



Cookie Notice: Full Declaration

Please find Cookie Type descriptions after the declaration table.

Name	Provider	Cookie Type	Purpose	Expiry	Type
__sharethis_cookie_test_	platform-api.sharethis.com	Necessary	This cookie determines whether the browser accepts cookies.	Session	HTTP cookie
CookieConsent	www.raft.ai	Necessary	Stores the user's cookie consent state for the current domain.	365 days	HTTP cookie
__cf_bm	hubspot.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their	1 day	HTTP cookie
_cfuvid	hubspot.com	Necessary	Manages load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP cookie
JSESSIONID	nr-data.net	Necessary	Preserves users states across page requests.	Session	HTTP cookie

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__cf_bm	vimeo.com	Necessary	Helps mitigate risk associated with spam and bot traffic. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP cookie
_pxvid	zoominfo.com	Necessary	This cookie is used to distinguish between humans	365 days	HTTP cookie
fs-cc	Finsweet via Webflow	Necessary	Stores cookie preferences.	365 days	HTTP Cookie
lidc	.linkedin.com	Necessary	This cookie is set by LinkedIn and used for routing to facilitate data center	1 day	HTTP Cookie
bcookie	.linkedin.com	Necessary	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform.	365 days	HTTP Cookie
bscookie	.linkedin.com	Necessary	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.	365 days	HTTP Cookie
li_gc	.linkedin.com	Preferences	Used to store consent of guests regarding the use of cookies for non-essential purposes.	180 days	HTTP Cookie
__hs_cookie_cat_pref	hubspot.com	Preferences	Used to record the categories a visitor consented to.	180 days	HTTP Cookie

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__hmpl	static.hsappstatic.net	Preferences	Collects information on user preferences and/or interaction with web campaign content.	Persistent	HTML local storage
amplitude_id	zoominfo.com	Analytics	This tool gives an overview about user experience interactions on our website. This is used for internal analysis and website	365 days	HTTP cookie
visitorId	zoominfo.com	Analytics	This cookie is used by ZoomInfo to identify a user.	365 days	HTTP cookie
_ga	Google	Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
vuid	f.vimeocdn.com	Analytics	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP cookie
AnalyticsSyncHistory	.linkedin.com	Analytics	Used to store information about the time a sync took place with the lms_analytics	30 days	HTTP Cookie
li_sugr	.linkedin.com	Analytics	Used to make a probabilistic match of a user's identity outside the Designated	90 days	HTTP Cookie

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__hssc	hubspot.com	Analytics	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day	HTTP Cookie
hubspotutk	hubspot.com	Marketing	This cookie keeps track of a website visitor's identity. This cookie is passed to HubSpot on form submission and used when de-duplicating contacts.	180 days	HTTP Cookie
__hssrc	hubspot.com	Marketing	Used to recognise the visitor's browser upon reentry on the website.	Session	HTTP Cookie
__hstc	hubspot.com	Marketing	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP Cookie
__ptq.gif	static.hsappstatic.net	Marketing	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
UserMatchHistory	.linkedin.com	Marketing	LinkedIn Ads ID syncing.	30 days	HTTP Cookie
634dc126d92a901d43966284#pages	www.raft.ai	Unclassified	Pending.	Persistent	Indexed DB
_gcl_au	google.com	Marketing	Stores click info for conversion tracking	90 days	HTTP Cookie
IDE	doubleclick.net	Marketing	Used for ad targeting and	13 months (in EEA)	HTTP Cookie

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test_cookie	doubleclick.net	Marketing	Used to check if the browser supports cookies	1 day	HTTP Cookie
conversion (via URL params)	google.com	Marketing	Tracks conversion action via URL (not always cookie)	n/a	URL parameters
_gcl_ls	google.com	Analytics	Stores Google Click Identifier data in local storage when HTTP cookies are blocked or unavailable	90 days	Local Storage

Cookie Type

Necessary cookies: They help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Preference cookies: They enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Statistic cookies: They help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Marketing cookies: They are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Unclassified cookies: They are cookies that we are in the process of classifying, together with the providers of individual cookies.