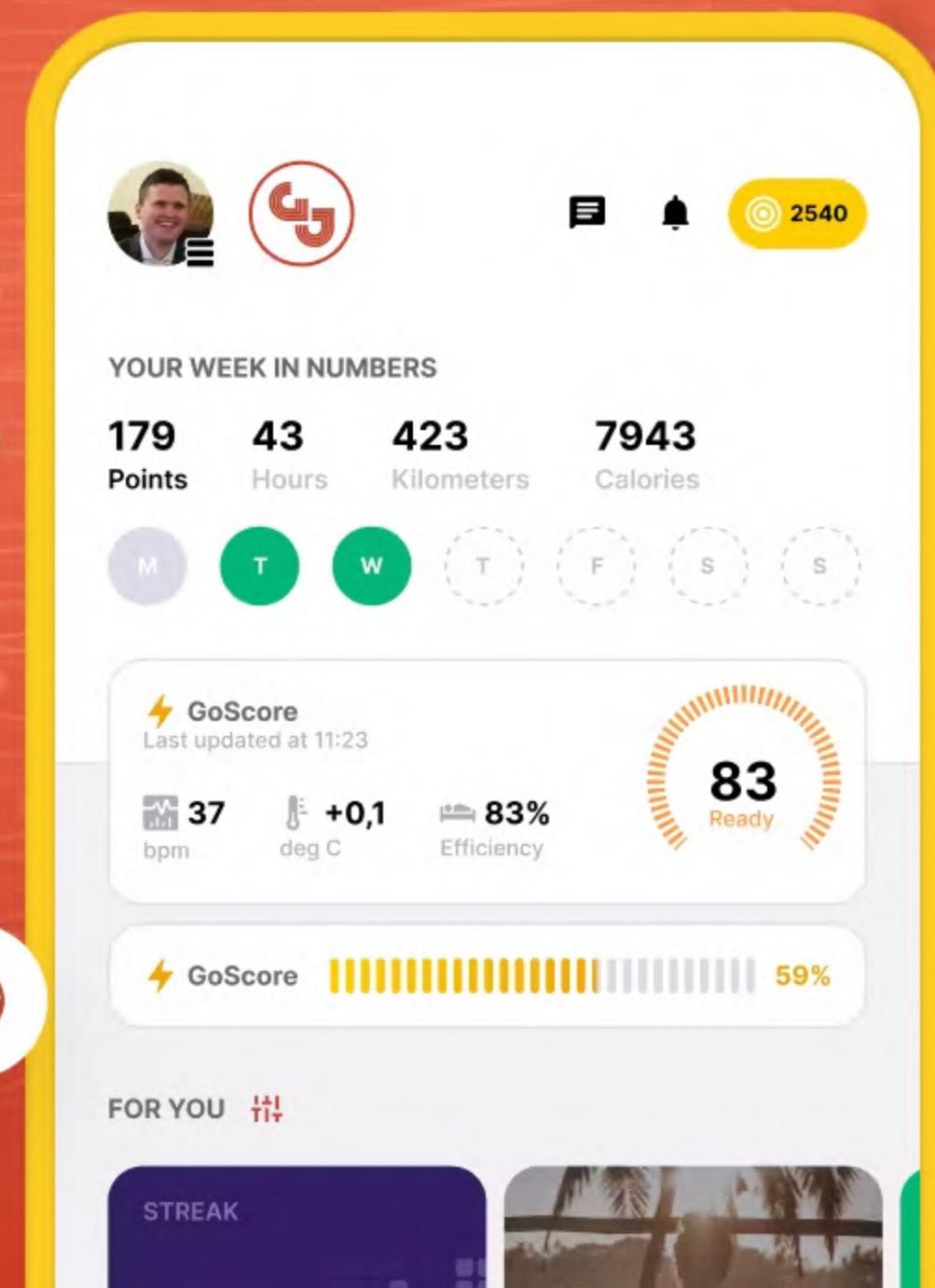


A connected future for modern workplace health

Combining preventative and reactive support to build
healthier, more productive teams.



GoJoe





Healthier People Stronger Businesses

The global **performance health platform** for large corporates.

