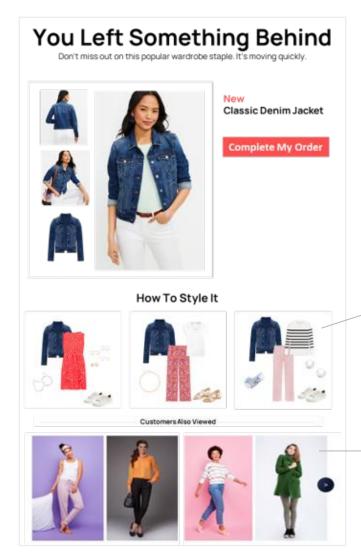
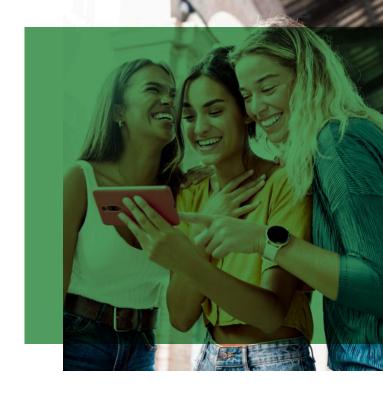
## **Deliver ultimate** personalization with Listrak + **Stylitics**

Create a truly personalized and curated, oneto-one shopping experience with automated, Al-driven recommendations powered by Stylitics and Listrak - a winning combination.









## **Boost conversion, ROI and AOV metrics**

Increase upsell, cross sell and conversion by displaying the right outfits for each customer at the right time during the customer journey.



## **Drive inspiration** through outfitting

Stylitics outfit recommendations show product versatility and drive consumer confidence, increasing likelihood of purchase.



## Influence shopper purchasing decisions

Listrak understands and predicts the most relevant, data-driven clothing recommendations driving 30% more revenue.