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## ► Finance for New Start Businesses

Starting a new business is a challenge, and raising the finance to invest in the equipment or assets you need can be an obstacle for many. Here at Bluestone we have been supporting start-ups for over 25 years helping them to acquire the assets they need to get their operation off the ground.

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### Specialist Funders

We have access to one of the largest funding panels in the UK, meaning you benefit from a whole-of-market approach, including access to funders specialising in new start business without a trading history and, in some cases, non-home owners.

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### Spread Your Risk

Try not to over-rely on your main banking facility. Using our panel of funders will allow you to spread that risk and develop a broader range of strategic finance relationships.

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### Retain Capital & Ease Cashflow

Most start-up businesses that fail do so because they run out of cash. As a new business, the demands on your capital will be significant; we can help you maximise your working capital by avoiding sinking it into depreciating assets.

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### Independent Expertise

Truly independent, our team of seasoned experts will make sure that they get to know you and your business to ensure that we match you to the best finance solution.

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### Speedy Credit Decisions

Having peace of mind that you have your facility firmly in place quickly takes the pressure off, and allows you to plan ahead with confidence. In some cases, decisions can be turned around the same day.

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### Hands Free

We recognise the demands of setting up and running your new business; our processes are designed to take the pain away, handling everything from the paperwork through to supplier payments so that you can focus on building your business.

## How Bluestone can help?

Our team of finance experts has over 27 years of experience helping organisations secure the finance they need to support their business. We'll work closely and collaborate with you to understand your specific financing requirements and provide you with a range of bespoke finance solutions that are tailored to your unique needs. With Bluestone as your finance partner, you can trust that we'll support you throughout the entire process, from application to approval and beyond.

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