



HARC

Health and Research Collaborative

National Bowel Screening May 2025 Campaign Evaluation

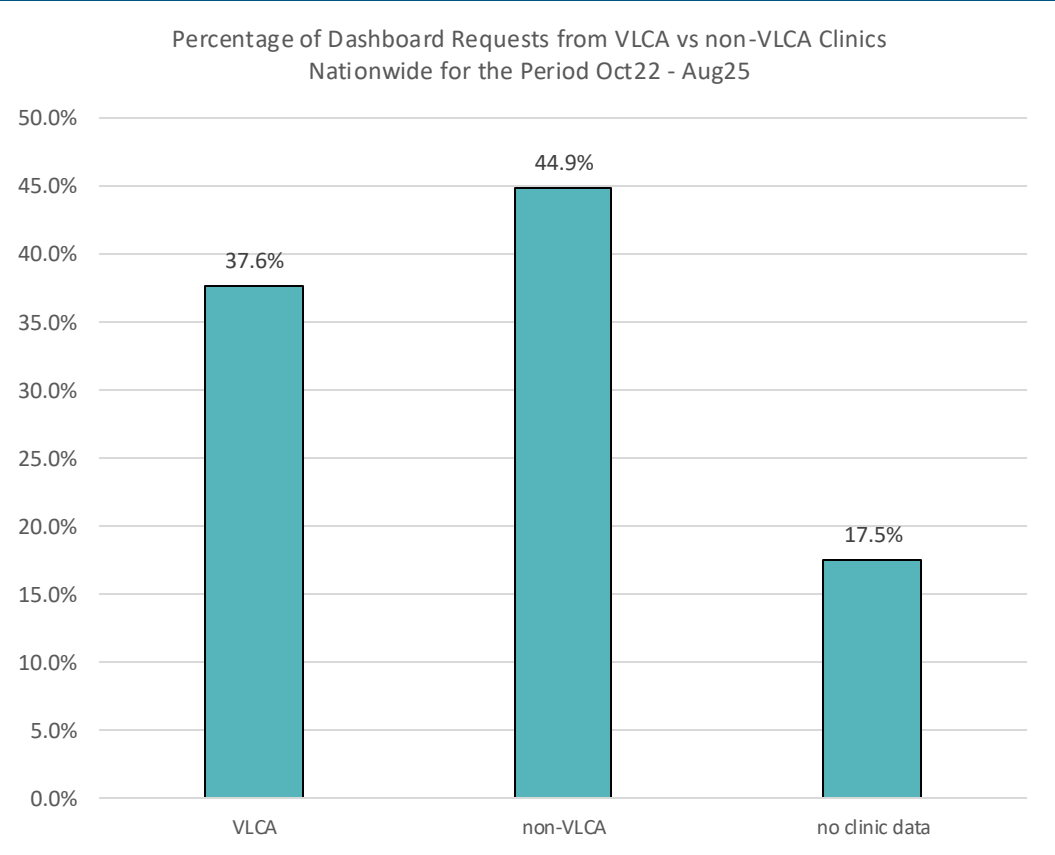
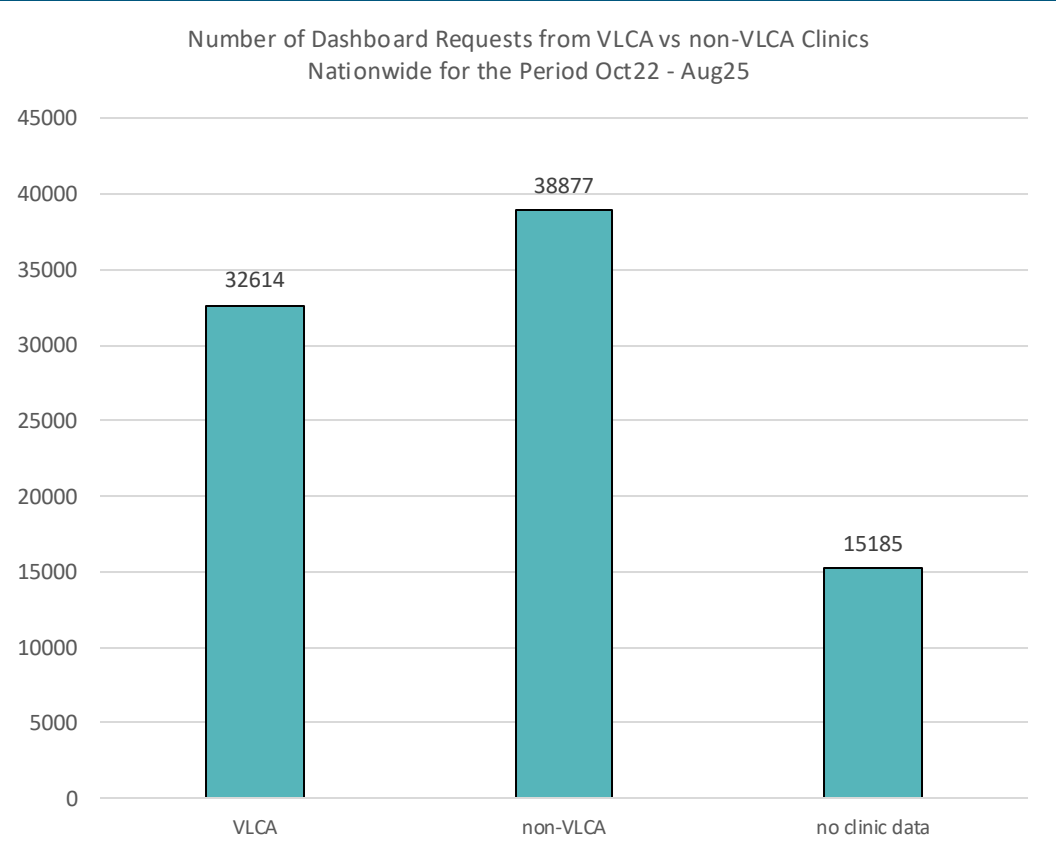
NCC Data – VLCA clinics

