



## Cash flow underwriting anywhere in the funnel

**ScoreMyCash** provides financial institutions with detailed, compliant cashflow analytics - unlocking hidden income, financial, household and business obligations, and behavioral patterns to optimize underwriting, marketing, and collections. Coverage for consumer and SME applications.



## Product Portfolio

- 20,000+ merchants categorized
- 1500+ distinct lenders covering all financial obligations
- 9+ earnings/revenue/employer behaviors

### CashDynamics

Aggregator agnostic analytics

- 9,000+ Predictive attributes
- 5+ FCRA compliant consumer/SME scores
- Human readable Ops reporting

### CashVerifi

Instant cashflow validation

- 500+ Predictive attributes
- FCRA-compliant score
- PII, Income, Employer stability & validation

### CashProfile

Cashflow based marketing metrics

- Recency spend behaviors
- Frequency of bank behaviors
- Monetary value of bank behavior

## EACH PRODUCT CONTAINS



### 60+ Categories

Industry-leading, updated categorization logic



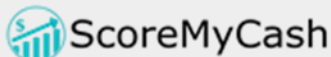
### Income Validation

Historical information for evaluation of app income



### Behavioral Insights

Deep insights from financial obligations and other transactions



[www.scoremycash.com](http://www.scoremycash.com)

<https://www.linkedin.com/company/scoremycash/>

