



Health and Research Collaborative

# National Bowel Screening May 2025 Campaign Evaluation

NCC Data – VLCA clinics

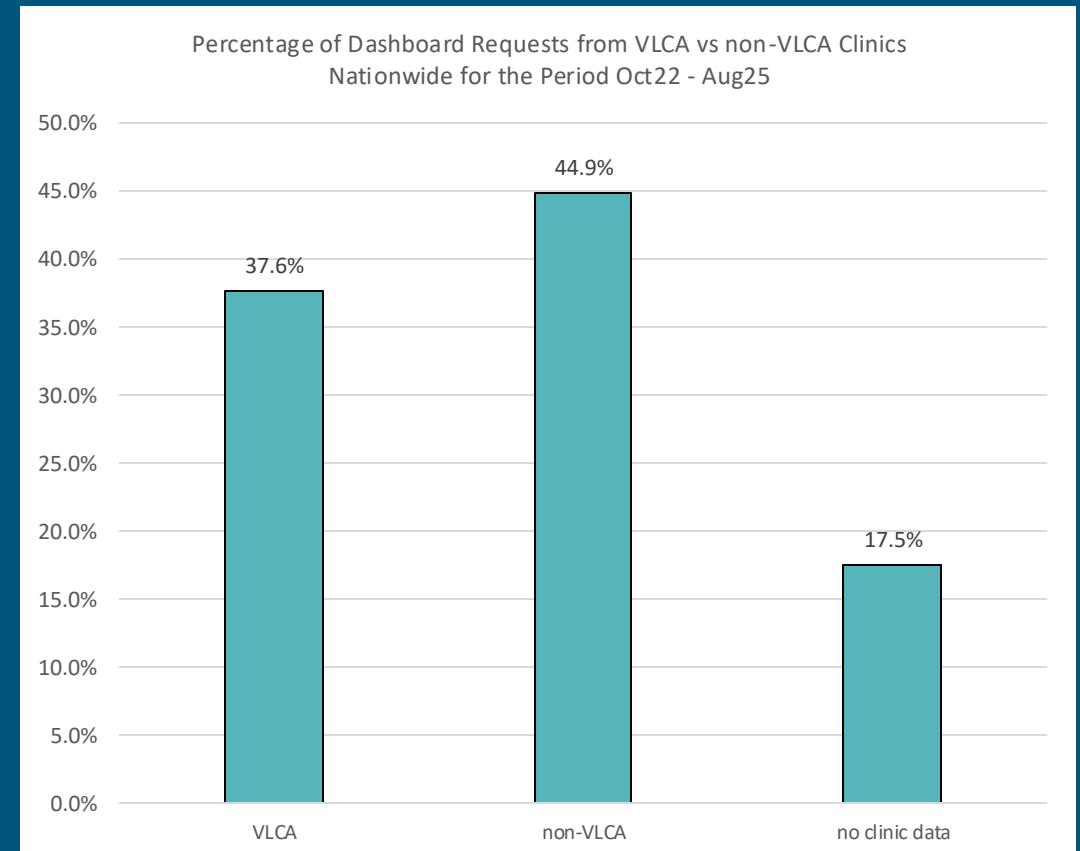
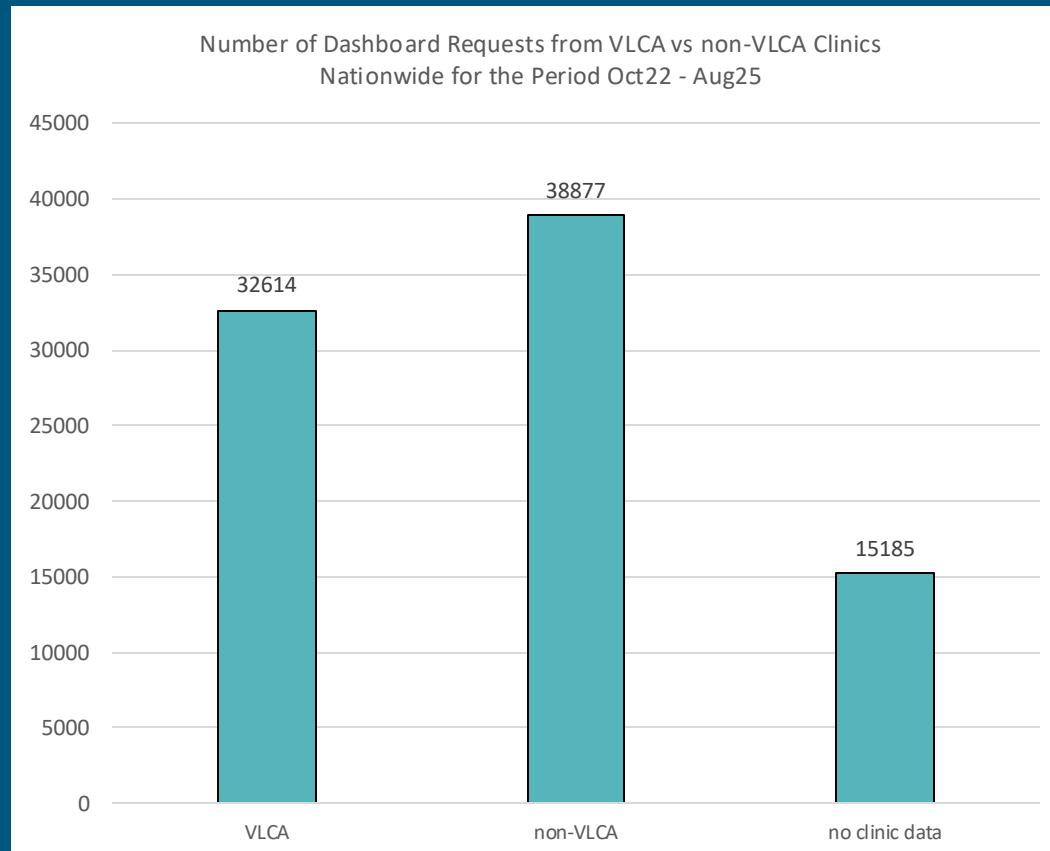
October 2025