October 2025

NATIONWIDE DATA

VLCA vs non-VLCA clinic dashboard requests
Combined Ethnicities

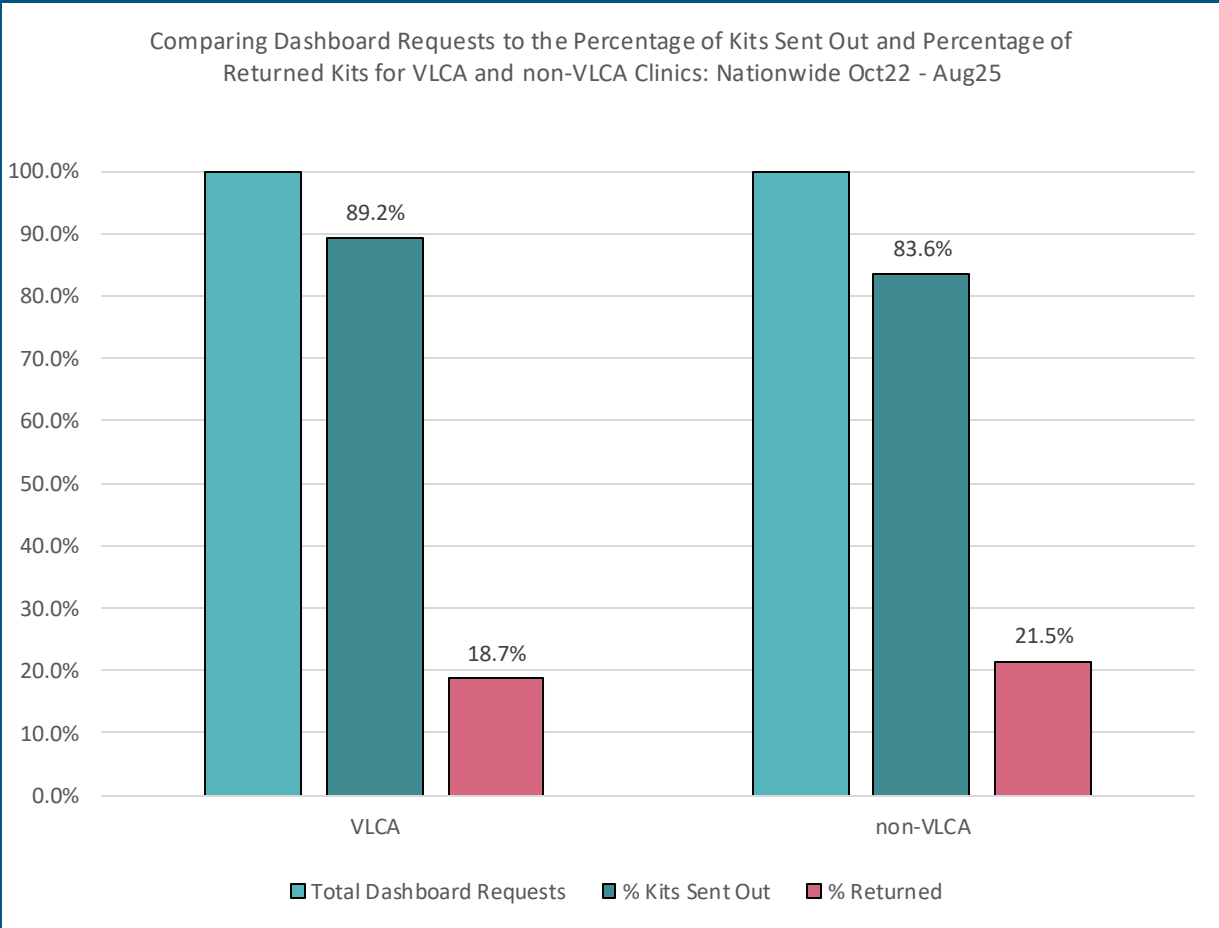
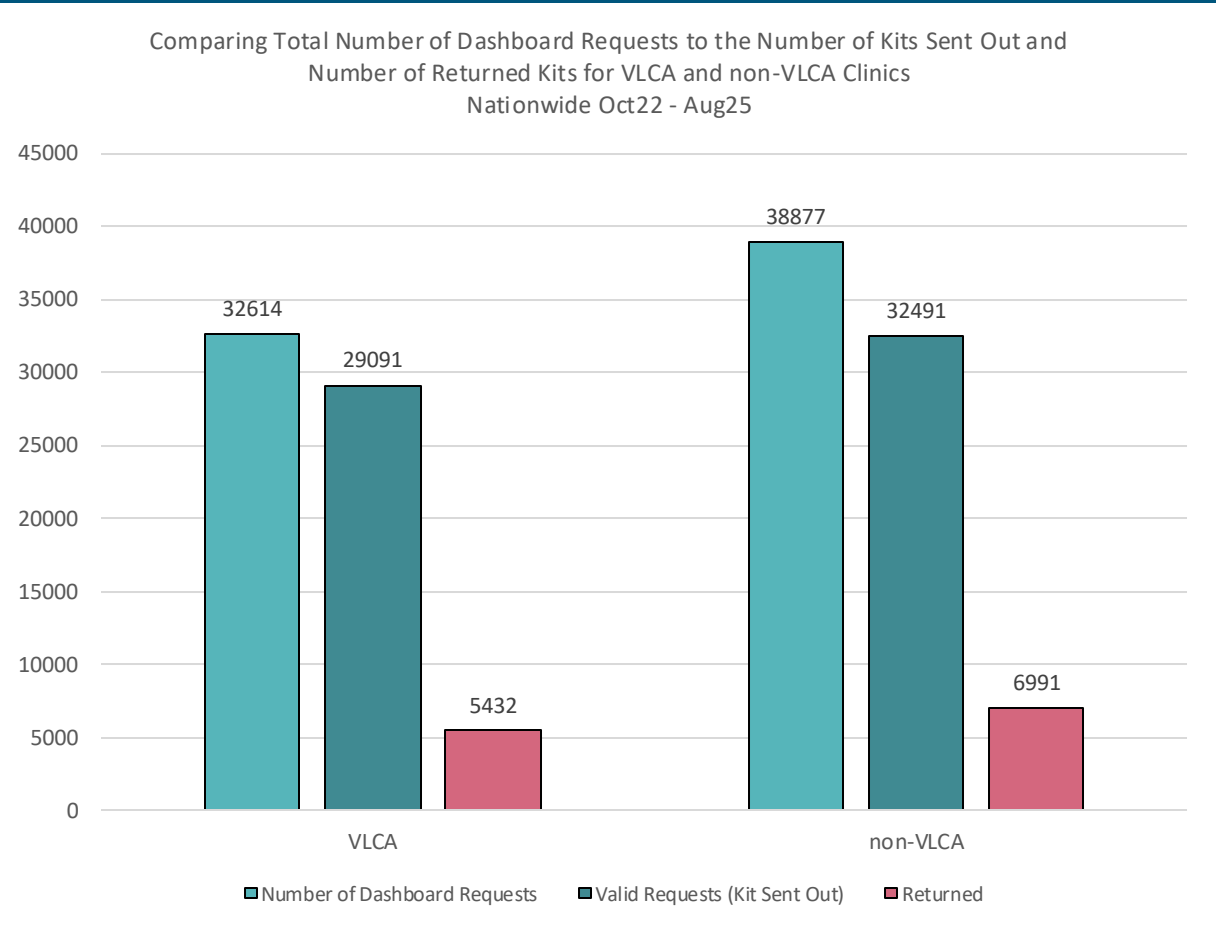
Overall kit requests rates similar for VLCA (55% of practices participating) and non VLCA practices (45% of practices participating)



