

February 14, 2026

Adventist Television Ministries Evangelism

The Bible records different methods of spreading the gospel, and in today's society, media plays a vital role in fulfilling that mission.

For many years, the North American Division has partnered with life-changing ministries such as *It Is Written*, *Voice of Prophecy*, *Breath of Life*, *Faith for Today*, *La Voz de la Esperanza*, *Jesus 101*, and *LifeTalk Radio*. These ministries cast the net far and wide, reaching people who might never set foot in a church. Many of the souls they touch become interested leads for local churches to nurture and bring to Christ. Jesus illustrated this principle in Matthew 13:47-48 (NIV), "The kingdom of heaven is like a net that was let down into the lake and caught all kinds of fish. When it was full, the fishermen pulled it up on the shore."

Adventist Television Ministries are modern-day fishers of men, casting the gospel net into cities, homes, and even the "concrete jungles" where traditional methods may not reach.

Ellen White emphasized this work over a century ago, "Again and again I am instructed to present to our churches the work that should be done in our large cities. There is a great work to be done, not only where we have churches already established, but also in places where the truth has never been fully presented." (*Evangelism*, p. 32).

Brothers and sisters, we are all called to be fishers of men. Today, through our offerings, we can support Adventist Television Ministries as they continue to spread God's message of salvation. Let's give generously.