

Sociological Concepts & Theories



1. Functionalism

Definition: Functionalism, influenced by Emile Durkheim, views society as a complex system whose parts work together to promote solidarity and stability. It asserts that our lives are guided by social structures, which are the patterns of relationships that organize our behavior.

Key Concepts:

- **Social Structure:** Social institutions like family, education, and religion are structures that serve specific functions in society.
- **Social Function:** Every aspect of society contributes to the society's stability and functioning. For instance, the family offers emotional support, while education prepares individuals for economic roles.

Example:

• Consider the education system. It serves several important functions: it socializes children, imparts skills and knowledge, and helps create a skilled workforce. It also plays a role in cultural transmission and social control by instilling values and norms.

2. Conflict Theory

Definition: Conflict theory, influenced by Karl Marx, focuses on the struggle for power and resources between groups in society. It sees social life as a competition, and focuses on the distribution of resources, power, and inequality.

Key Concepts:

- **Inequality and Power:** Society is structured in ways that benefit a few at the expense of the majority. The wealthy or powerful groups maintain their status through control of resources.
- **Social Change:** Conflict is the engine for social change. It often leads to an awareness of inequality and, consequently, to social change.

Example:

• The labor market can be viewed through conflict theory. Workers seek higher wages and better working conditions, while employers seek to maximize profits, often by limiting costs including wages. This creates a natural conflict of interest leading to labor strikes or unionization.

3. Symbolic Interactionism

Definition: Symbolic Interactionism, developed by George Herbert Mead, is a micro-level theory that focuses on the relationships among individuals within a society. It suggests that people act based on symbolic meanings they find within any given situation.

Key Concepts:

- Symbolic Meanings: People behave based on what they believe and not just on what is objectively true.
 Therefore, society is composed of symbols that people use to establish meaning, develop their views of the world, and communicate.
- **Social Interaction:** People modify their behavior based on their interactions with others. The self is developed through social interaction.

Example:

• In a classroom, the raised hand is a symbol. It means a student has a question or comment. This symbol influences the teacher's behavior (to give the student a turn to speak) and helps maintain classroom order.

In summary, Functionalism sees society as a stable, well-integrated system where all parts work together harmoniously. Conflict Theory, on the other hand, views society as a place of inequality that generates conflict and change. Symbolic Interactionism focuses on smaller-scale social interaction and how individuals interpret symbols and meanings in everyday life. Each theory offers a unique lens through which to understand society and human behavior.

Institutions

1. Economic Institutions

- Function: Manage the production, distribution, and consumption of goods and services.
- Examples:
 - Corporations and Businesses: Produce goods and services for profit.
 - Financial Institutions: Like banks, manage the distribution and circulation of money.
 - Market Systems: Facilitate trade and regulate supply and demand.
 - Labor Unions: Protect workers' rights and negotiate labor conditions.

2. Educational Institutions

- Function: Impart knowledge, skills, cultural norms, and values.
- Examples:
 - Schools and Universities: Primary, secondary, and tertiary institutions providing formal education.
 - Vocational and Technical Schools: Specialize in practical skills and career-specific training.
 - **Libraries and Museums:** Serve as supplementary educational resources.
 - Online Education Platforms: Like Coursera or Khan Academy, offer access to learning resources globally.

3. Family Institutions

- **Function:** Regulate reproduction, care, and socialization of children.
- Examples:

- Nuclear Family: Consisting of parents and their children.
- Extended Family: Includes grandparents, aunts, uncles, and cousins.
- Single-Parent Families: One parent raising children.
- Adoptive/Foster Families: Provide care for non-biological children.

4. Medical Institutions

- Function: Address health needs, and prevent and treat illnesses.
- Examples:
 - Hospitals and Clinics: Provide treatment and medical care.
 - Public Health Organizations: Focus on disease prevention and health promotion.
 - Research Institutions: Develop new medical treatments and technologies.
 - Pharmaceutical Companies: Produce and distribute medications.

5. Political Institutions

- Function: Govern societies, make and enforce laws, and manage public affairs.
- Examples:
 - Governments: Local, state, and federal bodies that manage public policies and resources.
 - **Political Parties:** Organize around shared ideologies to contest elections and influence government policies.
 - Courts and Legal Systems: Interpret and enforce laws.
 - International Organizations: Like the United Nations, addressing global political issues.