NATIONWIDE DATA

VLCA vs non-VLCA clinic dashboard requests and percent kits returned
Combined Ethnicities

Slightly higher return rates from non-VLCA practices

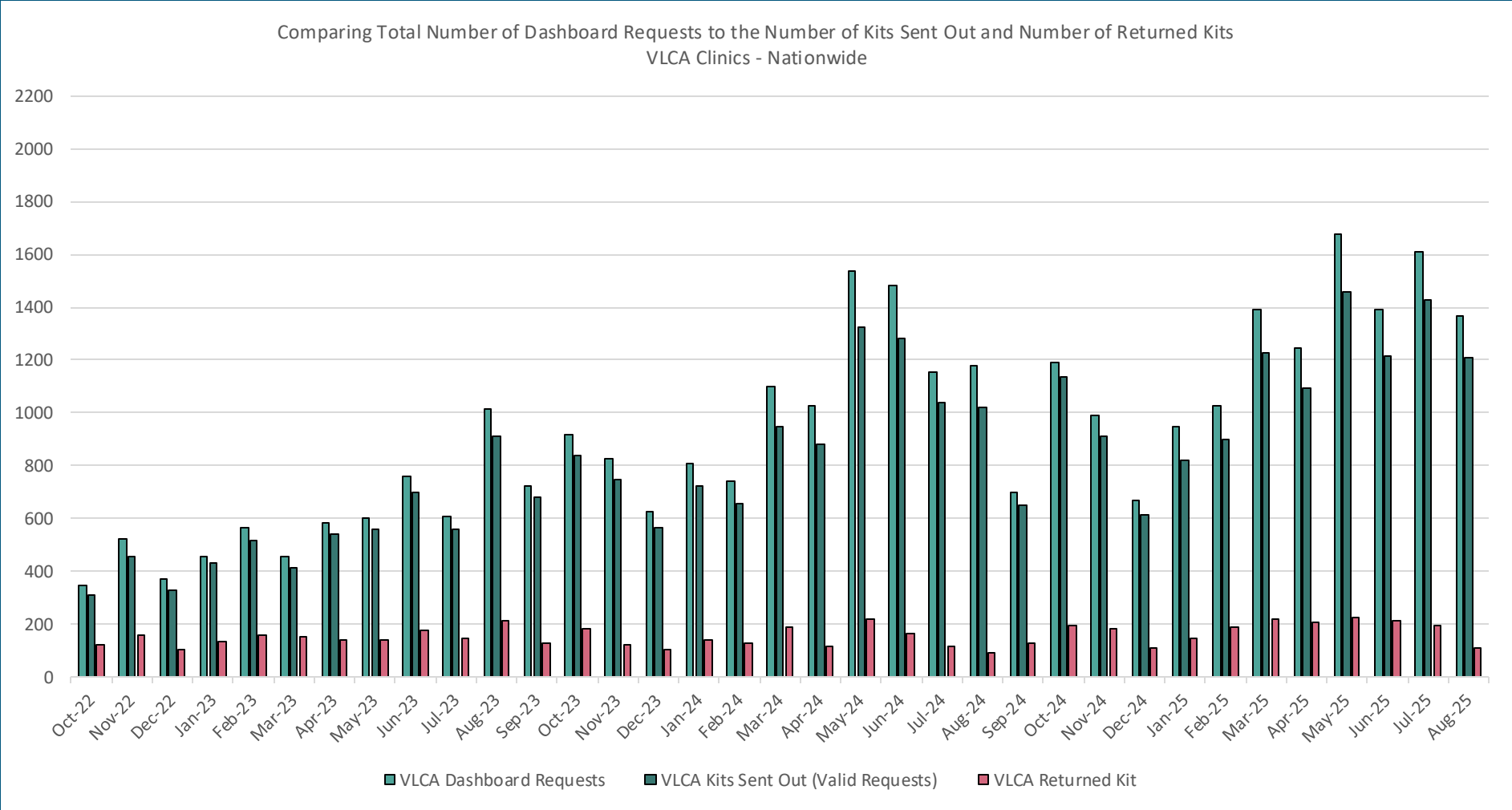


NATIONWIDE DATA

VLCA Clinics

Dashboard Requests, Kits Sent Out and Returns

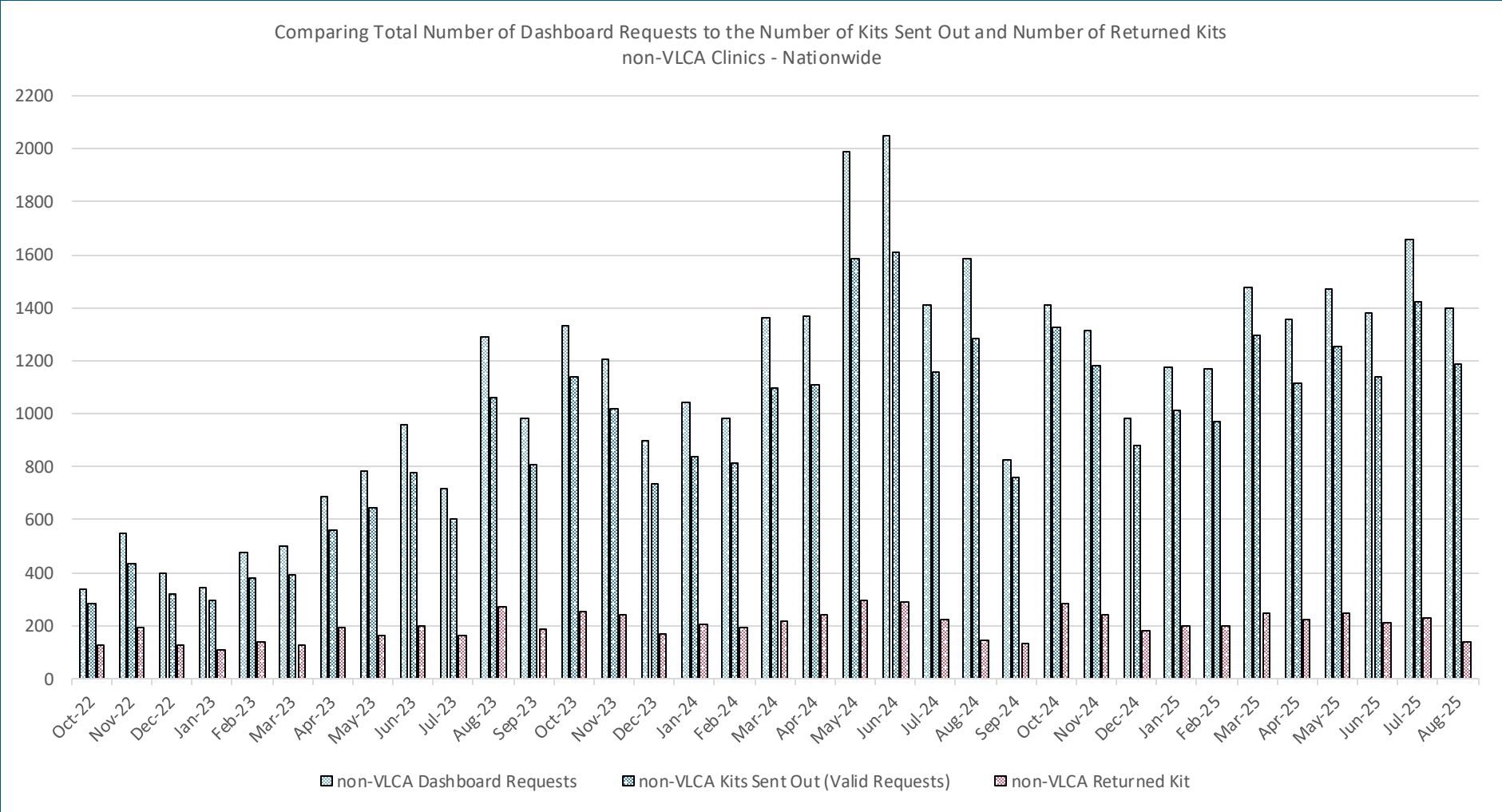
