Tech Insights #399

Australian burritos



Mergers & acquisitions Corporate finance advisory Capital raising

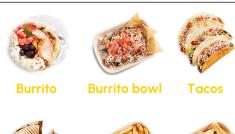


8 December 2025

Overview

This Tech Insights report looks at Guzman y Gomez (GYG), an Australian-headquartered Mexican quick-service restaurant (QSR). GYG listed on the ASX in June 2024. The business opened its first restaurant in Sydney in 2006 and now operates more than 250 restaurants across Australia, Singapore, Japan and the US. Corporate-owned restaurants represent 34% of GYG's network and generate 79% of total revenue, with the remaining derived from franchise fees / royalties. GYG has a June year end.

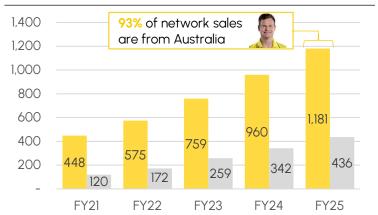
Menu highlights





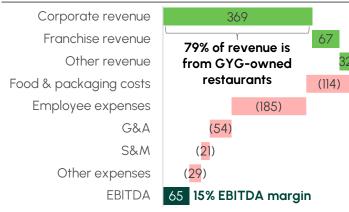
Quesadilla Nacho fries Nachos

Network sales* and revenue (AUD \$m)

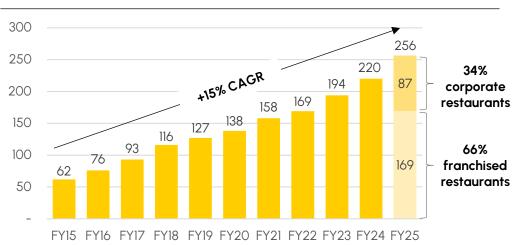


*Total sales at GYG's franchise restaurants and corporate restaurants

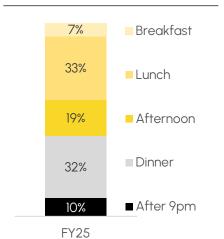
FY25 EBITDA waterfall (AUD \$m)



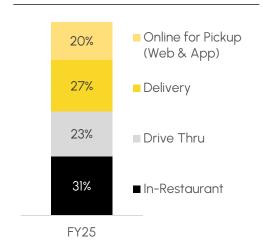
Number of restaurants (#)



% network sales by time



% network sales by channel



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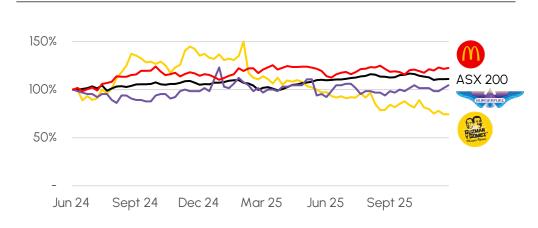
Australian burritos



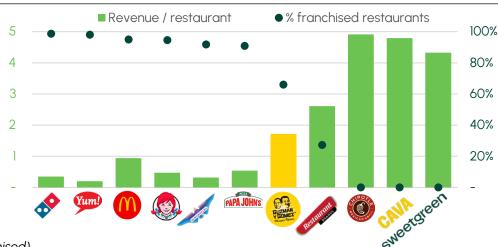


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Indexed share price for select QSRs and ASX 200 since June 24



Revenue / restaurant* (AUD Sm) and % franchises for select QSRs



^{*}Revenue per restaurant = total reported revenue ÷ total restaurants (corporate and franchised)

Selected QSR comparables

		Revenue /	% franchised	Restaurants	EV 5 Dec 25	Revenue	Revenue	Revenue	EBITDA	EBITDA
	Location	restaurant (AUD \$m)	restaurants	#	(AUD \$bn)	LTM	growth LTM	multiple LTM	•	multiple LTM
						(AUD \$bn)	(%)	(x)	(%)	(x)
Domino's	US	0.4	99%	21,366	28	7.5	4%	3.8x	21%	17.9x
Yum! Brands	US	0.2	98%	62,000	78	12.5	12%	6.2x	33%	18.8x
McDonald's	US	0.9	95%	43,477	414	40.8	1%	10.2x	54%	18.7x
Wendy's	US	0.5	95%	7,240	8	3.4	(0%)	2.3x	24%	9.6x
BurgerFuel	NZ	0.3	92%	61	0.02	0.02	(6%)	1.2x	12%	9.9x
Papa John's	US	0.5	91%	6,030	3	3.2	(1%)	1.1x	9%	11.5x
GYG	AU	1.7	66%	256	2	0.4	27%	5.3x	19%	28.1x
Restaurant Brands NZ	NZ	2.6	27%	522	1	1.4	3%	1.0x	14%	7.5x
Chipotle	US	4.9	-	3,726	73	18.3	7%	4.0x	20%	20.0x
Cava	US	4.8	-	367	9	1.8	24%	5.3x	13%	40.6x
Sweetgreen	US	4.3	-	246	2	1.1	2%	1.4x	(4%)	nm
Median		0.9	91%	3,726	8	3.2	3%	3.8x	19%	18.3x

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