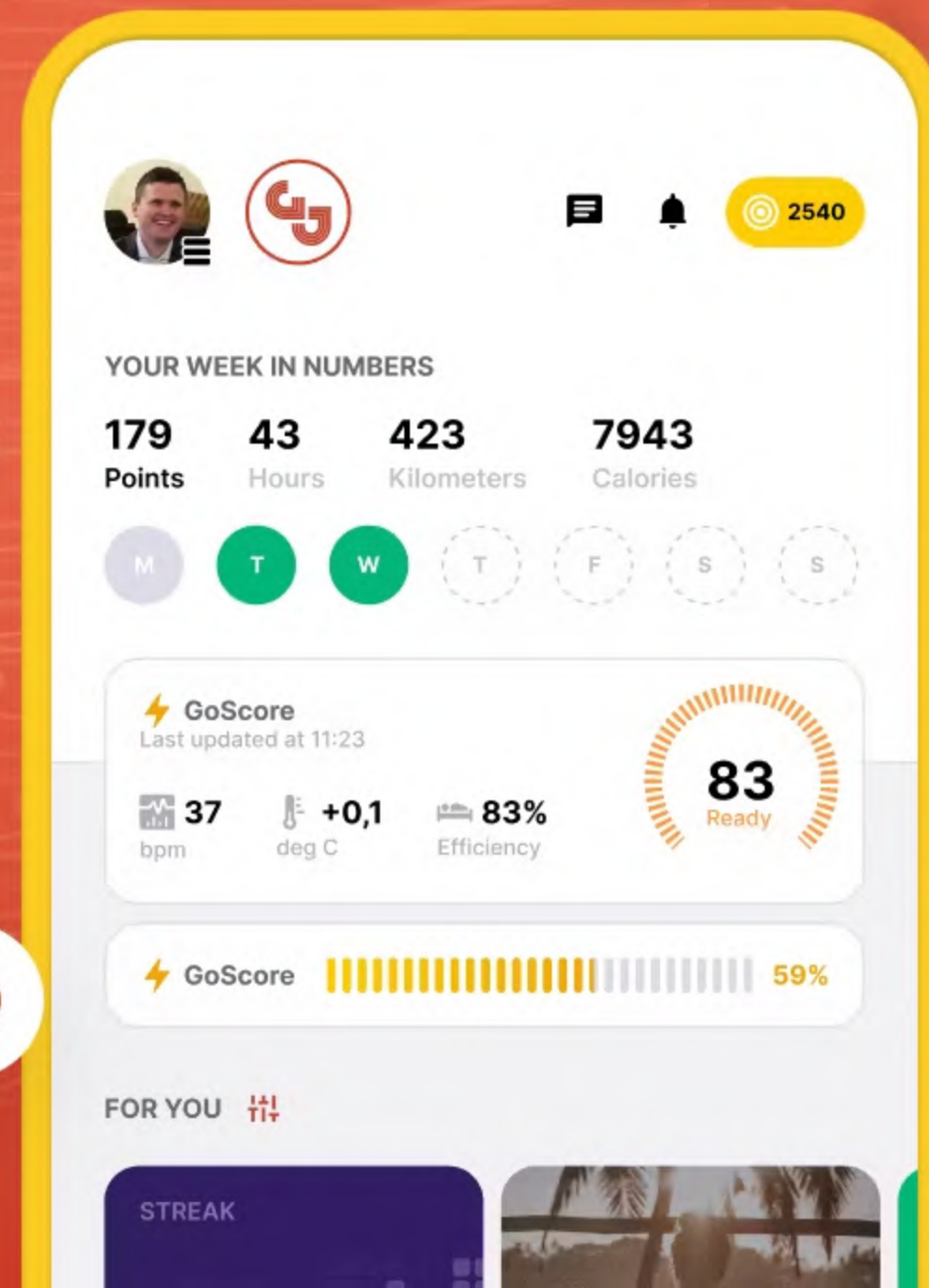


# A connected future for modern workplace health

Combining preventative and reactive support with smarter rewards, to build healthier, more productive teams.

GOJOE







# Healthier People Stronger Businesses

The **gamified health and reward platform** for modern businesses.

Reduce costs, engage staff and **control reward spend.**

## Compete

Friendly competition through gamified challenges

## Train

Get and stay fitter and healthier all year round. Physical. Social. Mental.