VLCA practices requested 1674 kits in May 2025 campaign (higher kit requests than VLCA practices)



NATIONWIDE DATA

non-VLCA Clinics
Dashboard Requests, Kits Sent Out and Returns

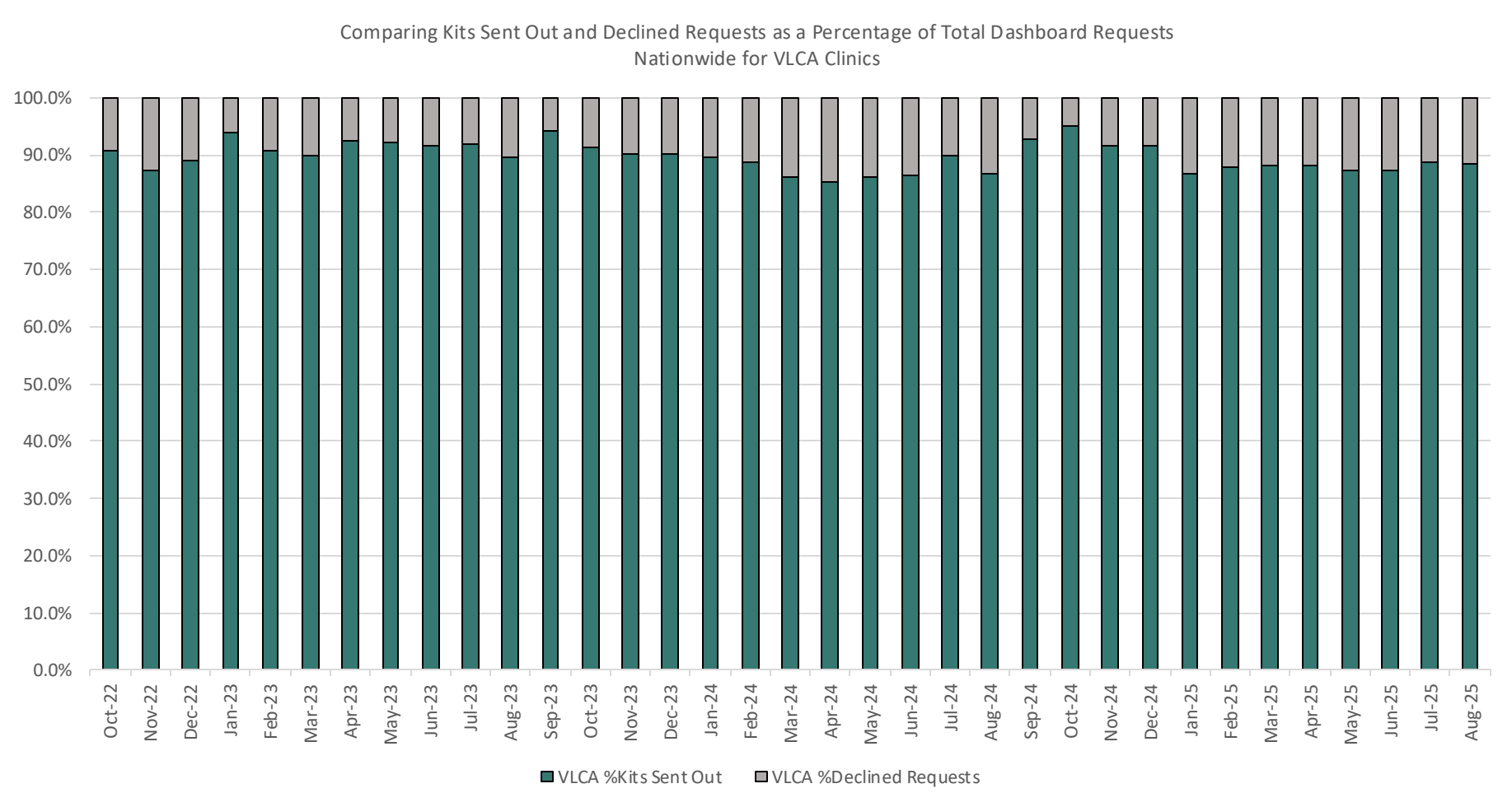
Non-VLCA practices requested 1474 kits in May 2025 campaign



