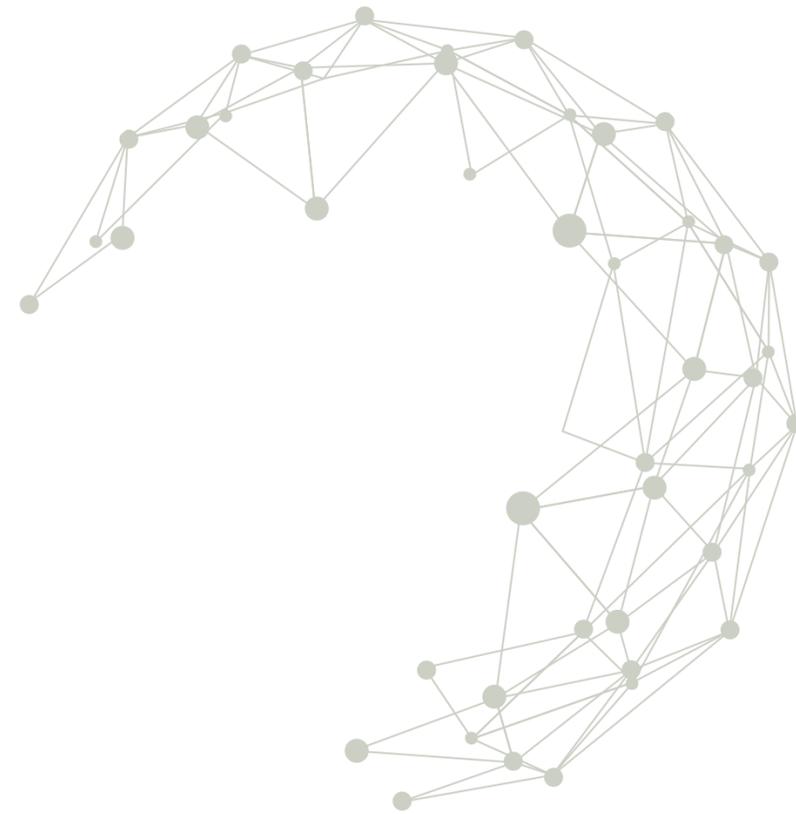# ACUITY DATA

Scaling Quality Content Across Cohorts

A Faculty-Led Partnership Model for Accelerators

The Accelerators Dilemma

Challenges of Delivering World-Class Content at Scale

- **Content repetition fatigue:** Your team delivers the same workshops every cohort while also managing operations, fundraising, and investor relations
- **Expertise gaps:** Founders need specialised knowledge that generic business mentors can't provide
- **Inconsistent quality:** Relying on volunteer mentors means variable quality and last-minute cancellations
- **No time to innovate:** You're executing the same programme format because there's no bandwidth to design something better
- **Founder expectations are rising:** Startups expect accelerator programmes to provide practical, technical depth alongside pitch coaching and networking

> *Your founders are building AI, FinTech, and HealthTech companies. They need experts who've governed AI at scale, navigated regulatory compliance, and built technology strategies for enterprises.*

Beyond Pitch Decks

Supporting Accelerators To Deliver Technical Capabilities

AI Strategy & Governance

Building responsible AI systems with clear use cases, ethics frameworks, and risk management that satisfy investors and regulators

Transformation & Technology

Making defensible build-buy-wait decisions and establishing scalable technology foundations with proper vendor management

Entrepreneurship & Growth

Developing value propositions that resonate with enterprise buyers and go-to-market strategies aligned to available resources

Risk & Regulatory Compliance

Establishing GDPR/PDPL compliance, industry-specific regulatory readiness, and audit-ready documentation that accelerates due diligence

These aren't nice-to-haves, they're table stakes for investment readiness in 2025

