minding the Gaps** report, the One Earth Solutions Finance Tracker, which maps nearly \$400 billion in private climate finance, and educational content that reached millions through One Earth's digital ecosystem.

IMPACT AT A GLANCE

200+

Projects Supported

\$16M+

Mobilized for Climate
and Nature Solutions

\$400B

in private climate
finance mapped across
75+ solution pathways

500M+

reached through
One Earth's storytelling
and digital platforms



Additional Support

Will Peterffy sits on the Board of One Earth.

Reweaving The Web

Reweaving the Web aims to restore and defend the forests, oceans, and wild landscapes that sustain all life through direct conservation action, legal empowerment, and investment in the regenerative systems that allow these places to genuinely recover. We believe that when wild places are governed by the communities closest to them, ecological resilience follows.

In 2025, that strategy translated into over **\$2,600,000 deployed across 24 organizations around the world**, all through long-term, trust-based partnerships. Funding flowed across four areas:

Forest Conservation

\$1,250,000+ across the US, Canada, and Europe

Ocean Conservation

\$500,000+ supporting research, visual storytelling, and creation of marine protected areas

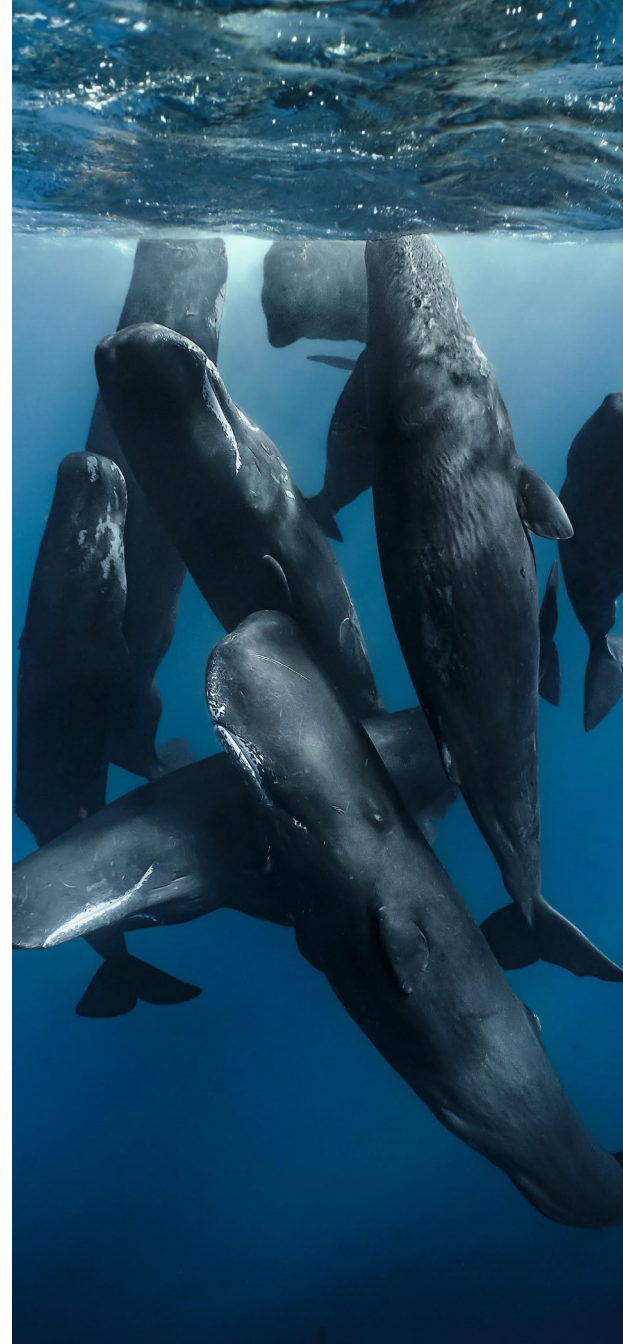
Environmental Legal and Policy Work

\$300,000+ directed toward establishing and enforcing protections where they're needed most

Regenerative Systems

\$500,000+ spanning ecological healing, wilderness therapy, ocean farming, and agroecology

These investments reflect a fund that thinks in systems — one grounded in a recognition of these living beings and places as our elders, irreplaceable sources of wisdom and guidance. Protecting them is not an isolated act but part of a sustained effort to reweave the relationships between people and the natural world.