NATIONWIDE DATA

VLCA Clinics

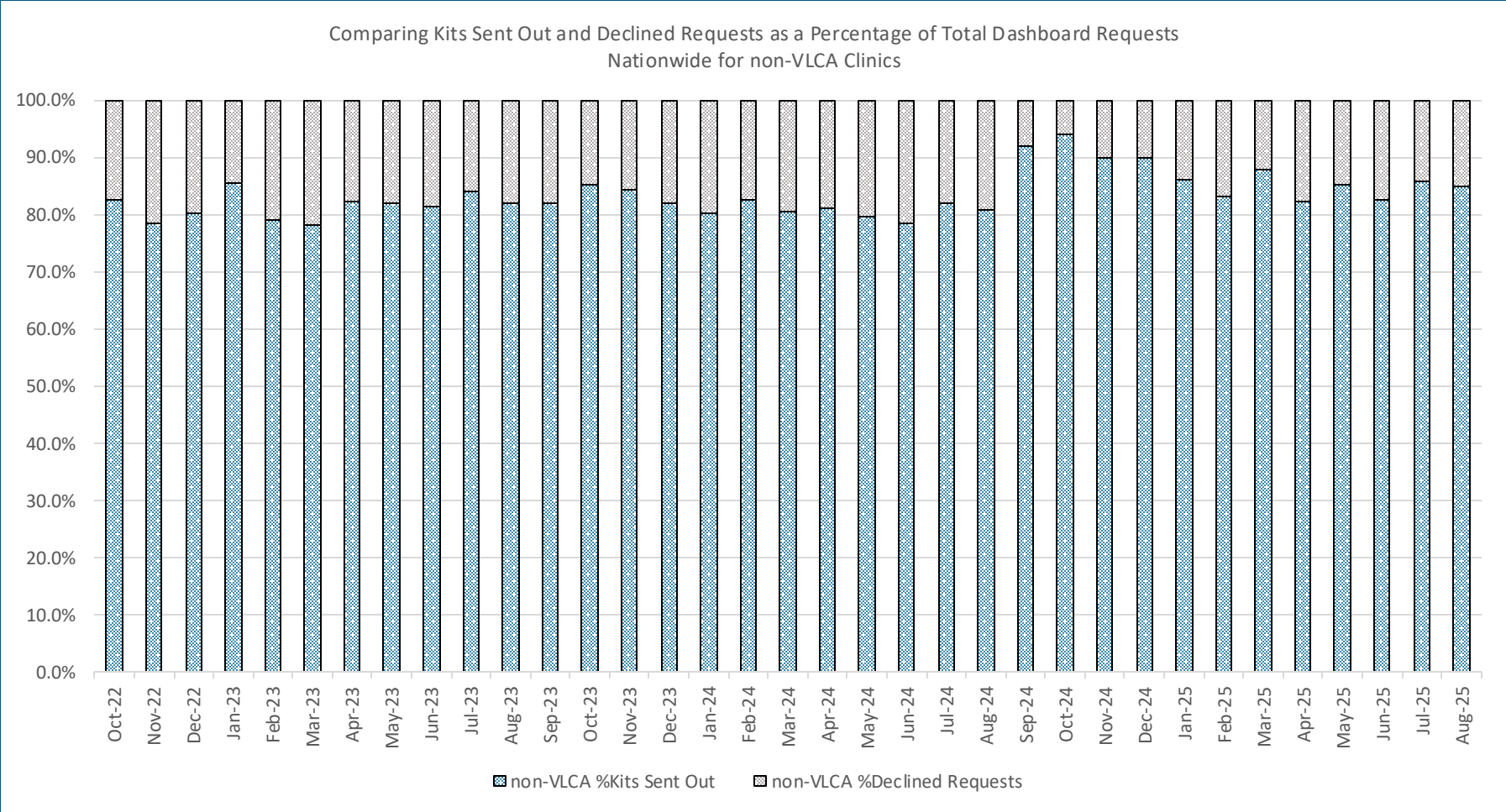
Percentage of Kits Sent Out and Declined Requests



