

Stand in for Hope

2026 CORPORATE SPONSORSHIP PACKET

EVENT CHAIRS



Jennifer Baumhoer, VP DMM,
Frozen Food—Walmart



Tyler Lehr, SVP GMM, Fresh
& Adult Beverage—Sam's Club



Whitney Cooper, Head of Sales
Strategy—Walmart Connect

April 30th, 2026 | Barn At The Springs | HubofHope.org



Dear Friend & Community Partner,

Today, across the globe, an estimated 50 million people are living in modern day slavery—men, women, and children who've been forced, coerced, or tricked into sex trafficking, labor trafficking, or some other form of human trafficking.

It not only happens in other countries but also in the United States—AND here in Northwest Arkansas.

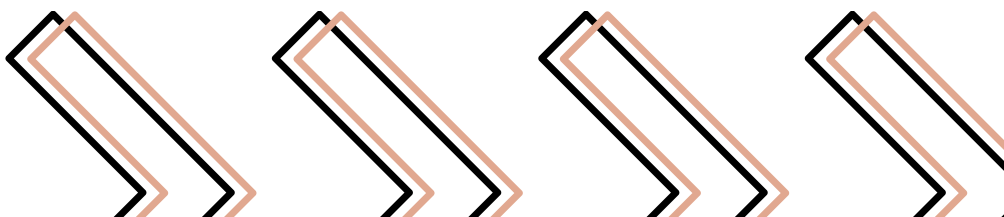
As a sponsor of Hub of HOPE's "Stand In For HOPE" fundraising event, YOU make it possible for survivors to get practical help with things like safe shelter, food, clothing, education, life skills, support groups and so much more!

On Thursday, April 30th, 2026, guests will gather at The Barn at The Springs in Springdale to support victims of human trafficking. This banquet-style event will include a photography exhibit featuring women from our community who will "stand in" to protect the identities of victims as they share their brave stories of survival.

Your sponsorship at this event will help keep the doors of Hub of HOPE open in 2026 to victims in their time of crisis. Thank you for believing with us that HOPE is possible!

Sincerely,

Jenny Sorey
Founder & Executive Director, Hub of HOPE



Sponsorship Opportunities



HUB OF HOPE CORPORATE SPONSORSHIP 2026 PERKS

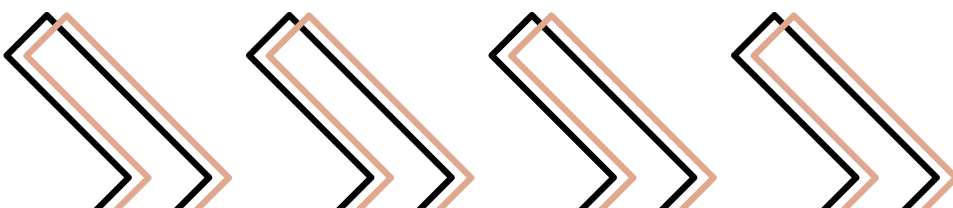
We want to ensure that your partnership with Hub of HOPE is as beneficial for YOU as it for our survivors. Please let us know if we can customize a package that better suits your priorities in the community! We will be happy to accomodate your needs wherever possible.

Presenting Sponsor— \$20,000 (1 available)

- Banner recognition on all digital and print media promoting the event, including event billboard on display in Bentonville and Springdale for 2 weeks before event.
 - 3 months of social media campaign recognition by our Stand-Ins & chairpersons, reaching over 90,000 people in NWA and beyond.
 - Recognition by event chairs during the event and throughout the evening
 - Toast Master privileges during the event
 - VIP access to Cocktail Hour
 - **16 guests/tickets included**
 - All proceeds provide direct care for survivors of human trafficking and education of our surrounding community
-

Platinum Sponsor— \$10,000 (3 available)

- 3 months of social media campaign recognition by our Stand-Ins & chairpersons, reaching over 90,000 people in NWA and beyond.
- Recognition by event chairs during the event and throughout the evening
- VIP access to Cocktail Hour
- **12 guests/tickets included**
- All proceeds provide direct care for survivors of human trafficking and education of our surrounding community



Sponsorship Opportunities Continued...



Gold Sponsor— \$8,000 (2 available)

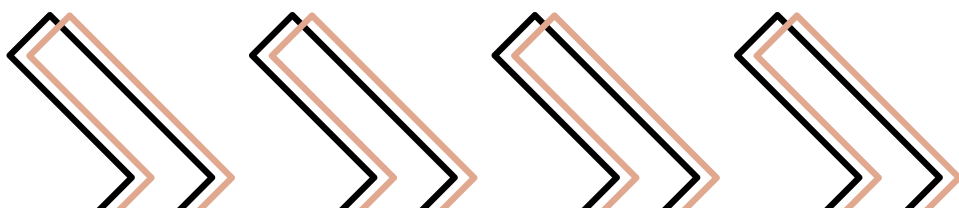
- 2 months of social media campaign recognition by our Survivor Stand-Ins & chairpersons, reaching over 90,000 people in NWA and beyond.
 - Recognition by event chairs during the event and throughout the evening
 - VIP access to Cocktail Hour
 - **8 guests/tickets included**
 - All proceeds provide direct care for survivors of human trafficking and education of our surrounding community
-

