



# Stephanie Pinto Ribeiro.

## UX Designer Profile

Design Thinking, Figma, Adobe Creative Suite

### Work Experience.

#### UX Designer

Contractor @Roche  
Since 06/2023

Worked across four projects over the years; currently dedicated full-time to the CX CGM (Continuous Glucose Monitoring) team.

- Collaborated closely with CX designers, UX researchers, and IT teams to design and iterate end-to-end customer journeys.
- Ensured alignment across cross-functional teams on initiatives, priorities, and deliverables.
- Partnered with local stakeholders to capture regional needs and ensure alignment with global strategy, adapting solutions when necessary.
- Improved CX team boards, files, and workflows to enhance documentation quality and cross-team collaboration.
- Worked closely with product teams to ensure UI screens aligned with customer journeys, triggers were correctly placed, and user research insights were incorporated.

#### Designer

Pulsar

09/2018 - 02/2022

Creative network that brings together multidisciplinary entrepreneurs to solve complex problems through facilitation and collaborative processes transforming and innovating.

- Directed graphic designers through creating process, briefing the client needs and overseeing designs;
- Translated complex information into visual designs, presentation and editorial layout, application of brand identity into products;
- Designed collaborative experiences (workshops, trainings, meetings and events);
- Edited videos with Adobe Premiere as an extra delivery during training and workshops.

#### Founder

Pata Design

11/2018 - 12/2021

Design Studio where I turned my dreams into products and design services.

- Designed and sold products;
- Planned and managed product's prices, production and delivery;
- Understood clients needs and turned them into deliverables;
- Conducted customer service and sales through social media;
- Acted from start to end in every project;
- Created the brand and the website's visual design;

### Education.

#### UX/UI Design Bootcamp

Ironhack - Berlin

Certificate | 03/2022 - 05/2022

#### Master in Strategic Design

Unisinos - Brazil

2019-2021

#### Graphic Design

4ED School - Brazil

Certificate | 2016

#### Degree in Architecture and Urbanism

Universidade Federal do Rio Grande do Sul (UFRGS) - Brazil

2012-2018

Hello! I'm UX Designer with a background in visual design. Currently, based in Barcelona. I'm passionate about challenges, learning, helping people and creating positive experiences.

### Skills.

#### \_hard skills

- Design Thinking
- User Experience (UX)
- User Interface (UI)
- Graphic Design
- User Centered Design (UCD)
- Agile Methodology
- Wireframing
- Prototype

#### \_soft skills

- Effective Communication
- Management
- Fast Learner
- Adaptability
- Team Player

#### \_technical skills

- Figma
- Adobe Creative Suite
- Lucid / Mural / Miro

### Languages.

English	C1
Portuguese (native)	C2
Spanish	B2
Catalan	A1

### Contact.

Let's connect!  
Feel free to reach out.

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