

# Reward

## Use the power of movement to level up your biggest asset: Your people

Motivate and incentivise better health and fitness year-round with GoJoe's proven and powerful combination of gamified experiences, social connection, and AI-powered data



### Better performance

GoJoe boosts health for all users, making them more productive, less stressed, and performing at a higher level



### Boost culture and engagement

Create happier, better connected teams through shared, team-orientated experiences



### Reduce costs

Lower absenteeism and costs through better individual and collective health



### Something for everyone

A platform proven to engage whole populations - from the sedentary to the super fit - using multiple drivers of motivation (not just expensive rewards).

BUILT BY ORDINARY JOES FOR ORDINARY JOES



The health platform designed to get and keep your people healthier and more engaged all year round.

### Compete

#### Award-winning team challenges

The market leader.

Fully inclusive challenges proven to drive mass engagement across any organisation and designed and built for anyone, anywhere to take part.

### Train

#### Stream classes

From 310 ready to stream Live Mix classes to recorded classes from fitness influencers, GoJoe gets you covered whether you're looking to get the heart rate or unwind for the day.

#### Fitness Tracker

Track activity, earn points to use through the app, and build your daily streaks. Log exercise across all sports and activities by syncing wearables, using our in-built GPS tracker, or adding manually in app.

#### Journeys

Take a solo health and fitness journey with one of our guided programmes led by real athletes and experts. Dynamic available to support all areas of health and each one delivered at your pace.

### Connect

#### Activity Clubs

Join clubs with like-minded peers or clients. Your own to bring remote and hybrid colleagues together around a shared passion.

#### Keep it social

Follow friends and colleagues, track their activity and motivate each other to keep up these healthy habits.

### Earn

#### Smart Rewards

Exchange reward points and points made from GoJoe Rewards. Fully personalised first-personalised healthy habit reward programme. Connected to 1,000+ brands.

74% Feel better equipped to manage health and boost productivity



### Engagement Performance

150 countries using GoJoe in 31+ languages  
90% average engagement on downloads during GoJoe Challenges  
5x better app retention rates than the industry average

### Personal Health & Performance

70% see a significant increase in wellbeing in just two weeks  
75% of sedentary users exceed WHO weekly exercise guidelines  
+40% reduction in users feeling stressed or overwhelmed at work

### Business Performance

74% of users reported a better work-life balance  
62% feel more productive at work  
67% feel more positively about their employer

GoJoe enabled colleagues to **make new connections** and **strengthen relationships** which will inevitably contribute to **higher engagement** and **better team spirit**.

— NHS

The thing I love about GoJoe is that **it's so inclusive**. It doesn't matter how active or fit you are, or how old you are, **there's something for everyone**.

— NatWest

Healthier people power stronger businesses

GoJoe  
Use it, touch it, find out more: [topdoggojoe.com](https://topdoggojoe.com)