# NATIONWIDE DATA

VLCA vs non-VLCA clinic dashboard requests

Combined Ethnicities

*Overall kit requests rates similar for VLCA (55% of practices participating) and non VLCA practices (45% of practices participating )*

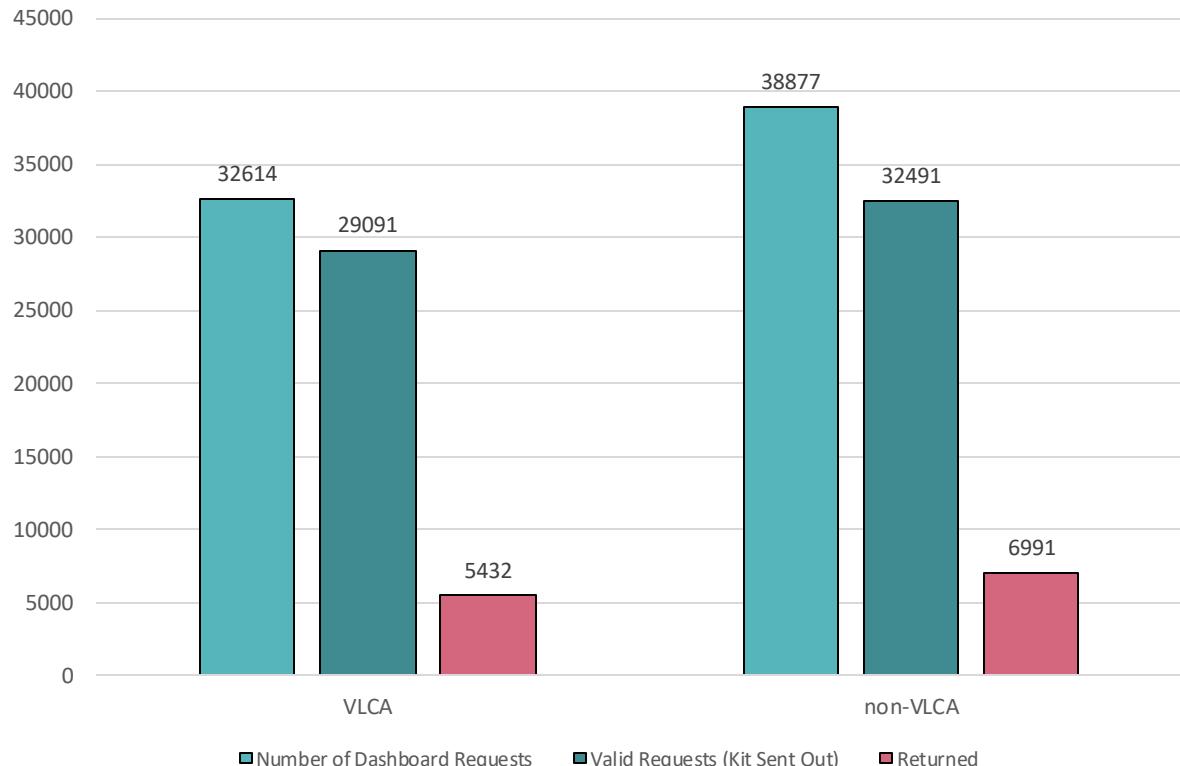


# NATIONWIDE DATA

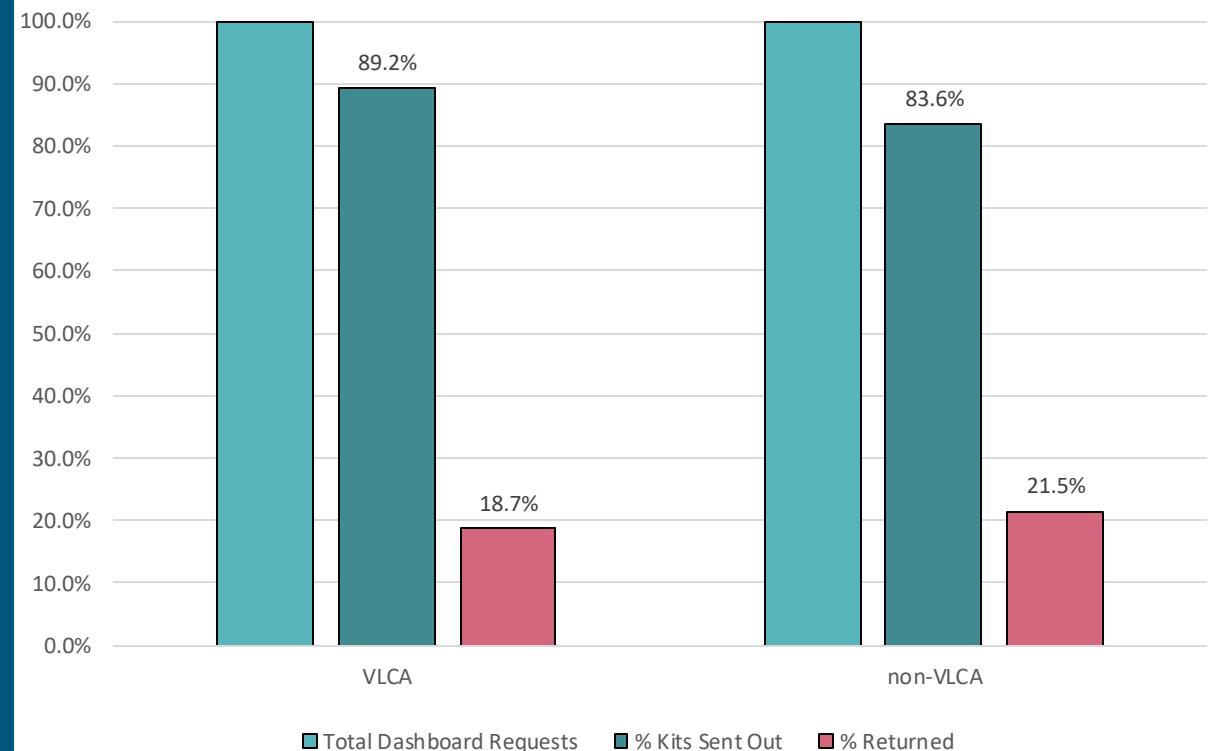
VLCA vs non-VLCA clinic dashboard requests and percent kits returned  
Combined Ethnicities