Conservation Carpathia

A grantee of Reweaving the Web since 2020, **Conservation Carpathia continues to lead one of Europe's most ambitious rewilding efforts in Romania's Southern Carpathian Mountains.** In 2025, the Foundation added another 630 acres to its protected landscape, bringing its total holdings to over 70,000 acres of forests, grasslands, and mountain ecosystems.

Beyond land protection, Conservation Carpathia actively restores ecosystems through scientific monitoring, habitat connectivity improvements, and river restoration while investing in sustainable rural development. By creating alternative livelihoods through eco-tourism, traditional crafts, and conservation employment, the Foundation demonstrates how large-scale rewilding can coexist with human communities. This comprehensive approach serves as a model for European conservation efforts.

2025 IMPACT AT A GLANCE

285,000

Trees Planted

630

Acres Preserved through
New Land Purchases

45

Publications Released

10,000+

People Impacted Including
Students, Local Food
Producers, and Volunteers



Drylands Agroecological Research

In 2025, all three Peterffy Foundation Funds united to support Drylands Agroecological Research (DAR), a Colorado-based nonprofit developing and testing ecologically beneficial agricultural practices for the semi-arid West. DAR designs dryland agroecological systems that rehydrate landscapes, sequester carbon, and support biodiversity, while contributing its research to the broader field of drylands agroforestry. The work spans land stewardship, community engagement, and applied research.

In 2025 DAR launched CASCADE, a multi-year study designed to build the most rigorous and comprehensive understanding yet of how contour terracing and rainwater harvesting techniques affect soil hydrology, forage quality, and landscape health in the semi-arid West.

2025 IMPACT AT A GLANCE

125,000

New Trees Planted

500+

Acres Holistically Grazed

\$17,000

Contributed to Nature-
Based Youth Program
Scholarships

4,000+ lbs

of Produce Donated to
Indigenous Elders and
Community Members



18 GRANTMAKING



Program-Related Investments

In 2025, the Peterffy Foundation made two new program-related investments (PRIs) totaling \$875,000, complementing our grantmaking across all three fund areas with flexible, recoverable capital deployed in service of our mission. **PRIs allow the Foundation to extend its impact beyond traditional grants**, providing below-market-rate loans and other financing to organizations that need patient capital to scale proven solutions. Funds returned are recycled into future investments, multiplying the long-term impact of each dollar.



Dirt Capital \$375,000

Investment in a regenerative farmland fund that acquires land, leases it to vetted farmers at affordable rates, and structures a defined path to full farmer ownership, filling a gap that conventional agricultural finance cannot.



Ecoversity \$500,000

Investment in a nature-based education platform that offers digital content, online certification courses, and in-person experiences that connect students with experts to promote regenerative practices like water harvesting and sustainable ecosystem design.

Dirt Capital Partners

Dirt Capital Partners is a regenerative farmland investment company founded in 2014 on the conviction that good farmers are good for the land. Over more than a decade, the firm has built a national model spanning over 23,000 acres across 16 states — acquiring farmland, partnering with vetted farmer partners through leases, joint ventures, mortgages and other structures calibrated to their actual cash flow, and structuring a clear path to full ownership, typically exercisable within 7 to 10 years.

With 50 farm partnerships and over \$75M committed across four funds, Dirt Capital fills a gap that conventional agricultural finance cannot: providing land access and tenure security to the regenerative and organic farmers who are routinely turned away by traditional lenders.

The results speak to both financial and mission performance. Fourteen farms have been fully exited to farmer ownership, 100% of active farms are implementing two or more regenerative practices, and 66% of projects have conservation easements in place or pending. Advancing land equity, Dirt Capital has invested 60% of all funds in women-owned farms, 37% in young farmers, and 20% toward BIPOC farmer ownership goals.

