

TIYU SU

UI & UX DESIGNER

🌐 www.tiyusu.com
📁 www.linkedin.com/in/tyusu
✉ sutiyu3130@gmail.com
🇹🇼 Taiwanese
Open to global opportunities
| work visa required

SKILLS

UI&UX Design

Figma, AdobeXD

Prototyping

Webflow, Wordpress, Lottiefiles

Language

Chinese & English

Visual Design

Photoshop, Illustrator, InDesign, After Effect, 3D modeling [Spline, Fusion 360, Keyshots]

Basic Code

HTML, CSS, Bootsrap

EDUCATION

M.A. in Design

2019 - 2021 Nov | NTUST, Taiwan
Design Innovation Thinking Lab,
Service design, GPA 3.8/4

B.A. in Industrial Design

2014 - 2018 | NTUT, Taiwan
Product design, GPA 3.62/4

AWARD

Red Dot Award Design Concept

2017 & 2018 | Product design,
Shortlisted

VOLUNTEERS

DrugFree & Human Rights

2024 & 2025 | Website & Visual design

WORK

Produgie | UI & UX Designer

Dec 2021- Jun 2024 | Work, Singapore

- Co-led **0-1 B2B SaaS products design** that has increased **2K+ user engagement** with our SME & MNC customers in the US, Indonesia, and Malaysia.
- Participated in business strategy, user research, and provided on-time UI design delivery.
- Design company visual branding, design system, marketing templates that help **reduced 50%+ comm lag**.
- Collaborate with **10+ developers** to developed **20+ features**, such as Dashboard, Chatbot, Task & Data managements, Assessments report, Daily Standup, Analytical Graphs, etc.

The Coins Company | UI & UX Designer

Jun 2020 - Mar 2021 | Freelance, Taiwan

- Design a loan app achieved **10K+ downloads**.
- Redesigned the official Website & WebApp to help acquire and retain users. Conducting usability testing with high-fidelity prototypes.
- Re-branding, illustrations, and animations for Ads design on social media, that increased **1.3K likes & 1.4K followers**.

OTHER EXPERIENCES

Talklet.AI | Product & UI & UX Designer

May 2025 - Present

- Co-led **0-1 product design** of a English speaking learning App.
- Conducted user interviews online worldwide to identify business strategy and discover user needs, facilitating smooth handoffs and fast iteration.

Hotpot.AI | UI/UX & AI Prompt & Consulting Designer

Aug 2022 - June 2024 | Freelance, USA

- Achieved **No.16 AI tool** in the world ranking in Aug 2023.
- Worked with ML developers, created and refined 300+ AI prompts to Art styles that hit **10K+ visited per day** when lunched. I also led my design team to create 880+ Headshot styles.
- As a consultancy, I provided my aesthetics sense & guide styles into a constructive feedback for developers and AI model.
- Design website visuals and UI to enhanced user experience while remain the engagement speed.

Advantech | Product & Service Designer

Jul - Aug 2020 | Intern, Taiwan

In the early design stage, our team developed strategies for McDonald's and KFC's drive-through ordering systems, enhancing UX, service & 3D product design, and business models.

Singapore University of Technology and Design | Design Teaching Assistant

Jul 2018 - Jul 2019 | Intern, Singapore

- Taught and assist 8 cohorts design principles and 2D & 3D softwares course, and for the Electric Vehicle club.
- Created the visual branding for Go kart competition that bring **1K engagement** for school. Design for Fab Lab during Open house, that attract **3K+ visitors**.