

The Visibility Checklist

This business visibility checklist gives you a snapshot on how much clarity & control you really have across your projects, people & profits.

[See where your firm stands today.](#)



PROFIT

- ☐ I can easily find the real profitability of all our projects whenever it's needed
- ☐ I can compare forecasted vs actual performance to improve future accuracy
- ☐ I can see cash flow and outstanding invoices at a glance
- ☐ My reports update automatically - no manual spreadsheet work

PEOPLE

- ☐ I know utilization rates across my team this week and next
- ☐ I can forecast future capacity based on confirmed and potential work
- ☐ I have visibility of skills and experience, so the right people are on the right projects
- ☐ I can see the balance between billable and non-billable time at both team and individual level

PROJECTS

- ☐ I can instantly see which projects are on track, at risk, or behind
- ☐ I can compare live projects against historical benchmarks to spot trends and recurring issues
- ☐ I can see how project delays affect pipeline, resourcing, and cash flow downstream

See how CMap can help fill in the gaps - book a demo today