The Partnership Model

How Faculty-Led Content Strengthens Your Programme

✓ Deliver expert-led masterclasses without designing curriculum yourself

✓ Provide specialised mentorship without recruiting and managing volunteers

✓ Run impactful events (hackathons, sprints) without operational overhead

✓ Scale quality content across multiple cohorts consistently

✓ Free up your team to focus on what matters: founder support and investor relations
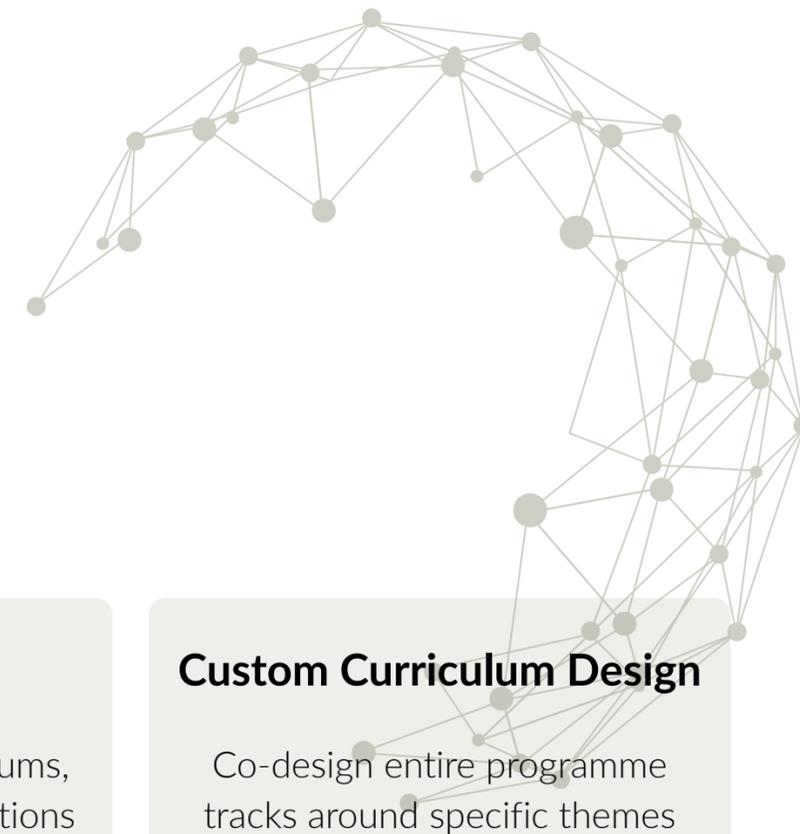
We bring the expertise. You bring the relationships. Together we build powerful programmes for founders.

- **Masterclasses** - Intensive, practical workshops on AI governance, digital transformation, risk management, and entrepreneurship
- **Expert Mentors -** Practitioners with real-world experience who provide hands-on guidance
- **Signature Events** - Design and deliver hackathons, implementation sprints, and ecosystem forums that create portfolio value
- **Custom Curriculum** - Co-design programming tailored to your cohort's sector focus and stage

Partnership In Practice

Programme Components You Can Integrate Tomorrow

Drop-In Masterclasses

2-4 hour intensive workshops delivered to your cohort

- Topics: AI governance, build/buy/wait decisions, compliance frameworks, value proposition design
- Format: Faculty-led with practical exercises and templates
- Your involvement: Schedule it, we deliver it
- Best for: Adding specialized content without curriculum redesign

Embedded Mentorship

Expert practitioners available for office hours and 1:1 guidance

- Expertise: AI strategy, regulatory compliance, digital transformation, PropTech, FinTech
- Format: Regular office hours + ad-hoc support for specific challenges
- Your involvement: Match founders to relevant mentors, we manage relationships
- Best for: Ongoing support beyond workshops

Implementation Sprints

1-3 day intensive where cohort companies build actual deliverables

- Examples: Governance charters, risk registers, compliance checklists, AI opportunity canvases
- Format: Expert-facilitated working sessions
- Your involvement: Rally the cohort, we design and facilitate
- Best for: Moving founders from learning to doing

