

Dmitrii Kornilov

Senior Product Designer

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SUMMARY: Senior Product Designer with 5+ years of experience across web and mobile platforms, designing B2B and B2C products for millions of users in e-commerce, mobility, edTech, business intelligence and data analytics. Built a cross-platform design system that accelerated delivery cycle by 60% and designed a self-serve solution that cut operational workload by 25%. Delivered measurable growth by owning end-to-end design of a membership product (B2B2C loyalty program) that reached 2.7k subscribers in first 6 weeks of the pilot

SKILLS: Product Design, User Experience, Design System Management, Wireframing & Prototyping, Design Research, Storyboarding, Developer Handoff, Motion Design, Vibecoding, Design Discovery, Presentations, Team Management, Stakeholder Management, Strategic Product Thinking, Product Strategy, Journey Maps, Surveys, Interviews, A/B Testing.

TOOLS: Figma, Readymag, Webflow, Framer, Tilda, Rive, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Blender, Cursor, Claude Code, Miro, HTML, CSS, JS, Vue.

PROFESSIONAL EXPERIENCE

Platinumlist.net (March 2024 – Present)

Dubai, UAE (Remote)

Platinumlist is the largest event ticketing platform in the MENA region present in 7 countries. Powers millions of annual ticket sales across concerts, sports, business events, cultural events and attractions, while delivering custom solutions for governments, venues, strategic partners including Expo City Dubai, United Nations, Saudi Arabia's Ministry of Culture, Formula 1, FIFA, ATP Tour.

Product Designer → Senior Product Designer – B2B Platform

- Redesigned and unified inventory management, replacing two separate legacy platforms with a single self-serve solution integrated in the organizer toolset. The feature was adopted by 40% of self-serving organizers in the first 3 months and decreased operational team workload by 25%.
- Shipped networking tools for the business events vertical in two phases: a form builder for collecting attendee data and a lead capture tool for converting that data into actionable business leads. Launched in February 2026, the feature was adopted by 34% of organizers within the first months of launch, resulting in a 15% lift in lead conversions
- Developed a cross-platform design system for B2B tools, including admin interfaces, organiser tools and dashboards. Design delivery sped up by 60%.
- Designed end-to-end (landing page, cross-platform workflows, core UI) membership program as a co-partnership product, built jointly with B2B partners who layered in exclusive perks and offers for end users. The pilot scaled to 2.7k active subscribers within 6 weeks of launch.

91.team (October 2020 – March 2024)

Saint-Petersburg, Russia

Full cycle development studio focused on B2B and B2G SaaS solutions, primary digital partner for public transport service and city parking providers in Saint-Petersburg, Finance Committee of Saint-Petersburg and Primorsky Kray information, tourism, edTech and infrastructural services.

Product Designer

- Developed a framework for design systems used in web and mobile apps. Sped up design delivery by 50% and covered 75% of the current projects.
- Ran a series of workshops for a client on implementing redesign solutions and data visualization techniques to their marketing materials. Resulted in minimizing time required for our team to edit the materials by 80%.
- Designed 10 B2B and B2G platforms from scratch, including a suite of document automation tools adopted by 25% of users collectively reaching 500K+ monthly active users

EDUCATION

ITMO University

Saint-Petersburg, Russia

Computer Science, Secondary Vocational Education (2016 – 2020)

Academic Art and Fine Arts

Saint-Petersburg, Russia

Secondary Art School (2009 – 2016)

ADDITIONAL INFORMATION

- Languages: Russian (native), English (C1), French (B1)
- Mentorship: client workshops on data visualisation and design implementation
- AI Native: using Claude Code and Cursor for rapid prototyping and vibecoding, integrating MCP services into design workflows and authoring Claude skills