JourneyGuru

CUSTOMER JOURNEY MEMORY

Communication got harder. We make the next move clear.

Your customers remember the journey. Your systems should, too. Journey Guru gives every system, AI agent, channel and team shared journey memory.

EVERY CHANNEL. ONE VIEW.

- SMS — Asked about a payment plan
- Voice — Talked through options with an agent
- Email — Plan details sent and confirmed

Full history in one place, visible to every team and AI agent.

Illustrative example

1 Keep your stack, or let us run it

MEMORY LAYER

Sits above what you already use

Connect your CRM, SMS, email, voice and chat. We become the shared memory and decisioning layer. No rip-and-replace.

FULL ORCHESTRATION

Runs the conversations for you

No messaging stack, or want one system for it all? We power workflows, messaging and AI conversations through our own providers.

2 A closed loop that gets smarter every run

01	02	03	04	05	06
Observe	**Remember**	**Reason**	**Act**	**Measure**	**Learn**
Every signal, every channel	Memory anchored in time	Next best action and channel	AI-led or human-led	Cost per successful outcome	Smarter next moves

3 When the journey remembers

- ✓ Lower cost-to-serve
- ✓ Fewer repeat contacts
- ✓ Higher recovery
- ✓ Stronger AI containment
- ✓ Shorter handle time
- ✓ Higher customer LTV

Customers repeat themselves less, teams move faster, and every next step is easier to trust, measure, and improve.

Voice, identity verification and other premium paths priced separately.

4 Start with one journey

Plan	Pricing
Launch	Pay per credit/subscriber
Growth	Flat monthly rate
Scale	Flat monthly rate

More messages are not the answer. Better decisions are.

LET'S MAP YOUR FIRST JOURNEY

Lauren Stowe, Co-Founder
lauren.stowe@journeyguru.ai · 720.662.1988