*Slightly higher return rates from non-VLCA practices*

Comparing Total Number of Dashboard Requests to the Number of Kits Sent Out and Number of Returned Kits for VLCA and non-VLCA Clinics  
Nationwide Oct22 - Aug25



Comparing Dashboard Requests to the Percentage of Kits Sent Out and Percentage of Returned Kits for VLCA and non-VLCA Clinics: Nationwide Oct22 - Aug25

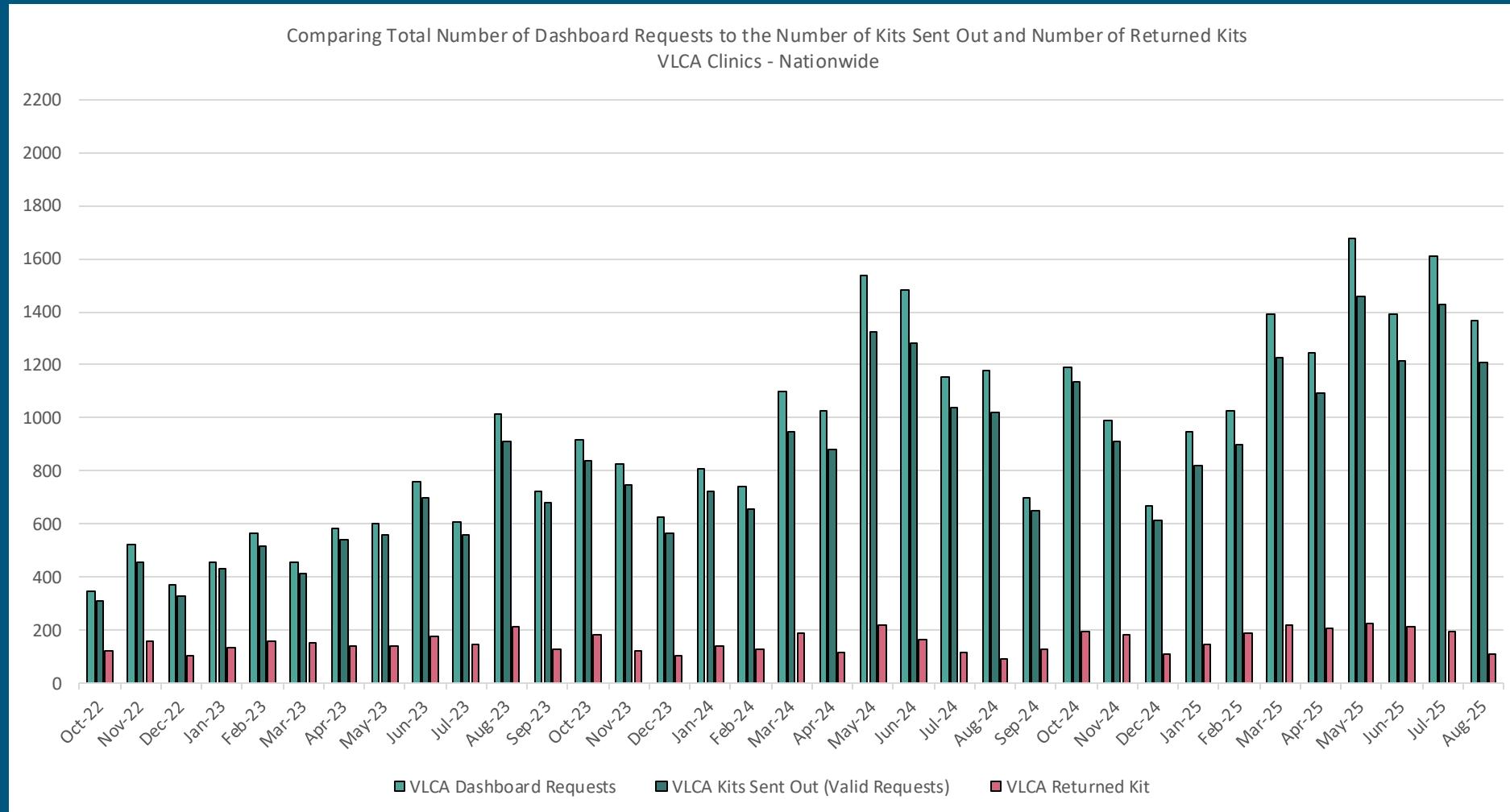


# NATIONWIDE DATA

VLCA Clinics

Dashboard Requests, Kits Sent Out and Returns

*VLCA practices requested 1674 kits in May 2025 campaign (higher kit requests than VLCA practices)*