6. Religious Institutions

- Function: Provide moral and spiritual guidance, and create a sense of community.
- Examples:
 - Churches, Temples, Mosques: Places of worship for different faiths.
 - Religious Organizations: Like the Catholic Church or Islamic Councils, manage religious affairs.
 - Faith-Based Charities: Provide social services with religious motivation.
 - Religious Festivals: Celebrations that reinforce religious beliefs and community bonds.

Each of these institutions plays a vital role in society, influencing individual behavior and contributing to social stability and change. They interact and impact each other; for example, political decisions can affect educational and medical institutions, and economic changes can impact family structures and religious participation. Understanding these institutions is crucial for a comprehensive understanding of how societies function and evolve.

Social Patterns

1. Community

- **Definition:** A community refers to a group of people living in the same place or having a particular characteristic in common. It also implies a sense of belonging or community spirit.
- Key Aspects:
 - Shared Interests or Values: Communities often form around shared interests, values, or goals, like a neighborhood community or an online community of artists.
 - Social Ties and Support: Strong social ties and mutual support are hallmarks of a community.

- Community Engagement: Active participation in local events, governance, and social activities.
- **Example:** A small town where residents participate in local festivals, town meetings, and support local businesses, creating a strong sense of community.

2. Demography

- **Definition:** Demography is the study of populations, specifically their size, composition, distribution, and changes over time due to birth, death, migration, and aging.
- Key Aspects:
 - Population Size and Growth: Studying birth rates, death rates, and migration patterns.
 - Age Structure: The distribution of a population by age, impacting social needs and policies.
 - Ethnic and Racial Composition: The makeup of populations in terms of race and ethnicity.
- **Example:** Analyzing the aging population in Japan and its impact on healthcare, workforce, and economic policies.

3. Human Ecology/Environmental Sociology

- **Definition:** This field examines the interrelationships between humans and their environment. It explores how we affect the environment and how the environment, in turn, affects us.
- Key Aspects:
 - **Human Impact on Environment:** Studying how human activity contributes to environmental change, like deforestation or pollution.
 - Environmental Risks and Society: The sociological impact of environmental issues, like how climate change disproportionately affects low-income communities.
- **Example:** Investigating the sociological aspects of climate change, including social movements advocating for environmental protection and policies addressing environmental justice.

4. Rural/Urban Patterns

- **Definition:** This refers to the sociological study of life in rural and urban areas, focusing on the differences and interactions between them.
- Key Aspects:
 - **Urbanization:** The process by which towns and cities grow as populations shift from rural to urban areas.
 - Rural Decline and Changes: Issues like depopulation, economic decline, and social changes in rural areas.
 - **Urban Challenges:** Problems such as overcrowding, pollution, and urban poverty.
- **Example:** Exploring the migration patterns from rural to urban areas in search of better employment opportunities and the resulting urban sprawl and gentrification.

Each of these patterns provides insight into how societies organize themselves, how they change, and the challenges they face. Understanding these patterns is crucial for policymakers, urban planners, environmentalists, and sociologists in addressing the needs and challenges of different communities and populations.

Social Processes

1. Collective Behavior and Social Movements

- **Definition:** Collective behavior refers to the actions taken by a group of people who gather spontaneously, while social movements are organized efforts to promote or resist change.
- Key Aspects:

- Types of Collective Behavior: Crowds, mobs, riots, and fads.
- Social Movements: Long-term, organized efforts like civil rights movements or environmental campaigns.
- Emergence and Dynamics: How these behaviors and movements start, grow, and dissipate.
- **Example:** The Civil Rights Movement in the United States, which was a prolonged campaign against racial segregation and discrimination, is a classic example of a social movement.

2. Culture

- Definition: Culture encompasses the beliefs, behaviors, objects, and other characteristics common to the members of a particular group or society.
- Key Aspects:
 - Material Culture: Physical objects and spaces that people use to define their culture (e.g., art, buildings, clothing).
 - Nonmaterial Culture: The ideas, attitudes, and beliefs of a society (e.g., religious beliefs, values).
 - Cultural Norms and Values: Standards for behavior and a shared sense of what is 'right' or 'important'.
- **Example:** The use of chopsticks in East Asian cultures is an aspect of material culture, while the emphasis on individualism in American society is an aspect of nonmaterial culture.

