LUKE SOLIZ-CONTRERAS

Art Director | Graphic Designer

UncannyLuke.com

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(210) 693-9603

EDUCATION

Savannah College of Art and Design
B.F.A. Advertising and Branding, Nov. 2020
Concentration Art Direction
Minor in Graphic Design

SOFTWARE EXPERIENCE

Adobe Programs

- Illustrator
- Photoshop
- Indesign
- Aftereffects
- Lightroom

- ***Google Suite***
- ***Procreate***
- ***Canva***
- ***Webflow***
- ***Wordpress***

SKILLS

- Graphic Design
- Brand Development
- Campaign Development
- Web Design/ E-commerce Development
- Motion Graphics
- Social Media Managment
- Digital Illustration

WORK EXPERIENCE

Kit LLC

Lead Designer | Sep. 2013 to Present

- Started as a seasonal employee performing simple tasks, then promoted to Lead Graphic Designer due to exceptional work ethics and design skills.
- Manage the company's web maintenance, including updating content and creating new landing pages.
- Develop print designs for various marketing materials, including business cards, flyers, brochures, and signage.
- Manage and design social media content and campaigns for Facebook, Instagram, and Twitter, including the creation of visual content such as graphics, videos, and animations.
- Collaborated with the owner on special projects, including event planning, email marketing, and website redesigns.
- Train and manage new hires on design software, brand guidelines, and communication standards.

Crane the Agency

Lead Graphic Designer | April 2021 to Nov. 2022

- Developed a wide range of print designs including flyers, posters, brochures, and package design, and out-of-home designs for various clients.
- Designed and developed landing pages, full web builds, and e-commerce sites for various clients using web development platforms such as WordPress, Webflow, Squarespace, and Wix.
- Managed the items in the online shop, including product descriptions, images, and pricing.
- Coordinated with developers to ensure that the website is optimized for search engines and is compliant with web standards.
- Developed digital graphics for social media platforms such as Facebook, Instagram, Twitter, and LinkedIn, as well as web design and designs for presentations.
- Created campaign ideas for various clients, designed graphics and illustrations for the campaign executions.
- Worked with print shops to produce high-quality print designs, oversaw print production, and ensured that the designs meet the client's expectations and requirements.
- Created motion graphics and digital illustrations for various clients, including animated logos, infographics, and animations for social posts.
- Collaborated with creative teams, account managers, and clients to create and execute designs that align with the client's brand and communication objectives.