

Jesse Le

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PROFESSIONAL SUMMARY

A recent graduate with a degree in Digital Media with packaging emphasis. Designed and won multiple awards at university-held competitions in multiple categories. Seeking to gain experience in marketing and design companies, to further expand creative knowledge in pursuit of creating the bond between design and customer experience.

SKILLS

- Adaptability
- Creative Thinking
- Interpersonal Skill
- Adobe Creative Suite
- Critical Thinking
- Microsoft Office
- ArtiosCAD
- Customer Service
- Problem Solving
- Collaboration
- Data Entry
- Time Management

EXPERIENCE

AUGUST 2023 - CURRENT

Graphic Designer / Prepress
Jita Printing | Houston, Texas

- Prepares and makes necessary adjustments to customer files to prepare for printing
- Design multiple pieces of artwork for events and other occasions for customers
- Collaborated positively with peers and other staff members to make optimal choices to get the job done

APRIL 2023 - AUGUST 2023

Junior Buyer
Carbingo | Sugar Land, Texas

- Performed Optimal buying decisions by regularly researching new trends and industry changes
- Delivered exceptional customer service to bolster strong relationships and build positive experiences
- Collaborated positively with peers and other staff members to maintain friendly, supportive and cooperative work atmosphere

MARCH 2022 - APRIL 2023

Lead Business Office Associate
Carmax | Katy, Texas

- Rotated into management work as on-call leader to delegate assignments and direct business office workflow
- Trained new office staff on administrative and operational procedures
- Submitted paperwork necessary to maintain legal business operations and comply with regulations

EDUCATION

MAY 2023

University of Houston, Houston Texas
Bachelors of Science (B.S) Digital Media with packaging emphasis
Minor in Technology Leadership Innovation Management

- Coursework in Graphic Layout
- Coursework in Package Engineering
- Coursework in Digital Graphics
- Graduated Magna Cum laude w/ 3.65 GPA

AWARDS

- Awarded [First Place] Production Graphics Package Design RedFest 2023
- Awarded [Second Place] Production Graphics Holiday Card RedFest 2023
- Awarded [First Place] Production Graphics Package Die line RedFest 2022
- Awarded [First Place] Production Graphics XMPIE VDP Campaign RedFest 2022