3. Deviance and Social Control

- **Definition:** Deviance refers to behaviors that violate societal norms, while social control refers to the ways in which society regulates and sanctions behavior.
- Key Aspects:
 - Types of Deviance: Ranging from minor violations like jaywalking to serious crimes like murder.
 - Social Control Mechanisms: Includes laws, norms, and customs used to encourage conformity.
 - Theories of Deviance: Different sociological perspectives explain why people engage in deviant behavior.
- **Example:** The use of penalties for traffic violations is a form of social control aimed at minimizing deviant behavior (e.g., speeding).

Each of these processes plays a significant role in shaping societies. Collective behavior and social movements often lead to social change, culture defines and binds communities, and deviance and social control help maintain social order. Understanding these concepts is vital for analyzing the complex dynamics of societies and social interactions.

1. Groups

- **Definition:** A group is a collection of individuals who interact with each other, share similar characteristics, and collectively have a sense of unity.
- Key Aspects:
 - **Primary Groups:** Small, intimate groups such as family and close friends. These groups are characterized by long-term, emotional bonds.
 - **Secondary Groups:** Larger and more impersonal groups that are task-focused and time-limited, like a classroom or a workplace team.
 - In-groups and Out-groups: In-groups are groups a person identifies with, while out-groups are those they do not identify with or may even compete against.
- **Example:** A family (primary group) provides emotional support, while a company's marketing team (secondary group) works together on specific projects.

2. Organizations

- **Definition:** Organizations are large, more complex, and structured groups designed to achieve specific goals and tasks. They have a defined hierarchy and rules.
- Key Aspects:

- **Types of Organizations:** This includes businesses, government agencies, educational institutions, and non-profits.
- **Bureaucracy:** Many organizations operate on bureaucratic principles: a clear hierarchy, specialization, a set of formal rules, and impersonality in decision-making.
- **Organizational Culture:** The shared beliefs, values, and practices that shape the behavior of people within the organization.
- **Example:** A multinational corporation like Google is an organization with a defined structure, culture, and goals.

Interactions Between Groups and Organizations

- **Social Networks:** Both groups and organizations form social networks which are webs of relationships and interactions.
- **Group Dynamics in Organizations:** Understanding how small group interactions (like teamwork) impact larger organizational goals and efficiency.
- **Organizational Change and Development:** How organizations adapt to internal and external pressures, including changes in leadership, market conditions, or technological advancements.

Understanding groups and organizations is crucial for comprehending how individuals interact within different social contexts and how these interactions shape societal structures and processes. Groups provide social identity and a sense of belonging, while organizations are essential for achieving complex and large-scale goals in modern societies.

Social change refers to significant alterations over time in behavior patterns, cultural values and norms, and social structures. It is a broad concept encompassing various forms of transformation within a society. Understanding social change is essential for grasping how societies evolve and adapt. Let's explore this concept in detail:

1. Forms of Social Change

- Evolutionary: Gradual change that occurs over a long period, like the shift from agrarian to industrial societies.
- Revolutionary: Rapid and profound change, often involving social upheaval, like the French Revolution.
- **Planned Change:** Deliberate efforts to alter the social structure, typically initiated by organizations or governments, such as public health campaigns.
- **Unplanned Change:** Unforeseen or accidental changes, often resulting from events like natural disasters or economic crises.

2. Causes of Social Change

- **Technological Innovations:** Advancements in technology can dramatically alter societal functioning (e.g., the Internet's impact on communication and information access).
- **Economic Factors:** Changes in economic systems and conditions, like globalization or the rise of the gig economy.
- Political Movements: Political activities and movements can induce change, such as civil rights movements or feminist movements.
- **Cultural and Ideological Shifts:** Changes in values, beliefs, and cultural practices, like the increasing acceptance of same-sex marriage.
- **Environmental Factors:** Environmental changes and crises can significantly impact social structures (e.g., climate change leading to migration).

3. Consequences of Social Change

• Impact on Social Institutions: Changes in family structures, education systems, and political institutions.

- Shifts in Social Norms and Values: Altered perceptions about what is considered "normal" or "acceptable" in society.
- **Economic and Environmental Impact:** Changes in job markets, resource distribution, and environmental policies.
- **Global Implications:** Social change in one region can have ripple effects globally, evident in phenomena like migration, global trade, or international conflicts.

