

Karol Kozłowicz

EXPERIENCE

Senior Product Designer (Accenture Song)

Apr 2024 - present

Role: DS Architect | **Client:** Global FMCG company

- Driving a global multi-brand Design System across Figma, Storybook and Zeroheight.
- Rebuilt token architecture, foundations and core components for scalability.
- Established governance, WCAG AA standards and Figma–Storybook alignment.

Role: UI Designer | **Client:** Leading Emirates telco company

- iF Design Award-winning redesign of GoChat (iOS & Android).
- Developed and maintained app & web design systems.
- HiFi prototyping, UI audits and UX research.

Product Designer (Accenture Song)

Apr 2023 - Nov 2024

Client: Leading Emirates telco company | **Role:** UI Designer

- Enhanced digital products across web and mobile.
- Redesigned and evolved app/web Design System, from wireframes to interaction design.

UX/UI Designer, UX Researcher (Techramps)

Apr 2022 - Apr 2023

- Redesigned company mobile app through quantitative and qualitative research, usability testing, wireframing and prototyping.

Freelance UX/UI Designer, Webflow Developer

Apr 2022 - Mar 2023

- Redesigned company website including UX audit/ research, UI design and Webflow implementation.

EDUCATION

Software Development Academy

UX/UI Design

Nov 2021 - Jun 2022

Maria Curie-Skłodowska University

Master's degree, International Relations

Oct 2010 - Jun 2012

PERSONAL INFO

Portfolio: karolkozlowicz.com

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TOOLS

Figma

Webflow

Storybook

Zeroheight

Claude

SKILLS

Product Design (UX/UI)

Design Systems

Design Tokens

Accessibility (WCAG 2.1 AA)

Information Architecture

Design Documentation

User Research

Usability Testing

AI-powered Workflows

Agile/Scrum

AWARDS

iF Design Award 2025 - UI

iF Design Award 2025 -
Communication / Branding

LANGUAGES

Polish - native

English - C1