

# Dane Tewari

## Art Director

Danetewari@gmail.com • 718-869-1127 • Danetewari.com



### Experience

#### Senior Art Director, Area23 Omnicom

June 2025 — Present, New York, NY

- Lead visual direction across healthcare campaigns, shaping concepts from ideation through execution
- Partner with creative directors to define visual territories and strengthen storytelling
- Contribute to new business pitches, translating strategy into compelling creative

#### Art Director, Area 23 IPG Health

Nov 2024 — June 2025, New York, NY

- Executed campaign visuals across digital, print, and experiential, bringing concepts to life across touchpoints
- Partnered with copywriters and creative directors across digital, print, and experiential
- Designed campaign assets and presentation materials used in client deliverables
- Brought cultural and design insights into concept development

#### Junior Art Director, McCann Health IPG Health

Dec 2023 — Nov 2024, New York, NY

- Developed layouts, storyboards, and visual systems for campaigns and new business pitches
- Collaborated with cross-functional teams to align creative with brand and strategic goals
- Translated scientific and clinical information into clear, visually engaging communication

#### G.R.O.W.T.H Alumni Network Co-Lead, 100 Roses From Concrete

May 2023 — Present, New York, NY

- Co-lead alumni network initiatives, fostering community, mentorship, and professional development for emerging creatives
- Art direct content and programming that amplifies alumni voices and reflects the organization's mission
- Co-create and develop the GrownTalks podcast, shaping visual identity, content direction, and storytelling

### Education

#### Fashion Institute of Technology — Advertising & Digital Design BFA

Aug 2021 — May 2023, New York, NY

#### Fashion Institute of Technology — Communication Design Foundation AAS

Aug 2020 — May 2021, New York, NY

#### Queensborough Community College — Digital Art & Design AAS

Aug 2017 — May 2019, New York, NY

### Achievements

#### MAIP Fellow — 4A's Multicultural Advertising

2023, New York, NY

#### G.R.O.W.T.H Fellow — 100 Roses From Concrete

2023, New York, NY

### Tools

Adobe Creative Suite  
After Effects  
Adobe Premier Pro  
DSLR Camera  
Miro  
Figma  
Adobe Dimension  
Adobe Aero/WebAR  
Blender  
Webflow  
Midjourney  
Flora Ai

### Skills

Art Direction  
Design Thinking  
Photography  
Cinematography  
Concept Development  
Storytelling  
Adaptability  
Communication  
Conceptual Thinking

### Awards

365BLACKPRINT  
scholarship 2023  
  
Digitas Multicultural  
Scholarship 2023  
  
IPG Bold Beginners  
Pitch Project Award 2023  
  
Young Ones One Show  
Shortlist 2022

### Interest

Black Student Union  
Children of Hope Non-Profit  
Metaverse Club  
Advertising Club  
Sustainability Club