NBSP May Primary Care Promotion – Get Involved!

Boost Bowel Screening in Your Practice – 🔗 [Register Here](#)

We invite your practice to take part in the National Bowel Screening Programme's **(**NBSP's**)** May primary care promotion to increase bowel screening participation among under-screened groups and improve patient outcomes. Practices are encouraged and supported to have conversations about bowel screening with eligible patients.

The bowel screening test helps find bowel cancer early, when it can often be successfully treated. The May campaigns in 2023 and 2024 were highly successful**,** increasing kit requests among under-screened groups. This year's promotion aims to build on that success and drive even greater participation.

Why Get Involved?

✅ **Improve patient health outcomes** – Early detection leads to better survival rates.
✅ **Increase kit return rates** – Simple conversations with patients can make a big impact.
✅ **Access free resources** – Including reception and clinician desktop prompts.
✅ **Support equity** – Help ensure priority populations are screened.

How Your Practice Can Help

📌 **Encourage opportunistic conversations** – Use our trifold desk guide to start discussions.
📌 **Support priority patients** – Engage with those who haven't completed their screening.
📌 **Partner with others** – Healthcare assistants, kaiāwhina, and outreach kaimahi can assist with kit completion.
📌 **Take part in the morning tea competition** – A fun and engaging way to boost participation!

Register now to access free resources and participate in the campaign

🔗 [**Register Here**](#)

Further Information & Support

📌 **Campaign details & resources:** [NBSP Bowel Screening Promotion](#)
📧 **Contact us:** bowelscreeningpromotion@harc.org.nz

Thank you for supporting this important initiative. **Your participation can help save lives!**

Best regards,

Dr John McMenamin GP and Primary Care lead NBSP
National Bowel Screening Programme