

Oops!

404 – the page you are looking for doesn't exist or has been moved.

[Return to the homepage](#)

Tech Insights #404

HTTP status codes

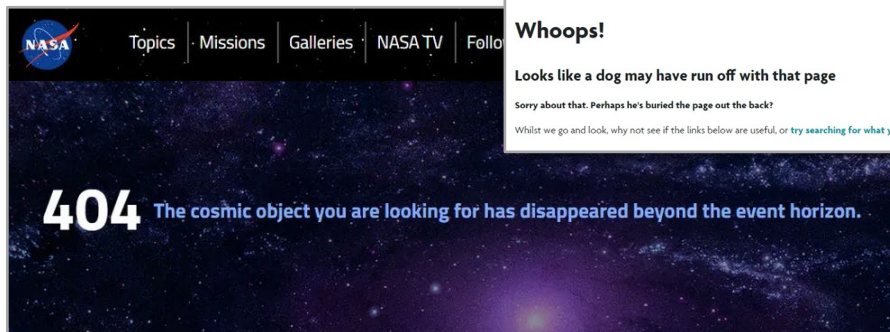
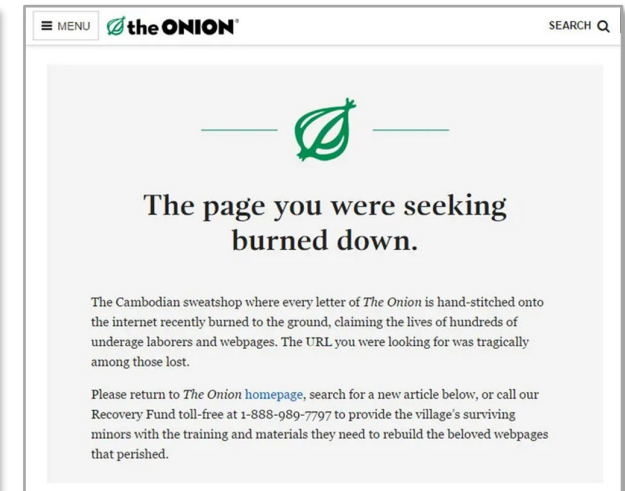
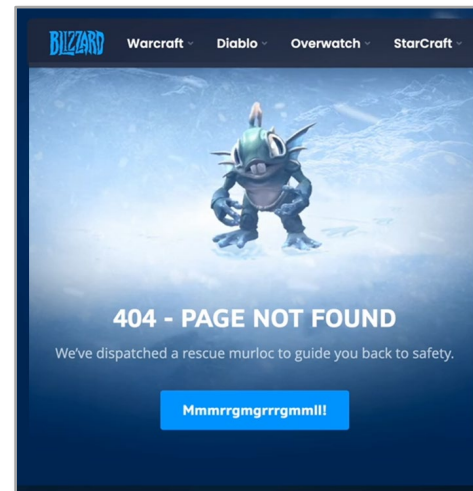
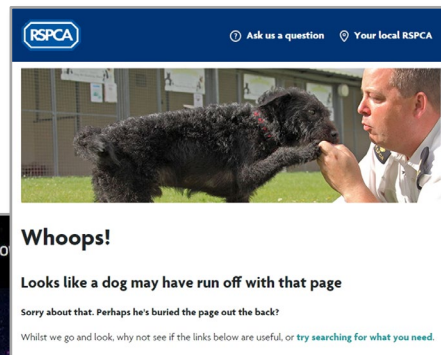
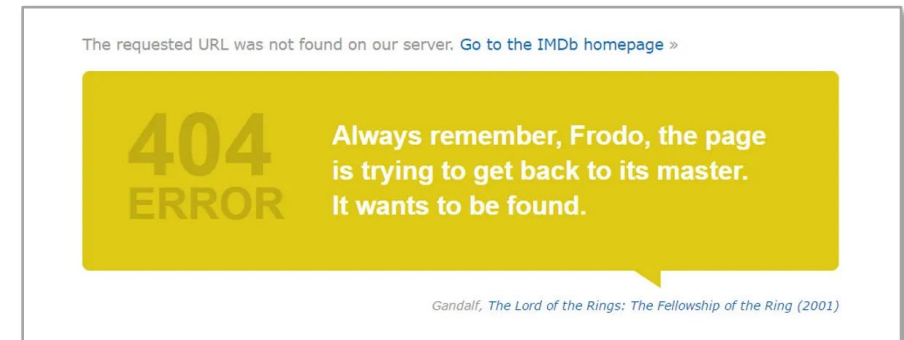
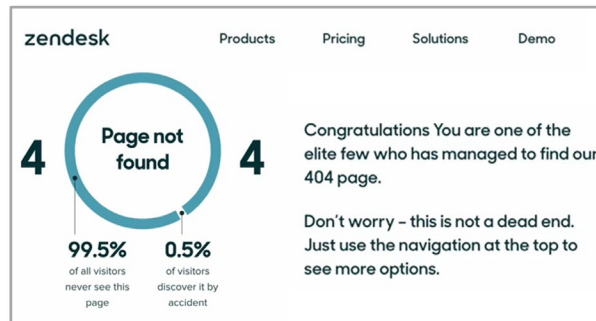
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Overview

This report is a little experiment to see how many people get the 404 reference on the first page, and how many responses we get just telling us that our report is broken! If you are disappointed to not see an actual Tech Insights report on HTTP status codes, we also prepared a more serious version that you can find [here](#).

For the uninitiated, a 404 message is a response that a particular URL doesn't exist. Over time websites have had fun with how they present their 404 messages, with a few of our favourites below – and feel free to send us through any particularly good ones you've come across. Our regular Tech Insights coverage will resume next week.



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