4. Theories of Social Change

- Functionalism: Views social change as a process of adapting to maintain societal stability.
- **Conflict Theory:** Sees social change as a result of conflicts between competing interests, often leading to social reforms or revolutions.
- **Symbolic Interactionism:** Focuses on how changes in communication and interpretation of symbols contribute to social change.

5. Role of Agents of Change

- Individuals: Key figures or leaders who bring forth new ideas or lead movements.
- Social Movements and Organizations: Groups organized around a cause that work towards societal change.
- **Governments and Policies:** Laws and policies implemented by governments can drive or regulate social change.

Social change is an inherent and continuous process in societies, driven by various factors and leading to diverse outcomes. Understanding social change is crucial for sociologists, policymakers, and anyone interested in the dynamics of societal development and transformation.

Social Interaction

Definition: Social interaction is the process by which individuals act and react in relation to others. It's fundamental to all societal transactions and relationships.

Key Aspects:

- Types of Interaction:
 - **Exchange:** Interactions based on a mutual give-and-take.
 - **Cooperation:** Working together towards a common goal.
 - Competition: Striving against each other for a common objective or resource.
 - **Conflict:** An antagonistic interaction in which individuals or groups strive to achieve their own objectives against the will of the other.
 - Accommodation: Adjusting one's behavior to align with others, which can include compromise or tolerance.
- **Verbal and Non-verbal Communication:** Involves spoken words, body language, gestures, facial expressions, and other non-verbal cues.
- Contexts of Interaction: Can vary greatly, from intimate and personal interactions to formal and impersonal.
- Social Roles and Status: People interact based on their societal roles (e.g., teacher-student, employeremployee) and their status within these roles.

Examples:

- A job interview involves formal interaction, where both parties exhibit specific roles (interviewer and interviewee).
- A group of friends planning a trip cooperates to decide on destinations and logistics.

Socialization

Definition: Socialization is the process by which individuals internalize the values, beliefs, and norms of a given society and learn to function as members of that society.

Key Aspects:

- **Agents of Socialization:** Family, schools, peer groups, media, and religion are primary agents that influence our social learning and development.
- Stages of Socialization: Occurs throughout life, but key stages include childhood, adolescence, and adulthood.
- **Primary Socialization:** Occurs in early childhood and is primarily influenced by family, where basic norms and values are taught.
- **Secondary Socialization:** Occurs later in life, often through institutions like schools or media, where individuals learn how to behave in a wider society.
- **Resocialization:** The process of discarding former behavior patterns and accepting new ones, often occurs in total institutions like the military or prison.

Examples:

- A child learning table manners from their parents is an example of primary socialization.
- An immigrant adapting to the norms and values of a new country undergoes secondary socialization.

Interplay Between Social Interaction and Socialization:

- Socialization shapes how we interact with others. The norms, values, and behaviors we learn through socialization guide our interactions.
- Conversely, social interaction is a medium through which socialization occurs. Through interacting with others, individuals learn and internalize societal norms and values.

Understanding social interaction and socialization is essential for comprehending how individuals develop their identity and learn to navigate the social world. These processes are integral to maintaining societal structures and functions, as they transmit and reinforce the cultural fabric of society.

Social Stratification

Aging

Definition: Aging refers to the physical, psychological, and social processes associated with growing older. In sociology, it's not just about the biological aspects of growing older, but also how aging affects an individual's status in society and their interactions with others.

Key Aspects:

- Life Course Perspective: Understands aging as a part of the entire lifespan, influenced by historical, social, and cultural contexts.
- Social Roles of the Elderly: How the roles and status of older individuals vary across cultures and change over time.

- Ageism: Prejudice and discrimination based on age, often directed towards older adults.
- Retirement and Economic Impact: Societal impacts of retirement, including changes in income, social status, and identity.
- **Healthcare and Dependency:** Issues related to healthcare for the elderly, including the increased need for medical care and potential dependency on others.

Examples:

- In some cultures, elderly individuals are revered and hold positions of respect, while in others, they may be marginalized.
- Retirement can lead to a loss of identity for individuals who strongly identify with their careers.

Power and Social Inequality

Definition: Power and social inequality refer to the unequal distribution of resources, opportunities, and privileges among individuals in a society. Power is the ability to influence or control the behavior of others, while social inequality is the result of unequal power dynamics.

