LUKE SOLIZ-CONTRERAS

Art Director | Graphic Designer

UncannyLuke.com

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(210) 693-9603

EDUCATION

Savannah College of Art and Design
B.F.A. Advertising and Branding, Nov. 2020
Concentration Art Direction
Minor in Graphic Design

SOFTWARE EXPERIENCE

Adobe Programs

- Illustrator
- Photoshop
- Indesign
- Aftereffects
- Lightroom

- ***Google Suite***
- ***Procreate***
- ***Canva***
- ***Webflow***
- ***Wordpress***

SKILLS

- Graphic Design
- Brand Development
- Campaign Development
- Web Design
- Motion Graphics
- Social Media Managment
- Digital Illustration

WORK

Kit LLC

Seasonal Design Manager - 2013-Present

- Design graphics for both physical and digital mediums.
- Set design standards for products and oversee production.
- Supervise and train new employees.
- Conduct workshops with people between the ages of 5-60.
- Assist with developing special projects and coming up with out-of-the box solutions to solve problems.

Crane the Agency

Account Manager - Mar. 2022 to Nov. 2022

- Worked with clients to ensure they have all the branded marketing material needed.
- Developed concepts with the creative team to not only meet the needs of the client but grab the attention of their target audience.
- Research and contacted various distributers and print shops to ensure we received the best quality and price for our products and prints.

Graphic/Web Designer - July 2021 to Nov. 2022

- Created a variety of graphic assets for multiple forms of media.
- Work with various print shops to ensure the graphics are formatted correctly and the correct materials are used for design.
- Develop brand identities for new and existing businesses.
- Concept and develop websites and handle their maintenance.

Social Media Manager- April 2021 to July 2021

- Managed over ten accounts on both Instagram and Facebook.
- Effectively scheduled two weeks work of posts for each client.
- Designed graphics used in for posts.
- Researched how to boost posts in the social platforms algorithm.