## Connect

Be active with and against people you know

## Discover

Find and access your BUPA (and other) health benefits quickly and easily

## Reward

Link rewards with wellness – but with full transparency and control on spend





# GoJoe Connects Bupa Protects

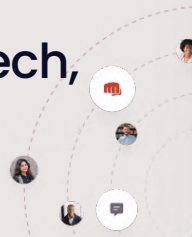


Tackling problems for the modern business.

## Health Equity

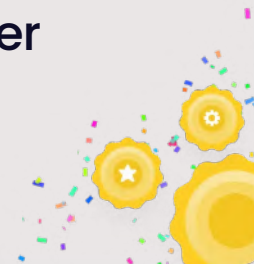
Connect and engage everyone, not just those eligible for certain benefits.

36 languages, live in 180 countries, inclusive of anyone regardless of tech, location or level.



## Smart Rewards

Rewards are great, but someone has to pay. GoJoe offers fully optional, customisable and transparent rewards. Control spend on over 3,000 rewards.



## Fragmented solutions & benefits

Combining best-in-class proactive and reactive solutions from one place, helping tackle current issues facing modern workplaces.



## Low cost

Exclusive, lowest-in-market pepy costs globally through BUPA partnership.



# Our Impact: **Human** Performance

We obsess about the end user – fusing gamification, reward, competition and community to engage and include the masses and reduce spend on health through prevention.



## **In Andy's words**

>3 stone weight loss

Reduced BMI and  
contributed to  
reversal of type-2  
diabetes

Improved mental  
health

Reduced reliance  
on EAP and reactive  
benefits



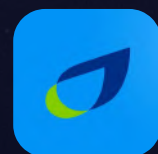
# Our Impact: **Business** Performance

Meaningful, measurable impact with **clear ROI**.



**NatWest**

Helped **reduce absenteeism** costs (mental health and MSK) by 10% in 18 months



**centrica**

First **decline in absenteeism** rates for 15 months, within 4 months of roll-out, and a 67% **improvement in mental health** among users.

*Coutts* | 

40% **reduction in stress** at work

18% increase in feeling **more productive**

*William* **HILL**

5% **increase in Peakon scores** within six months (satisfaction and culture)



# In good company

Our clients range from companies with 10 employees to global large corporates.

Users in 170 countries,  
unlimited languages

GoJoe is available on iOS and Android + can be accessed worldwide.



DIAGEO



Specsavers



Capita



TWININGS

accenture

L'ORÉAL

# **GoJoe User Guide**



# FAQs

## What is GoJoe?

GoJoe is a digital health and engagement platform, which amplifies and complements a Bupa PMI policy for whole of workforce. It leverages gamification, community, social and (optional) rewards to drive preventative health and solve problems typically unaddressed by PMI.

## What are GoJoe Rewards?

Rewards are a valid way to drive healthy behaviours, but can get expensive. That's why we offer Rewards as an optional add-on, with 100% control and transparency on spend (and unspent rewards rolling over). This makes them as applicable for large corporate as well as SME, with rewards being strategically deployable.

## What are the main features?

The cornerstone feature is our team challenge functionality, crucial for driving initial adoption. Unlike traditional step challenges, GoJoe leverages wearables and 60 activities (from run, walk, cycle to wheelchairs, pickleball etc), with its USP being inclusivity regardless of level, location.

Challenges are supported by other key features such as Les Mills workouts, gamified streaks, Clubs, Journeys, the benefits Locker and more.

## How does it work with Bupa?

GoJoe is typically offered whole of workforce given its low cost ('something for everyone'). For those with Bupa PMI, they will be able to see and access their Bupa PMI benefits from the Locker.

## How much does it cost?

We work hard to lower our costs every year. Depending on company size, our pricing ranges from £1.20 pepm to £0.40 pepm. Rewards are an optional add-on, making GoJoe the leading gamified health and reward platform for corporates.

## Can I buy GoJoe through my broker?

Yes. In fact, we work hand in hand with brokers. GoJoe is a tech platform, not an intermediary. We have arrangements with most benefits brokers in the market. Contact your broker or Bupa account manager for details.

## Which countries is GoJoe available in?

GoJoe is a global platform, available in 180 countries and 37 languages. We have physical staff in the US, LATAM, Europe, UK and APAC, with user support live in-app in 40 languages.



# Find out more

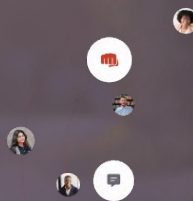
**Book a Demo**

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**Email the team**

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account  
manager**



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