Dirt Capital represents **a model of catalytic, replicable impact finance that builds farmer wealth, restores ecological health, and advances land equity simultaneously.**

Mission-Related Investments

Our mission-related investment portfolio reflects a strategic commitment to advancing our philanthropic objectives through aligned capital investment. The portfolio has a total value of approximately **\$10 million** spread across five holdings. **Iroquois Valley** anchors the portfolio at 75% (\$7.5M), **Cruz Foam** represents 20% (\$2.0M) and the remainder of the portfolio supports smaller investments in organizations reshaping the food system like **GoodSAM** at 5% (\$500K).



Iroquois Valley \$7,500,000

A clear signal that farmland preservation and regenerative agriculture sit at the core of the investment thesis. This dominant allocation reflects deep alignment with long-term land stewardship and sustainable food systems.



Cruz Foam \$2,000,000

Adds an impact-driven venture investment on sustainable materials — compostable or ocean-plastic-based packaging — complementing the environmental focus of the anchor holding.

GoodSAM Foods

GoodSAM Foods is a **regenerative food company founded in 2020 with a mission to confront the systemic inequities embedded in the global food system through structural change.** Operating across eight countries, GoodSAM sources coffee, cacao, fruits, and nuts while connecting more than 10,000 smallholder farmers and Indigenous communities directly to consumers.

At the core of their model is the SOMOS (“we are”) program, grounded in the Ubuntu principle of collective interdependence. Through SOMOS, the company sources 95% of its products via direct-trade relationships, stabilizing farmer income and eliminating extractive middlemen. Complementing this, GoodSAM promotes regenerative agricultural practices — including minimal soil disturbance and integrated animal systems — to restore biodiversity and soil health across its supply regions. Rigorous traceability systems ensure ethical accountability at every point in the value chain.

GoodSAM represents a compelling alignment of financial return and mission impact: **a scalable, market-driven model advancing ecosystem restoration, Indigenous sovereignty, and global food equity simultaneously.**



Looking Ahead 2026

As we enter 2026, we carry forward the momentum of this work and a clear-eyed recognition of the urgency it demands. The Foundation will continue to deepen its commitment to Indigenous sovereignty, regenerative land and ocean systems, and the legal and policy frameworks that make lasting protection possible. We will nurture our direct impact grantmaking, recycle returned capital into new investments, and strengthen the long-term partnerships that drive transformative change.

Credit

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Appendix





Impact Metrics Defined

Acres Preserved: Protected areas through land trust, government designated area, and retitled land.

New Trees Planted: Assumes ~20% mortality rate.

People Directly Impacted: Direct contact by Foundation grantees with community members. Mechanisms include: people trained, students educated, services provided, and food, water, electricity provided.

Research Papers & Reports Published: An organization the Foundation supports has performed R&D and published a scientific paper to inspire direct action such as policy change.

Species Protected: A species' habitat is in a protected area and an organization supported by the Foundation is monitoring and ensuring protections.

Photo Credits

Cover	Standing Trees
Pg. 1	Canopy Planet
Pg. 3	SeaLegacy: Cristina Mittermeier
Pg. 11	SeaLegacy: Cristina Mittermeier
Pg. 12	Mullu.tv
Pg. 13	WECAN
Pg. 14	Amazon Watch: André Dib
Pg. 15	One Earth
Pg. 16	SeaLegacy: Cristina Mittermeier
Pg. 17	Conservation Carpathia
Pg. 18	Drylands Agroecological Research
Pg. 19	Dirt Capital & Ecovercity
Pg. 20	Dirt Capital
Pg. 21	Iroquois Valley & Cruz Foam
Pg. 22	GoodSAM Foods
Pg. 23	SeaLegacy: Cristina Mittermeier
Pg. 24	GreenWave
Pg. 25	Oregon Wild
Pg. 26	SeaLegacy: Cristina Mittermeier





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