



## Hutchinson's Historic Fox Theatre Sponsorship Levels

***Sponsorship levels now support our entire Live Season rather than individual performances and are valid for one full calendar year.***

### **Understudy - \$2,500+ (First-time sponsors only)**

- Your logo included in all print and digital **season** marketing
  - brochure, website, email, show programs
- Quarter-page ad in Fox season brochure (14,000+ direct mail full-color brochure)
- Recognition on digital marquee and lobby digital signage
- Six (6) complimentary tickets to any **Fox Season Show** of your choosing
- Invitation to annual sponsor reception

### **Presenting - \$5,000+ (Minimum level for returning sponsors)**

- Your logo included in all print and digital **season** marketing
  - brochure, website, email, show programs
- Half-page ad in Fox season brochure (14,000+ direct mail full-color brochure)
- Recognition on digital marquee and lobby digital signage
- Twelve (12) complimentary tickets to any **Fox Season Show** of your choosing
- Invitation to annual sponsor reception
- Digital image ad in circulation on giant screen before every Fox movie (no video)
- Pre-show recognition from the stage at one performance of the theatre's choosing

### **Spotlight - \$7,500+**

- Your logo included in all print and digital **season** marketing
  - brochure, website, email, show programs
- Full-page ad in Fox season brochure (14,000+ direct mail full-color brochure)
- Recognition on digital marquee and lobby digital signage
- Eighteen (18) complimentary tickets to any **Fox Season Show** of your choosing
- Invitation to annual sponsor reception
- Digital image ad in circulation on giant screen before every Fox movie (no video)
- Pre-show recognition from the stage at two performances of the theatre's choosing
- Social media "Sponsor Spotlight" feature once per season
- Business flyer inserted into one **Fox Season Show** program of your choosing
  - (business provides ad artwork to Fox specifications)
- Information table in the lobby on the evening of one Live Show of your choosing

## **Marquee - \$10,000+**

- Your logo included in all print and digital **season** marketing
  - brochure, website, email, show programs
- 2-page spread ad in Fox season brochure (14,000+ direct mail full-color brochure)
- Recognition on digital marquee and lobby digital signage
- Twenty-four (24) complimentary tickets to any **Fox Season Show** of your choosing
- Invitation to annual sponsor reception
- Digital **image or video** ad in circulation on giant screen before every Fox movie
- Pre-show recognition from the stage at three performances of the theatre's choosing
- Social media "Sponsor Spotlight" feature once per season
- Business flyer inserted into one **Fox Season Show** program of your choosing
  - (business provides ad artwork to Fox specifications)
- Information table in the lobby on the evening of one Live Show of your choosing
- Opportunity to speak from stage pre-show at mutually agreeable **Fox Season Show**
- Exclusive theatre tour for you and your guests on a mutually agreeable date
- One free private movie night at the Fox for you and your guests (Concessions not included)

**At the \$10,000 Marquee Sponsorship level, sponsors may inquire about the opportunity to underwrite a specific Fox Live Season event, subject to approval by both the Fox Theatre and the artist/event.**

## **Special Event Sponsorship (Non-Season Events)**

Individuals or businesses interested in sponsoring a non-season Fox show, or an artist/event of their choice (pending artist availability), may do so at the \$10,000 Marquee Sponsorship level **AND must also agree to cover any financial loss incurred by the event beyond what is covered by the initial \$10,000 sponsorship. Pending approval by both the Fox Theatre and artist/event.**

A tax-deductible sponsorship of the FOX LIVE SEASON is an excellent way for community minded businesses, organizations, and individuals to support quality entertainment, arts, and educational performances at a historic community landmark. FOX Live Season Sponsors receive many tangible benefits in recognition of their financial commitment and get invaluable positive interaction with an influential audience.

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*The FOX is a self-sustaining 501 (c)3 non-profit organization.*

*Sponsorships are tax-deductible to the extent allowed by law less the value of the complimentary tickets.*