



EVAN GARVEY

Boston, MA
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EXPERIENCE

Brand Strategy & Architecture Intern, London Atelier Ltd.

London, UK // January 2026 – Present

- Create project content, website updates, social posts to increase studio visibility
- Manage SEO, analytics, and digital campaigns to improve reach and engagement
- Attend site visits and learn architectural client materials and design storytelling

Design Intern, Colossus Creative Co.

Boston, MA // June 2025 – August 2025

- Learned under GM of design and gained first-hand experience agency workflows
- Developed extensive mock brand identity for client *The Big E* from creative briefs
- Applied feedback through multiple design iterations in a professional agency setting

Account Creative Director, TNH Advertising Agency

Syracuse, NY // September 2024 – December 2025

- Led a team of five creatives at the largest student-run agency on client campaigns
- Oversaw concept development, design, and execution across multiple channels
- Presented strategic creative pitches and campaign results to clients

Freelance, Evan Garvey Design

Boston, MA // 2018 – Present

- Work with variety of clients, from professional athletes to businesses
- Design branding, logos, advertisements, posters, social media, and web
- Develop company website, portfolio, and website to attract new clients

Graphic Designer, What's The Word Massachusetts

Boston, MA // January 2020 – June 2023

- Developed branding, advertisements, posts for large social media company
- Attended meetings with sponsors and partners for events as lead designer
- Oversaw and collaborated with members of media creation team

Teaching Assistant, RSTA Creative Design Program

Cambridge, MA // August 2022 – May 2023

- Taught graphic design & Adobe software to 20 high school students
- Developed lesson plans and classes to teach students principles of design
- Updated and adapted class agenda with teacher to match evolving design practices

SKILLS

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, XD
Webflow, Figma, Rhino 8, AutoCAD
GWI, Mintel, MRI Simmons, Morning Consult
Microsoft Word, Excel, PowerPoint

EDUCATION

S.I. Newhouse School of Public Communications; Syracuse University

Bachelor of Arts: Creative Advertising // Minor: Architecture - May 2027.

HONORS

AAF ADDY Student Awards: 2026 Gold, 2026 Gold, 2026 Silver, 2026 Silver
Newhouse Dean's List: Fall 2023, Spring & Fall 2024, Spring & Fall 2025
Scholastic Art Awards: 2023 Gold Key Portfolio, 4x Silver Key Individual