Key Aspects:

- Sources of Inequality: Includes wealth, income, education, gender, race, and ethnicity.
- **Power Dynamics:** How power is distributed and exercised within a society, including the ability of powerful groups to maintain their status.
- Structural Inequality: Inequalities that are embedded in the normal operations of social institutions.
- **Social Stratification:** The hierarchical arrangement of individuals in a society, often based on socioeconomic status
- Intersectionality: How different categories of inequality (e.g., race, class, gender) intersect to create unique experiences of disadvantage.

Examples:

- Gender inequality, where men and women have different access to resources and power in a society.
- Racial and ethnic inequalities, as seen in disparities in education, employment, and healthcare among different racial groups.

Interplay Between Aging and Power/Social Inequality:

- Older adults often experience social inequality through ageism, impacting their employment opportunities and social status.
- Aging intersects with other forms of social inequality; for example, an older woman of color may face compounded inequalities related to age, gender, and race.

Understanding these concepts is essential for comprehending the complexities of societal structures and relationships. Aging is not only a biological process but also a social one, deeply intertwined with cultural norms and societal expectations. Power and social inequality highlight the disparities and dynamics that shape individuals' experiences and opportunities in society.

Power and Social Inequality

Definition: Power in sociology is the ability of an individual or group to fulfill their will, even against the resistance of others. Social inequality refers to the unequal distribution of resources, opportunities, rights, and privileges within a society.

Key Aspects:

- Sources of Power: Can include wealth, political position, social status, and control over resources.
- Forms of Inequality: Economic (income and wealth), racial and ethnic, gender, and educational inequalities are primary forms.
- Structural Inequality: Refers to systemic issues within societal structures that perpetuate inequalities.
- **Power Dynamics:** The ways in which power is used and maintained within a society, often perpetuating social hierarchies.
- **Intersectionality:** Recognizes that people experience inequality in different ways based on the intersection of their various identities (like race, gender, class).

Examples:

- Economic Inequality: The significant wealth gap between the top 1% and the rest of the population.
- Gender Inequality: Disparities in pay and career advancement opportunities between men and women.

Professions and Occupations

Definition: Professions and occupations refer to the various forms of work and career paths available in society, each with its own set of qualifications, duties, and social status.

Key Aspects:

- **Professionalization:** The process by which an occupation transforms into a recognized profession, often involving formal training, certification, and adherence to ethical standards.
- Occupational Prestige: The relative status and esteem associated with different professions and occupations.
- Workplace Dynamics: Includes the culture of work environments, labor relations, and the impact of technology on work.
- Career Development: The progression and changes in a person's occupation over their lifetime.
- Societal Impact: The role of various professions and occupations in the functioning and development of society.

Examples:

- Doctors, lawyers, and engineers, who typically require extensive education and training, are often seen as having high prestige and professional status.
- The rise of gig economy jobs like Uber drivers or freelance work, which reflect changing workplace dynamics and societal trends in employment.

Interplay Between Power/Social Inequality and Professions/Occupations:

- Power and social inequality can significantly impact access to different professions and occupations. For example, individuals from lower socioeconomic backgrounds may face barriers to entering high-status professions due to the costs of education and lack of networking opportunities.
- Certain professions may hold more power in society, influencing social policies and public opinion.

Understanding the dynamics of power and social inequality helps to explain the disparities and privileges seen in various segments of society. The study of professions and occupations sheds light on how work is structured and valued, and how it contributes to an individual's identity and social status.

Race and Ethnic Relations

Definition: Race and ethnic relations refer to the dynamics, patterns, and experiences of different racial and ethnic groups in a society. It encompasses issues like racism, discrimination, integration, and multiculturalism.

Key Aspects:

- Racial and Ethnic Identity: How individuals identify with certain racial or ethnic groups.
- Prejudice and Discrimination: Preconceived notions and biased actions against racial or ethnic groups.
- Inter-group Relations: How different racial and ethnic groups interact, which can range from harmonious to conflictual.
- Assimilation and Multiculturalism: How different racial and ethnic groups maintain their cultural identity within a broader society.
- **Institutional Racism:** Systemic ways in which policies and practices create different outcomes for different racial groups.

Examples:

- The Civil Rights Movement in the United States aimed to address racial discrimination and segregation.
- The concept of the "melting pot" versus "salad bowl" as metaphors for assimilation versus multiculturalism in society.

