

Build Your Own WordPress Website

From Idea to Launch

A step-by-step course for complete beginners who want to create their own clear, good-looking website - without coding.

5 sessions · 3 hours each · 15 hours total · Taught in English

Your own website, step by step.

This course is made for adults with little or no technical experience. Every step is explained in simple language, and participants build their own WordPress website during the course.

Complete beginner level · No coding · No technical background needed

Who is this course for?

- Small business owners and sole traders
- Freelancers and creative professionals
- Associations, clubs and volunteer groups
- People with a hobby or personal project
- Anyone who wants a simple website of their own

By the end, participants can:

- ✓ Decide which pages their website needs
- ✓ Create and edit pages in WordPress
- ✓ Add text, images, links and buttons
- ✓ Make the website clear and consistent
- ✓ Check that it works well on a phone
- ✓ Publish the website and update it later

No technical knowledge is expected. New words and website concepts are explained in plain language before participants use them.

Five simple steps from idea to website.

Each session adds one clear part to the participant's own website. We work slowly enough to follow, with time to ask questions and repeat steps.

01

Start with the Idea

Decide what the website is for, who it is for and which pages are needed. Domain and hosting are explained in simple terms.

Result: a simple plan for the website.

02

Take the First Steps in WordPress

Learn how to log in, use the dashboard, create pages, choose a theme and make a simple menu. We practise the basic WordPress blocks together.

Result: the first working version of the website.

03

Make It Clear and Good-Looking

Use simple rules for fonts, colours, images, spacing and buttons. No design knowledge is needed - examples are shown and applied directly.

Result: a clear homepage and a consistent look.

04

Make It Useful

Add a contact form, finish the main pages, resize images, check the website on a phone and learn a few simple ways to help Google understand the site.

Result: the main pages work on computer and phone.

05

Put the Website Online

Do a final check, learn the basics of updates, backups and safety, publish the website, and practise how to change text or images later.

Result: a website ready to publish - and the confidence to update it.

Calm, practical and easy to follow.

I show

One small step is demonstrated clearly on screen.

We do it together

The group repeats the same step slowly, with time for questions.

You try

Participants use the step on their own website.

I help

Individual support is available when someone gets stuck.

Participants need

- Their own laptop
- Basic everyday use of a laptop is enough
- Access to email
- An idea for a website, business, club or personal project

Helpful, but not required

- Some text about the business or project
- A few photos or images
- A logo, if there is one
- Contact details and useful information for visitors

What makes this course different?

This course is designed for non-technical people. Participants are not expected to understand web terminology before they arrive. The focus is on one practical goal: building a simple website they understand and can look after themselves.

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Galina is a UX/UI designer who works with websites and digital products. She explains design and website building in a practical, non-technical way, helping beginners create pages that are clear, easy to use and pleasant to look at.

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