ΛИΛ™

Anamitra Jana

Product Designer

New York, NY (Open to relocation)

- 3 years experience delivering impactful, business oriented solutions
- Full-stack design execution (end-2-end)
- Effective cross-functional collaborator
- High-velocity delivery
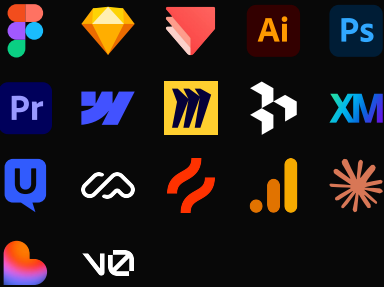
Portfolio / www.anamitrajana.com

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Skills ↗

Tools:

Design:
User Research
Customer Journey Mapping
Storyboarding
Rapid Ideation
User Flow
Information Architecture
Interaction Design
Design Systems
Usability Testing
Conversational UI Design
Service Design
Visual Design
Web Accessibility (WCAG)

Business & strategy:
Business Modelling
Market Analysis
Six Sigma
Project Management
Roadmap Planning
Enterprise Design Thinking
Design Workshop Facilitation

Education ↗

MS Human-Computer Interaction
August 2022 – May 2024
Indiana University, Indianapolis, USA

BS in Civil Engineering
August 2016 – October 2020
Amity University, Kolkata, India

Work Experience ↗

Product Designer | Featurely AI (Stealth), CA   *2025 (May-June)*

- **Validated critical market opportunity through user interviews with 25+ founder and user researchers**, uncovering key gaps in early-stage product validation that informed core product strategy and positioning.
- **Designed and delivered 4 core user flows for the MVP**, featuring over 45 high-fidelity screens using Lovable and Figma within a one-week sprint.
- **Established a cross-functional collaboration framework with the CEO and Head of Product**, facilitating rapid iteration cycles and ensuring design decisions aligned with business objectives and technical constraints.

Product Designer | IU Redlab, IN   *2023 - 2025*

- **Designed an innovative generative AI system projected to slash firefighters' report documentation time by 50%**, improving emergency service efficiency based on user insights.
- **Secured stakeholder investment in an AI-powered solution** by uncovering critical user pain points through firefighter interviews and field studies, directly influencing product roadmap and team expansion.
- **Elevated prototype quality through 3 rounds of user validation with firefighters**, ensuring the solution addressed real-world emergency response challenges.
- **Expanded project scope and secured additional resources** by effectively communicating research findings to stakeholders, resulting in team growth to include data scientists and developers.

Product Designer | Toyota Mobility Foundation, IN   *2023 – 2024*

- **Boosted food pantry operational efficiency by 26.24% and reduced check-in times by 39.6%** through a custom translation web application addressing critical language barrier bottlenecks.
- **Transformed complex charitable food distribution systems** through in-depth ethnographic research and service design methodologies to identify high-impact intervention points.
- **Implemented Lean Six Sigma** techniques to create value stream maps and visualize intricate food supply chain workflows, pinpointing optimization opportunities.
- **Led cross-disciplinary collaboration through design sprints** that rapidly transformed research insights into a scalable translation solution tested in live pantry operations.

UX Research Assistant | Indiana University, IN   *2022 - 2024*

- **Uncovered critical accessibility barriers for disabled employees** through extensive field research with 20+ participants across diverse workplace settings.
- **Established an authoritative knowledge base on workplace accessibility challenges** by synthesizing findings from over 40 research papers.