NATIONWIDE DATA

non-VLCA Clinics

Percentage of Kits Sent Out and Declined Requests

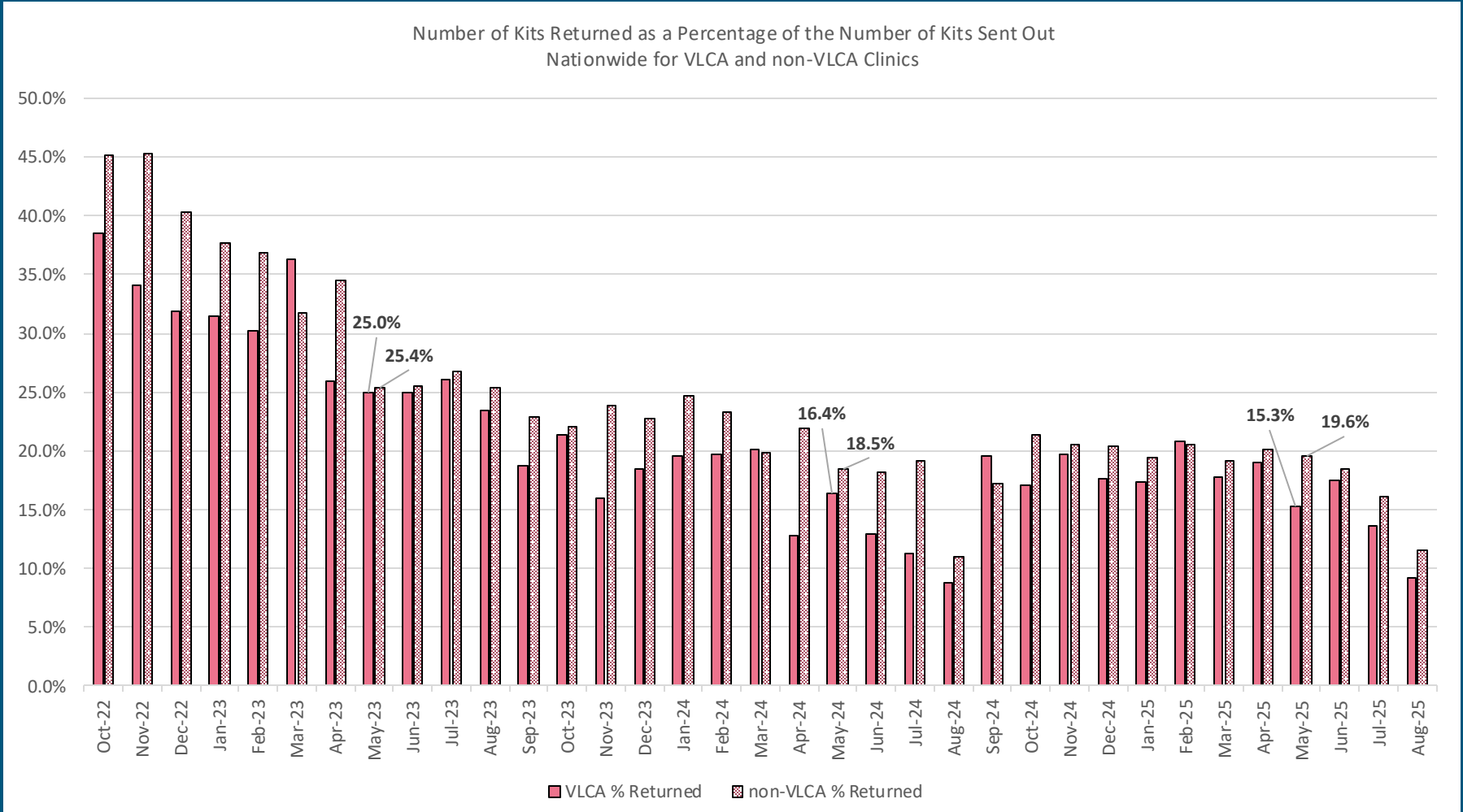


NATIONWIDE DATA

VLCA and non-VLCA Clinics

Number of Kits Returned as a Percentage of the Number of Kits Sent Out

Return rates slightly higher in non=VLCA clinic and declining in both over time