Silver Sponsor— \$5,000 (2 available)

- 1 month of social media campaign recognition by our Survivor Stand-Ins & chairpersons, reaching over 90,000 people in NWA and beyond.
 - Recognition by event chairs during the event and throughout the evening
 - VIP access to Cocktail Hour
 - **4 guests/tickets included**
 - All proceeds provide direct care for survivors of human trafficking and education of our surrounding community
-

Supporting Sponsor— \$2,500 (no limit)

- 2 Weeks of social media campaign recognition by our Survivor Stand-Ins & chairpersons, reaching over 90,000 people in NWA and beyond.
- Recognition during the event and throughout the evening
- **2 guests/tickets included**
- All proceeds provide direct care for survivors of human trafficking and education of our surrounding community



Sponsorship Opportunities Continued...

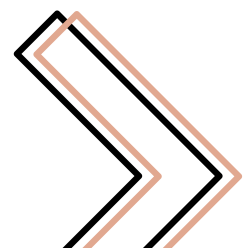
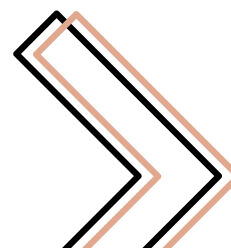
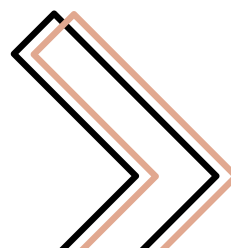
Sponsorship Feature Opportunities— 1 of each available

Platinum, Gold & Silver Sponsors can select how they want to be promoted and featured in the following unique recognition points:

- ☐ **Culinary feature:** Recognition throughout the meal presentations
- ☐ **Cocktail feature:** Recognition at the bars throughout the evening
- ☐ **Décor feature:** Recognition throughout the event's decorations & table centerpieces
- ☐ **Live Music feature:** Recognition throughout our live music productions
- ☐ **Photography feature:** Recognition in association with photos & images
- ☐ **Dessert feature:** Recognition at the dessert table during the event
- ☐ **Getaway feature:** Recognition at the evening's only purchase opportunity

NOTE: We are happy to work with you and your team to customize and make this event and your sponsorship more meaningful.

Media & Socials



Standing in for Hope



2026 SURVIVOR STAND-INS

These incredible Northwest Arkansas women will be “Standing In” for local victims of human trafficking, as an integral part of providing a platform for survivors to share their brave stories anonymously. These women, along with our chairpersons, have a collective 90k+ followers on social media and will lend their platforms to inspire generosity, spread hope, and feature your brand in the weeks leading up to our 2026 event on April 30th!



JENNIFER BAUMHOER

VP DMM, Frozen Food—Walmart



ALLISHA WATKINS

Founder & CEO, Paradox



KETURAH WHITE

Digital Creator, Spokeswoman



SANDRA BOBO

Founder, Vault Collection, Master Cosmetologist



MACKENZIE HOLTZCLAW

News Host & Producer, Good Day NWA



SHANNON WEST

Executive Broker, Realtor—Sudar Group



WHITNEY COOPER

Head of Sales Strategy—Walmart Connect



QUEENIE BE

CEO, Community Builder, Nurse Practitioner

SPONSOR AGREEMENT

The purpose of this agreement is to formalize the sponsor's commitment to the Stand In For HOPE Event on April 30th, 2026. The sponsor agrees to remit the full sponsorship amount selected below by March 15th, 2026.

Hub of HOPE agrees to provide all promotional benefits outlined in the sponsor packet. Sponsorship is non-transferrable and non-refundable. This agreement is entered into by Hub of HOPE and:

COMPANY/ORGANIZATION NAME

NAME OF CONTACT PERSON

CONTACT'S SIGNATURE

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

COMPANY/ORGANIZATION BILLING ADDRESS

SPONSORSHIP LEVEL: Select one. Platinum, Gold, & Silver levels, please also select your desired sponsorship feature (outlined on page 5). Please note, there is 1 of each available. We will contact you if your desired feature has already been designated.

- ☐ Presenting: \$20,000
- ☐ Platinum: \$10,000
- ☐ Gold: \$8,000
- ☐ Silver: \$5,000
- ☐ Supporting: \$2,500

PLATINUM, GOLD, & SILVER, SELECT ONE:

- ☐ Culinary Feature
- ☐ Photography Feature
- ☐ Cocktail Feature
- ☐ Dessert Feature
- ☐ Decor Feature
- ☐ Getaway Feature
- ☐ Live Music Feature

Contact: info@hubofhope.org

Hub of HOPE
P.O. Box 2290
Rogers, AR 72757

Scan or click **[HERE](#)** to fill out the sponsor agreement online via Google Form.