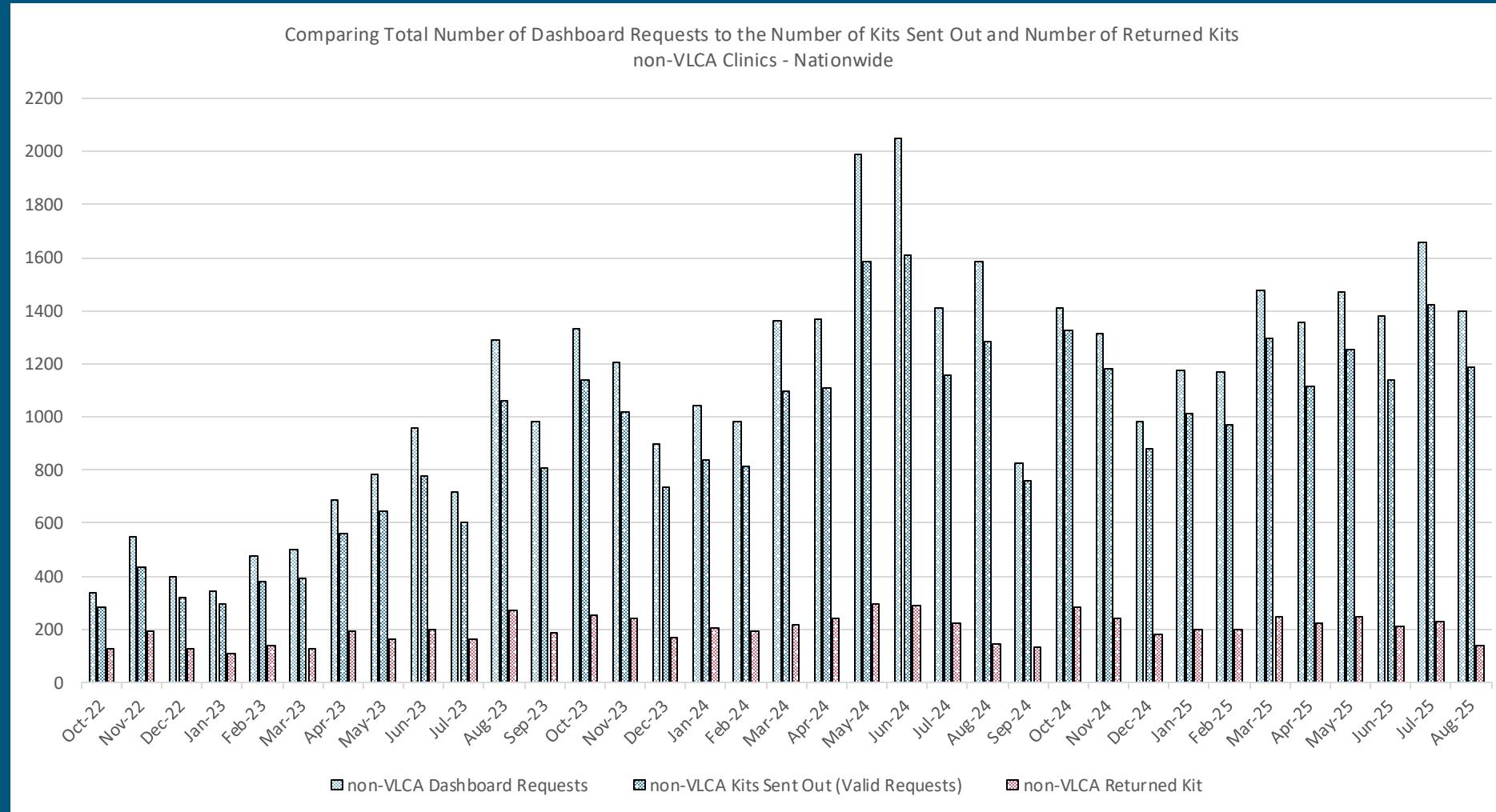


# NATIONWIDE DATA

## non-VLCA Clinics

### Dashboard Requests, Kits Sent Out and Returns

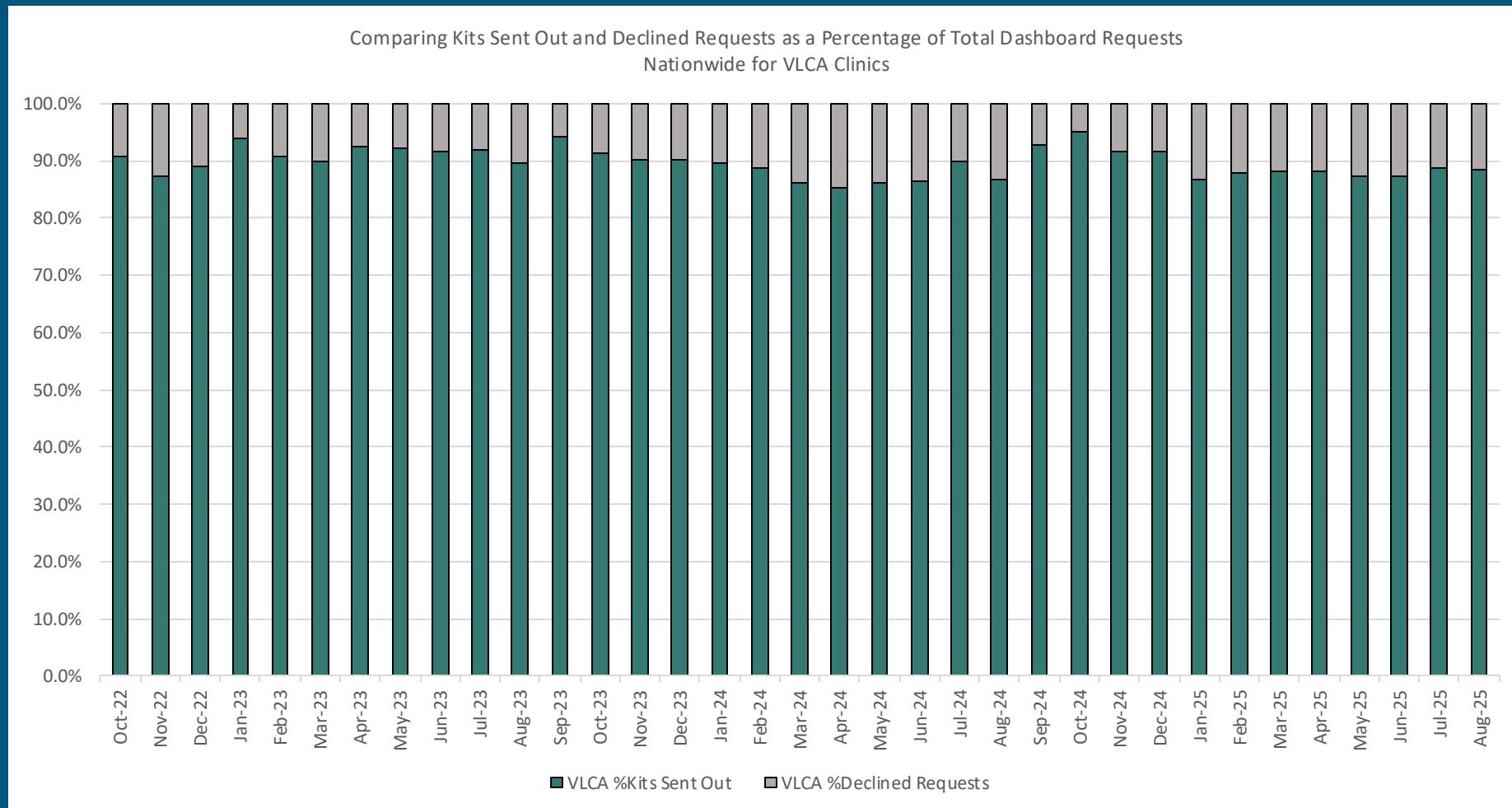
*Non-VLCA practices requested 1474 kits in May 2025 campaign*