Reduce costs, engage staff and **connect** data, globally.

Compete

Friendly competition through gamified challenges

Discover

Find and access your BUPA (and other) health benefits quickly and easily

Train

Get and stay fitter and healthier all year round. Physical. Social. Mental.

Reward

Link rewards with wellness - but with full transparency and control on spend



GoJoe Connects Bupa Protects

Tackling problems for the modern business.

Health Equity

Connect and engage everyone, not just those eligible for certain benefits.

36 languages, live in 180 countries, inclusive of anyone regardless of tech, location or level.



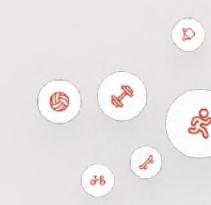
Connect data, reduce costs

Leverage connected engagement, wearable, survey and medical claims data, to measure, predict and ultimately reduce rising health costs.



Fragmented solutions & benefits

Combining best-in-class proactive and reactive solutions from one place, helping tackle current issues facing modern workplaces.



Low cost

Exclusive, lowest-in-market pepy costs globally through BUPA partnership.



Our Impact: Human Performance

We obsess about the end user – fusing gamification, reward, competition and community to engage and include the masses and reduce spend on health through prevention.



In Andy's words

>3 stone weight loss

Reduced BMI and contributed to reversal of type-2 diabetes

Improved mental health

Reduced reliance on EAP and reactive benefits

Our Impact: Business Performance

Meaningful, measurable impact with **clear ROI**.



NatWest

Helped **reduce absenteeism** costs (mental health and MSK) by 10% in 18 months



40% **reduction in stress at work**
18% **increase in feeling more productive**



centrica

First **decline in absenteeism** rates for 15 months, within 4 months of roll-out, and a 67% **improvement** in **mental health** among users.



5% **increase in Peakon scores** within six months (satisfaction and culture)

In good company

Our clients range from companies with 10 employees to global large corporates.





£8 MILLION A YEAR
ON ABSENCE
COSTS ALONE

FAQs

What is GoJoe?

GoJoe is a digital health and engagement platform, which amplifies and complements a Bupa PMI policy for whole of workforce. It leverages gamification, community, social and (optional) rewards to drive preventative health and solve problems typically unaddressed by PMI.

What are GoJoe Rewards?

Rewards are a valid way to drive healthy behaviours, but can get expensive. That's why we offer Rewards as an optional add-on, with 100% control and transparency on spend (and unspent rewards rolling over). This makes them as applicable for large corporate as well as SME, with rewards being strategically deployable.

What are the main features?

The cornerstone feature is our team challenge functionality, crucial for driving initial adoption. Unlike traditional step challenges, GoJoe leverages wearables and 60 activities (from run, walk, cycle to wheelchair, pickleball etc), with its USP being inclusivity regardless of level, location.

Challenges are supported by other key features such as Les Mills workouts, gamified streaks, Clubs, Journeys, the benefits Locker and more.

How does it work with Bupa?

GoJoe is typically offered whole of workforce given its low cost ('something for everyone'). For those with Bupa PMI, they will be able to see and access their Bupa PMI benefits from the Locker.

How much does it cost?

We work hard to lower our costs every year. Depending on company size, our pricing ranges from £1.20 pepm to £0.40 pepm. Rewards are an optional add-on, making GoJoe the leading gamified health and reward platform for corporates.

Can I buy GoJoe through my broker?

Yes. In fact, we work hand in hand with brokers. GoJoe is a tech platform, not an intermediary. We have arrangements with most benefits brokers in the market. Contact your broker or Bupa account manager for details.

Which countries is GoJoe available in?

GoJoe is a global platform, available in 180 countries and 37 languages. We have physical staff in the US, LATAM, Europe, UK and APAC, with user support live in-app in 40 languages.

Find out more

Book a Demo

Press [here](#)



Email the team

Email Bupa@GoJoe.com

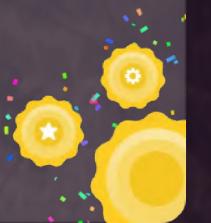


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manager**



Ready. Set. **GOJOE**

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