Sex and Gender Roles

Definition: Sex refers to the biological differences between males and females, while gender roles are the societal norms dictating what behaviors are considered appropriate based on one's sex.

Key Aspects:

- Gender Socialization: The process through which individuals learn the gender norms of their society.
- Gender Inequality: Disparities in power, status, and opportunity between men and women.
- Changing Gender Roles: The evolving conceptions of what it means to be male or female in society.
- Intersectionality: How gender intersects with other social categories like race, class, and sexuality.

Examples:

- The women's suffrage movement which fought for women's right to vote.
- The increasing acceptance and visibility of non-binary and transgender individuals challenging traditional gender roles.

Social Class

Definition: Social class refers to a division of a society based on social and economic status.

Key Aspects:

- Components of Social Class: Typically determined by factors like wealth, income, education, occupation, and lifestyle.
- Class Consciousness: An individual's awareness of their own social class and that of others.
- Effects on Lifestyle: Social class can influence access to resources, health, education, and even lifespan.
- Class Conflict: Tensions and conflicts between different social classes, often centered around issues of inequality and power distribution.

Examples:

- The working class vs. the upper class, often differing in access to resources like quality education, healthcare, and job opportunities.
- The "Occupy" movements highlighting the disparities between the wealthiest 1% and the rest of the population.

Social Mobility

Definition: Social mobility refers to the ability to move within the social strata of a society. It can be upward (to a higher class) or downward (to a lower class).

Key Aspects:

- Types of Mobility: Includes intergenerational (between different generations) and intragenerational (within a person's lifetime) mobility.
- Barriers to Mobility: Factors like discrimination, economic inequality, and lack of access to education can hinder social mobility.
- Meritocracy: The concept that individuals can move up in social class through their own efforts and abilities.
- Economic and Social Policies: How government policies can facilitate or hinder social mobility.

Examples:

- The classic "rags to riches" story, where an individual achieves significant economic and social advancement through their efforts.
- Educational scholarships aimed at low-income students, designed to provide opportunities for upward social mobility.

Understanding these concepts is crucial for analyzing the complexities and dynamics of societal interactions and structures. They provide insight into how different facets of identity and social structure impact individuals' experiences, opportunities, and interactions within society.

The Sociological Perspective

The Sociological Perspective

Definition: The sociological perspective involves looking at social life in a scientific way to understand the patterns of human behavior and the relationship between individual actions and social structures.

History of Sociology

- **Origins:** Sociology emerged in the early 19th century in response to the Industrial Revolution, which brought dramatic social and economic changes.
- Founding Figures:
 - Émile Durkheim: Focused on how social order is maintained and introduced concepts like social facts and collective conscience.
 - Karl Marx: Examined the impact of capitalism on societies and the class struggle.
 - Max Weber: Emphasized the importance of understanding social action and the impact of ideas and values on social change.
- Development: Over time, sociology expanded to include a wide range of theories and methodologies, focusing on various aspects of social life.

Methods

- **Quantitative Methods:** Involve statistical techniques to analyze data. Commonly used in surveys, experiments, and content analysis.
- **Qualitative Methods:** Focus on understanding the quality and nature of social phenomena. Methods include interviews, ethnography, and case studies.
- **Mixed-Methods Approaches:** Combine both quantitative and qualitative methods to provide a more comprehensive understanding.
- Comparative and Historical Methods: Analyze social processes over time or compare different societies.

Sociological Theory

- **Functionalism:** Views society as a complex system with parts working together to promote stability and integration.
- **Conflict Theory:** Focuses on the struggles between groups for power and resources.
- Symbolic Interactionism: Examines how individuals interact based on shared meanings and symbols.
- Feminist Theory: Looks at gender inequalities in society and the role of gender in social structure.
- **Postmodernism:** Challenges the idea of objective truth and focuses on the subjective nature of social reality.

Example Applications:

- A functionalist might study how education contributes to social stability.
- A conflict theorist might examine the inequalities in wealth distribution.
- A symbolic interactionist might analyze how social media influences personal identities.

The sociological perspective is essential for understanding how individual behaviors are shaped by social forces and how societies change and develop. It provides a framework for analyzing complex social phenomena and contributes to our understanding of the interconnectedness of social life.