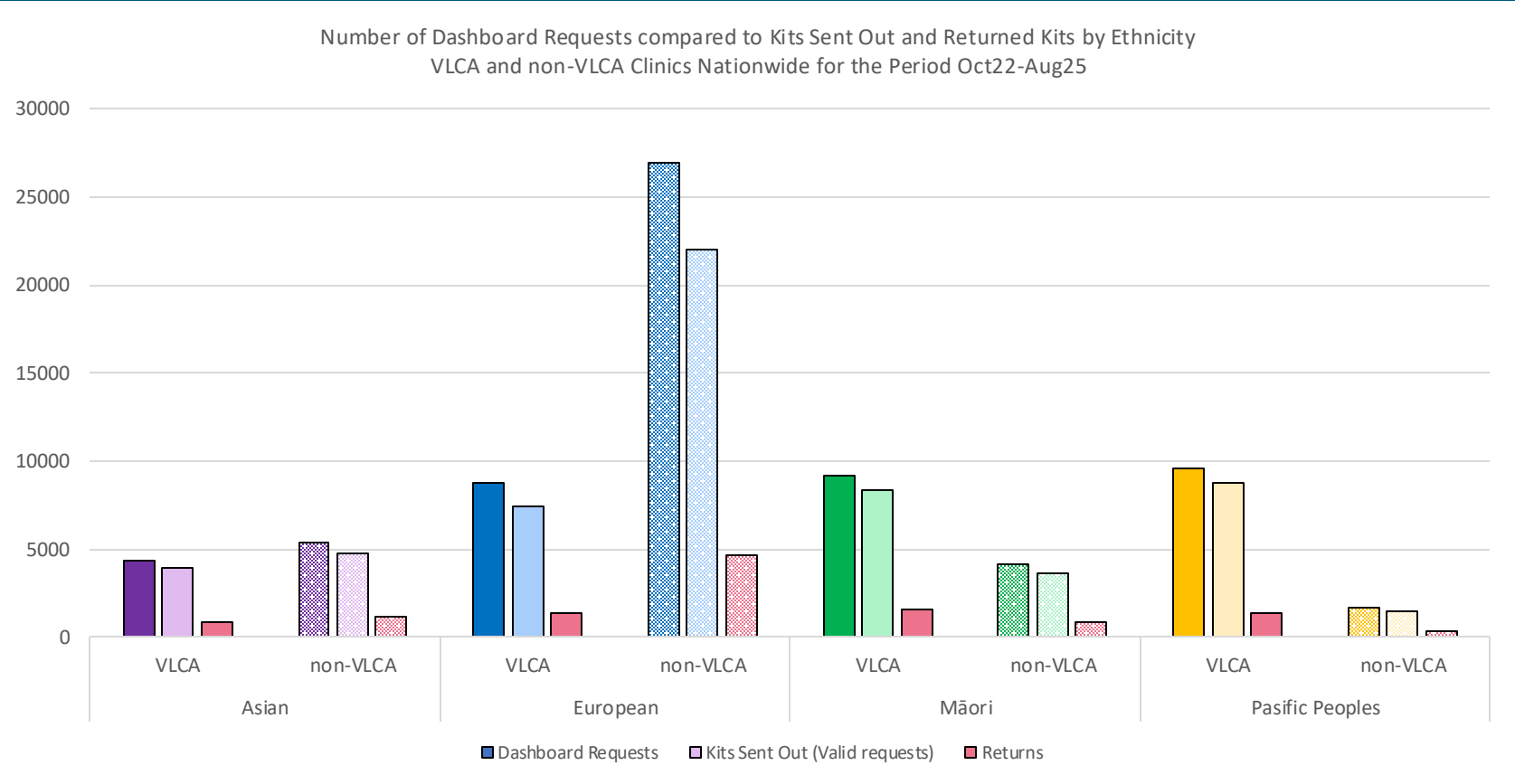


NATIONWIDE DATA

VLCA vs non-VLCA Clinics

Number of Dashboard Requests, Kits Sent Out and Returns by Ethnicity

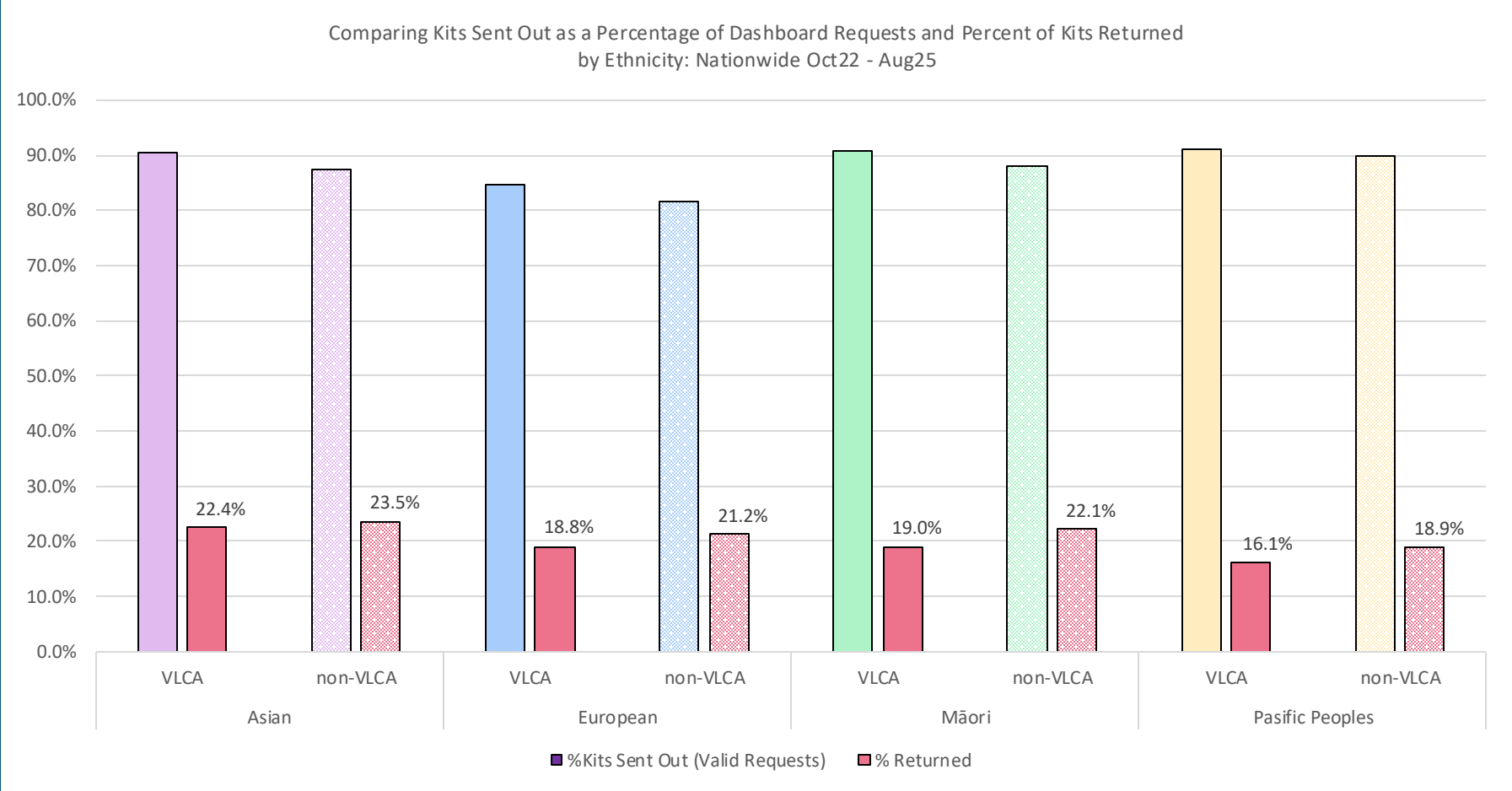
VLCA clinics are reaching Māori and Pacific patients