# NATIONWIDE DATA

## VLCA Clinics

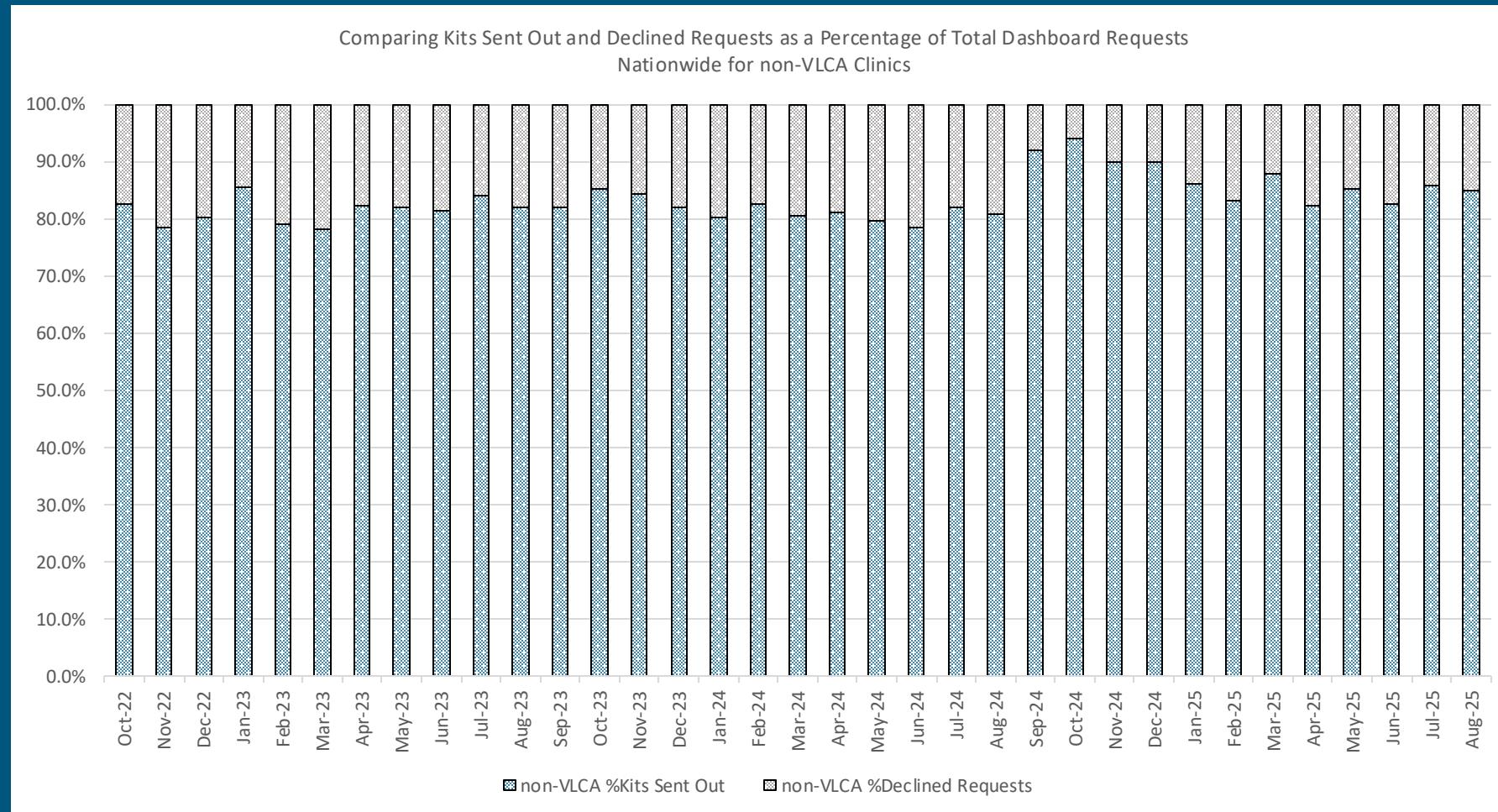
### Percentage of Kits Sent Out and Declined Requests



