

the **Village Project**

Basic Guidelines

In this basic guideline you will find the necessary visual resources to work The Village Project's brand.

These brand guidelines must be followed for the application and use The Village Project's brand, provided that such third party is duly authorized to do so.

CLEAR SPACE

To ensure legibility we need to give enough clear space around the logo.



MINIMUM SIZE

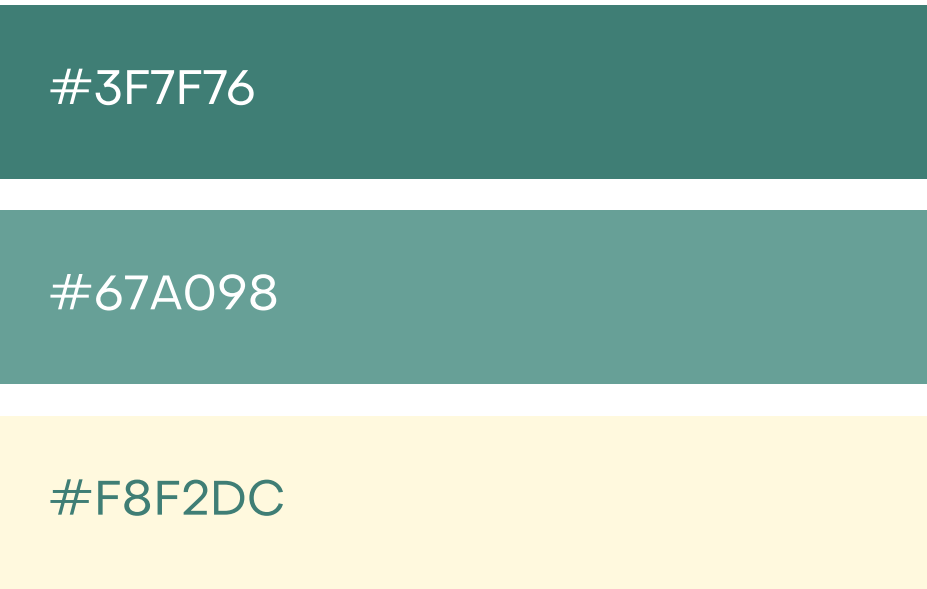
To provide legibility a **minimum size of 25px** has been established:



APPLICATIONS



COLOR PALETTE



VERTICAL LAYOUT