Signature Events

Hackathons, ecosystem forums, or challenge-based competitions

- Design: Custom-designed around your cohort's needs or portfolio themes
- Delivery: Full event design, facilitation, and expert judging
- Your involvement: Venue and logistics, we handle content and execution
- Best for: Creating memorable experiences and cross-cohort collaboration

Custom Curriculum Design

Co-design entire programme tracks around specific themes

- Examples: "AI-Ready Startups," "RegTech Fundamentals," "Enterprise Sales for Technical Founders"
- Delivery: Multi-week curriculum with masterclasses, mentorship, and deliverables
- Your involvement: Strategic input, we build and execute
- Best for: Differentiated programming that attracts top-tier founders

Why Faculty-Led Matters

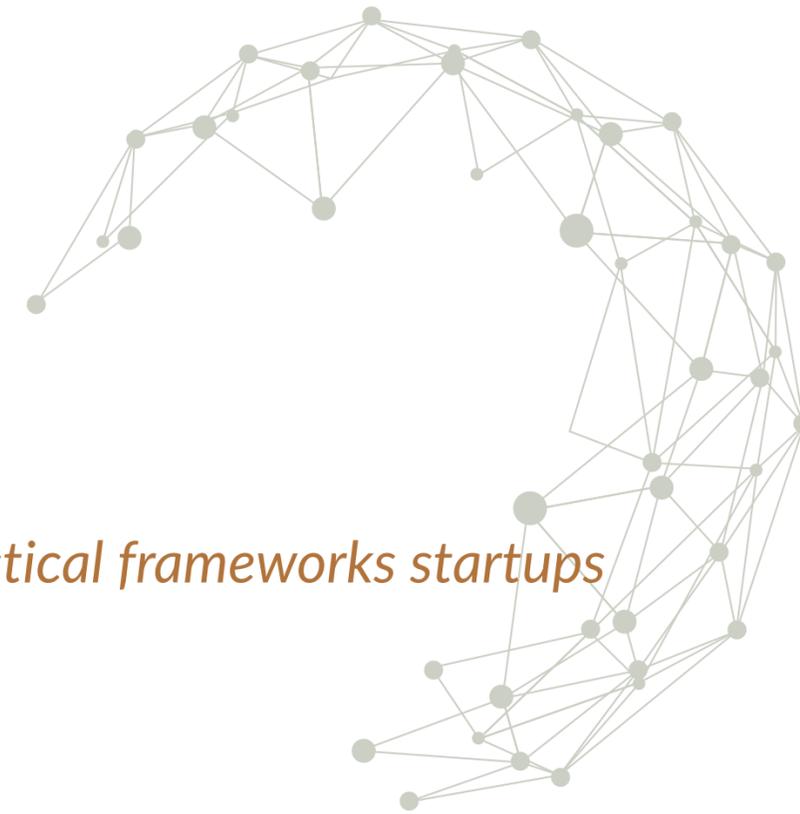## The Value of Expert Practitioners

We've distilled the knowledge built in government, enterprise, and regulated industries into practical frameworks startups can actually use.

Our Team:

- National AI strategy advisors who've shaped policy in Saudi Arabia and UAE
- Technology delivery leaders from FTSE 500 companies that have managed $2B+ portfolios
- Regulatory compliance experts advising FCA, PRA, and government departments
- PropTech and FinTech specialists with enterprise transformation experience
- Academic partners from UCL providing research-backed frameworks

Our Approach:

- Specific frameworks from real implementations
- Academic rigor + practical application
- Consistent quality across cohorts
- Deep expertise in AI, governance, compliance, and technology
- Founders leave with templates, tools, and clear action plans

Engagement Options

Strengthening Your Next Cohort: Three Ways to Start

If you're planning your next cohort intake: Let's discuss which masterclasses would add the most value for your founders
→ [**Schedule a Programme Design Call**]

If you need specialized mentors for an active cohort: Share your cohort profile and challenges—we'll match you with relevant experts
→ [**Request Mentor Matching**]

If you want to explore a signature event or sprint: Let's brainstorm what would create the most impact for your portfolio
→ [**Discuss Custom Events**]

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