# NATIONWIDE DATA

## non-VLCA Clinics

### Percentage of Kits Sent Out and Declined Requests

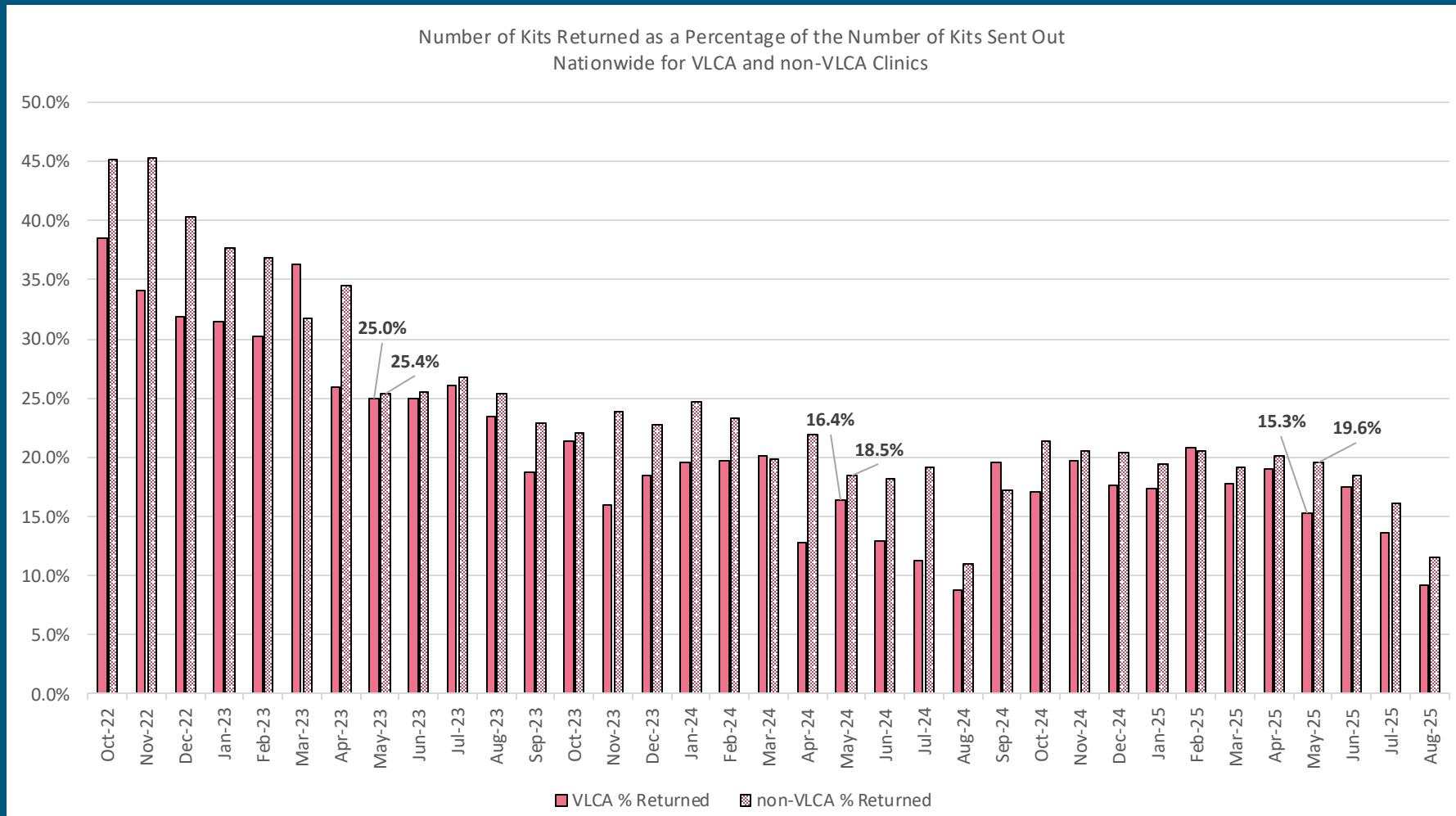


# NATIONWIDE DATA

## VLCA and non-VLCA Clinics

### Number of Kits Returned as a Percentage of the Number of Kits Sent Out

*Return rates slightly higher in non-VLCA clinic and declining in both over time*

