

HTM partners with Moove for next-generation helicopter booking engine

This collaboration supports HTM's expansion into VIP charter and introduces instant booking engine

Munich, 12th January 2026 – HTM, leading German helicopter operator, announces a strategic collaboration with Moove, the aviation technology start-up, to deploy a dedicated digital booking and scheduling platform across its helicopter operations.

This initiative supports HTM's expansion into VIP charter services while strengthening its existing helicopter activities with a technology specifically designed for high-frequency rotorcraft flights, such as instant booking capabilities.

"In helicopter operations, offering a seamless booking experience widen market footprint" said Jakob Meyer-Bender, Director Business Development at HTM. "With Moove, we are able to sell flights in one click while digitizing flight execution, giving our team a clear operational picture and seamless interaction with demanding clients"



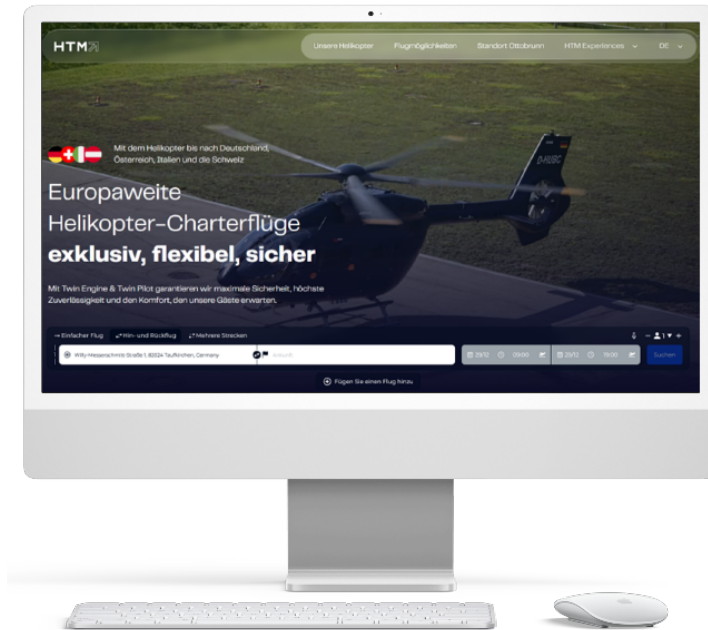
HTM operates a full-Airbus fleet composed of modern H145, EC135 & AS350 for Offshore & Onshore © Helicopter Travel Munich

A technology tailored to helicopter mission profiles & sales dynamics

Across Germany, Europe & Switzerland, HTM Helicopter operations require constant adaptability, with last-minute flight requests and short turnaround times. HTM will integrate, into its newly designed website, branded booking interfaces with door-to-door simulation and centralize passenger management thanks to its customer portal.

HTM will leverage Moove's platform to support its growing range of operations, including point-to-point corporate travel or shuttle flights for major national and international events such as Formula 1 Grand Prix weekends.

"Helicopter operates under very different constraints from fixed-wing aviation, where booking & distribution digitization is a major game changer", said Arthur Ingles, CEO and Co-Founder of Moove. "We are proud to push forward innovation together".



HTM launches a new website dedicated to charter & event flights, embedding Moove technological bricks such as its search engine

Optimizing door-to-door air mobility, from booking to boarding

The platform supports HTM's sales & operational teams by enabling optimized rotation planning across multiple rotorcraft, accounting for aircraft availability, flight duration, positioning flights and crew coordination. By supporting both charter and seat-based flight logic, the system allows to pool compatible passengers, improving rotorcraft utilization.

"Our software focuses also on streamlining operations" mentioned Antoine Awaida, CTO and Co-Founder of Moove. *"For helicopter operators, it means faster trip creation, an improved rotation planning and better coordination between flight crews, dispatch and passengers"*.

An end-to-end digital coordination for HTM's helicopter operations

From booking to boarding, Moove provides a fully digital passenger journey tailored to HTM's strict processes. By connecting booking, passenger data, and mission execution in a single system, HTM strengthens coordination across teams while maintaining the flexibility required in professional rotary-wing aviation.

HTM will present this new digital capability jointly with Moove at AERO Friedrichshafen, along its helicopter fleet on the aviation fair static display in April 2026.





Founded in 1997, the HTM Group is one of the leading helicopter service providers in Germany. Helicopter Travel Munich delivers comprehensive rotary-wing services across passenger transport, rescue and special missions, as well as maintenance, manufacturing, and aircraft and component development through its certified entities. With a strong focus on reliability, quality, and operational expertise, HTM operates modern helicopter fleets and supports demanding missions across Germany and neighboring regions.


About Moove – www.flymoove.com

Moove is a SaaS (Software-as-a-Service) provider delivering advanced booking and scheduling solutions for operators and charter brokers. It has created the first dual system for on-demand and by-the-seat operations, raising the bar for passenger experience and operational efficiency. Its mission: to build the flight distribution platform of the future. Offers for operators and travel agents are available at: www.flymoove.com/operateurs

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