NATIONWIDE DATA

VLCA vs non-VLCA Clinics

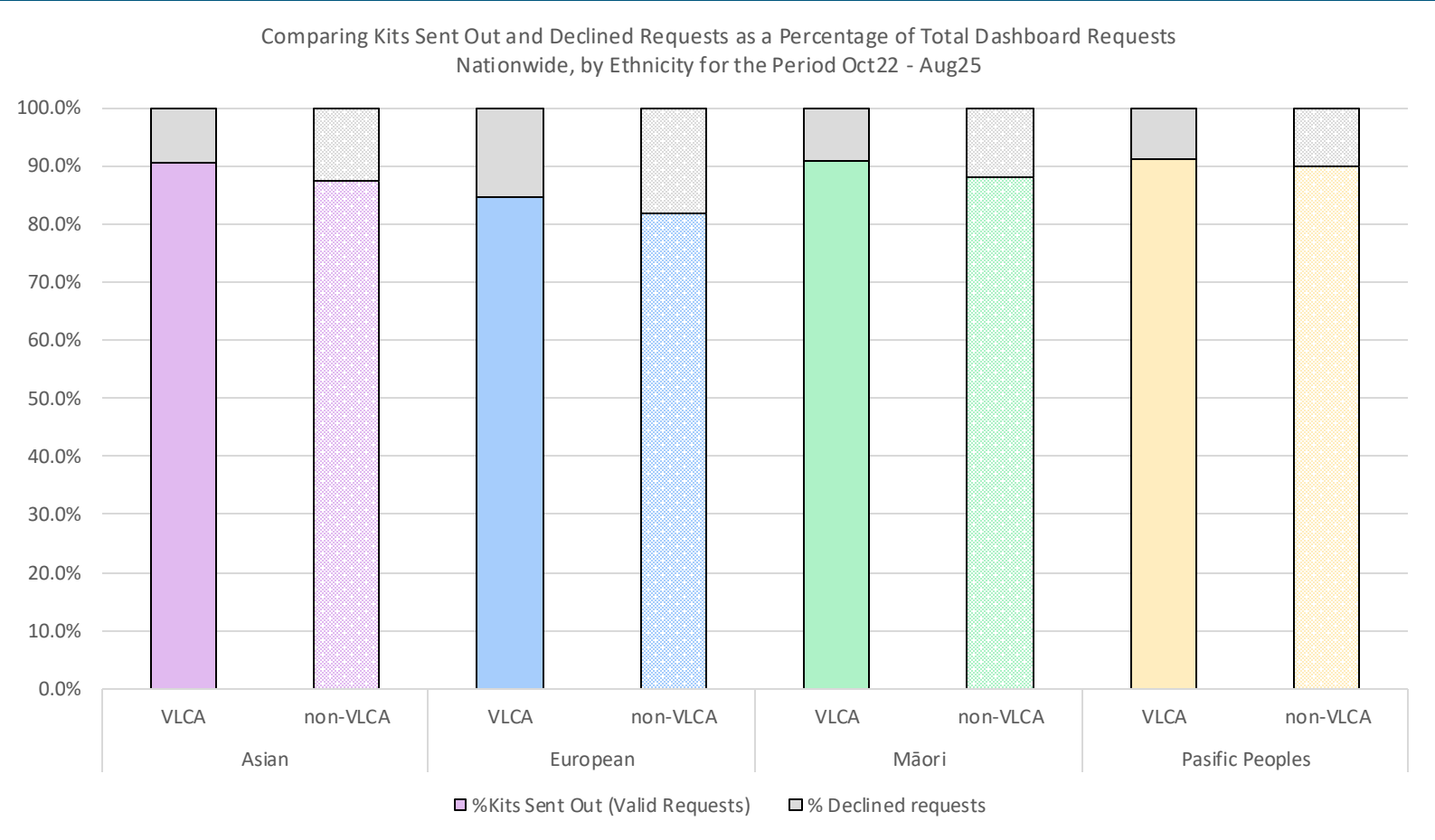
Number of Kits Sent Out as a Percentage of Total Dashboard Requests and Percent Returned for Asian, European, Māori and Pasific Peoples Ethnicity



NATIONWIDE DATA

VLCA vs non-VLCA Clinics

Comparing Kits Sent Out and Declined Requests as a Percentage of Total Dashboard Requests for Asian, European, Māori and Pasific Peoples Ethnicity

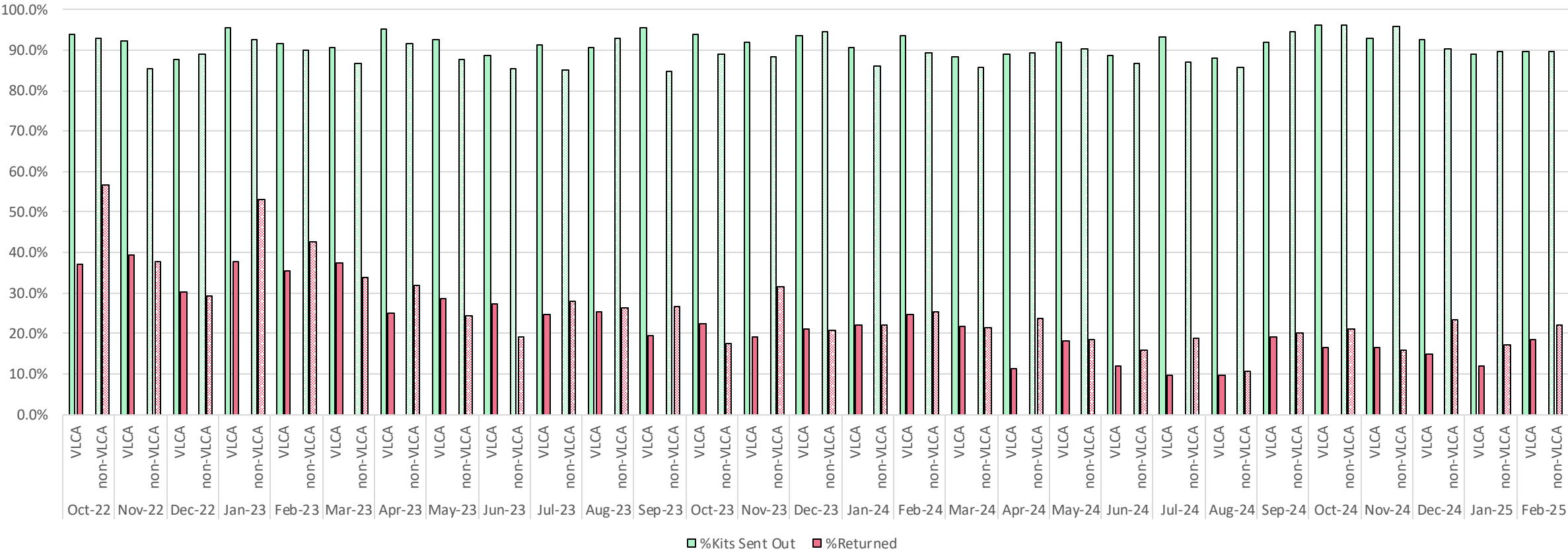


NATIONWIDE DATA

VLCA vs non-VLCA Clinics

Comparing Kits Sent Out and Returned as a Percentage: Māori Ethnicity

Number of Kits Sent Out as a Percentage of Dashboard Requests and Percentage of those Kits Returned for VLCA vs non -VLCA Practices
Nationwide, Māori Ethnicity



NATIONWIDE DATA

VLCA vs non-VLCA Clinics

Māori Ethnicity