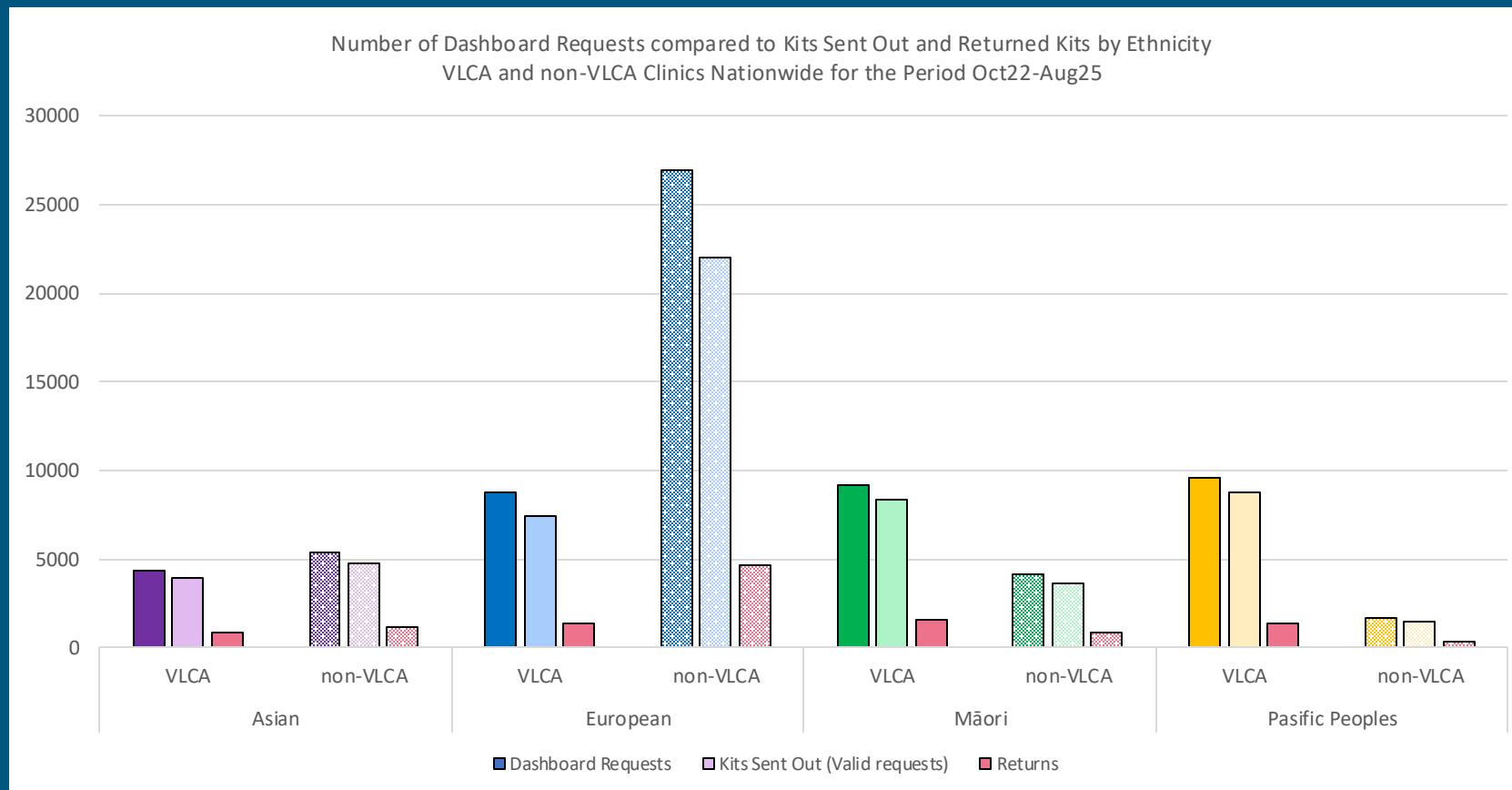


# NATIONWIDE DATA

VLCA vs non-VLCA Clinics

Number of Dashboard Requests, Kits Sent Out and Returns by Ethnicity

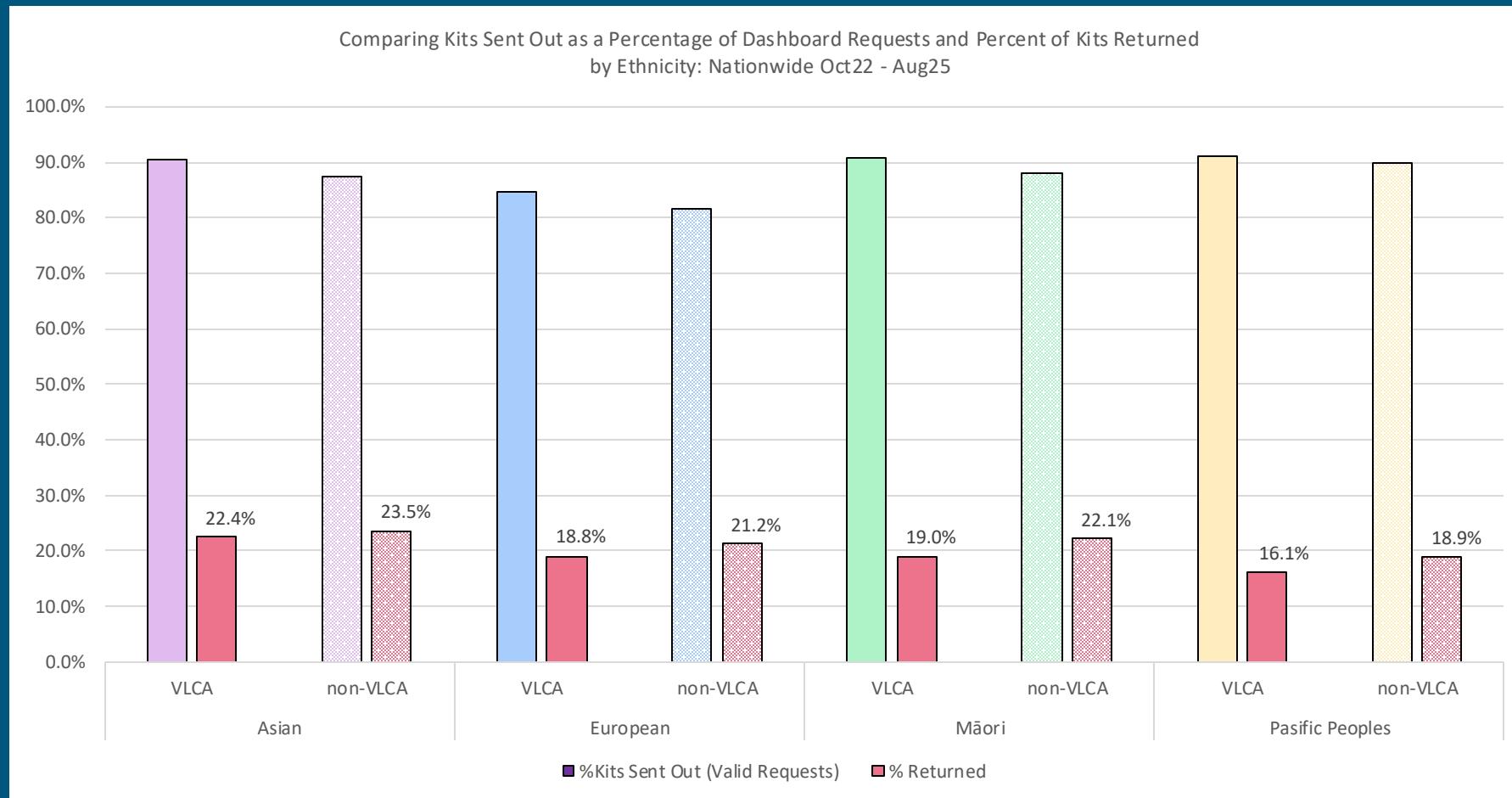
*VLCA clinics are reaching Māori and Pacific patients*



