



BANKUITY - ADVANCED BANK VERIFICATION™ TECHNOLOGY

Accelerate Growth and Profitability with Open Banking Ingenuity

Using Advanced Bank Verification™ (ABV™) Technology from Bankuity, you can select and monetize your customers more profitably, making data-driven financial decisions at every step of the customer lifecycle – including improving risk assessments, optimizing collections, and reducing churn.

When businesses and financial institutions analyze the profit potential of a consumer, they lose out on money and business because of two types of errors:

People who appear creditworthy but default or renege on their obligations.
People who seem high-risk, but are actually excellent candidates.

Both of these errors are preventable if you have the right tools and insights. ABV Technology makes it possible for you to eliminate these mistakes and increase profitability overall.

**13%
higher**

Boost loan volume

**+33%
retention**

Improve repeat
customers

**50%
more**

Identify creditworthy
consumers with
alternative income

ABV Is The Most Advanced Tool for Growing Lifecycle Profitability

More data means more insight if you know how to use it. What if you could decode, analyze, and extract the insights from alternative data that allowed you to:

- Eliminate applicants who are most likely to default
- Attract applicants who produce the most revenue
- Safely transact with gig workers and non-payroll earners
- Calibrate loan amounts to optimize payoff and minimize default
- Automatically identify the best payment schedules
- Identify and re-engage the best repeat customers
- Monitor ongoing account activity to flag potential payment risk
- Improve and automate collections

Our data and software engineers designed ABV Technology to bring together multiple data sources, including IBV, and process it with machine learning, big data modeling and proprietary technology, creating insights that you can't get anywhere else.

Visit Bankuity.com to sign up for a complimentary data study!

Your Data Holds the Promise of New Growth

Our four core pledges are more than just commitments—they are the bedrock of trust and innovation we offer to financial institutions and businesses. We are experts at helping convert your consumer data into fuel for growth.

THE FOUR BANKUITY GUARANTEES



We will expand your market reach.



We will maximize your profitability.



We will strengthen long-term customer relationships.



We will reveal new insights that power your entire financial lifecycle.

Don't let poor credit data hold back your growth.

ABV[™] Experience Open Banking Ingenuity with Advanced Bank Verification[™] from Bankuity. ■

Visit Bankuity.com to schedule a demo today!