# NATIONWIDE DATA

## VLCA vs non-VLCA Clinics

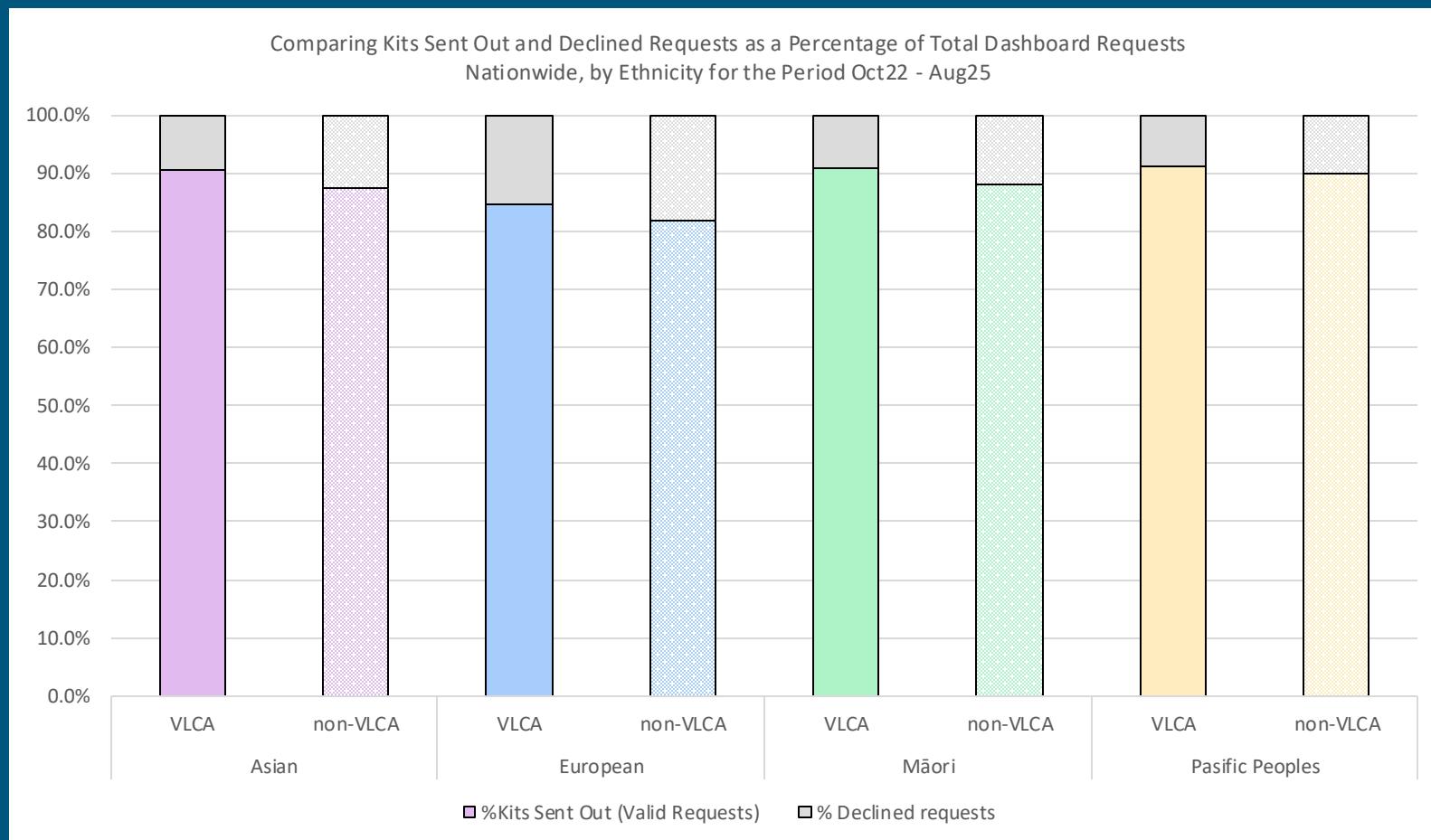
Number of Kits Sent Out as a Percentage of Total Dashboard Requests and Percent Returned for Asian, European, Māori and Pasific Peoples Ethnicity



# NATIONWIDE DATA

VLCA vs non-VLCA Clinics

Comparing Kits Sent Out and Declined Requests as a Percentage of Total Dashboard Requests  
for Asian, European, Māori and Pasific Peoples Ethnicity

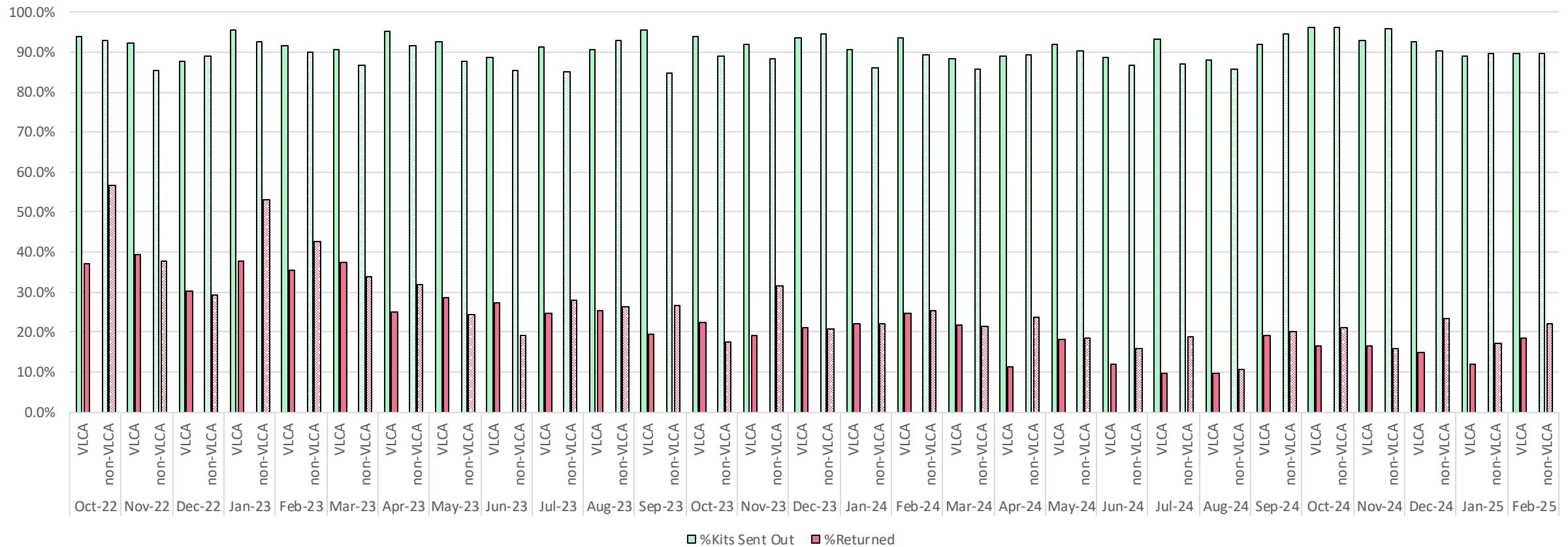


# NATIONWIDE DATA

## VLCA vs non-VLCA Clinics

### Comparing Kits Sent Out and Returned as a Percentage: Māori Ethnicity

Number of Kits Sent Out as a Percentage of Dashboard Requests and Percentage of those Kits Returned for VLCA vs non-VLCA Practices  
Nationwide, Māori Ethnicity



# NATIONWIDE DATA

## VLCA vs non-VLCA Clinics

### Māori Ethnicity

