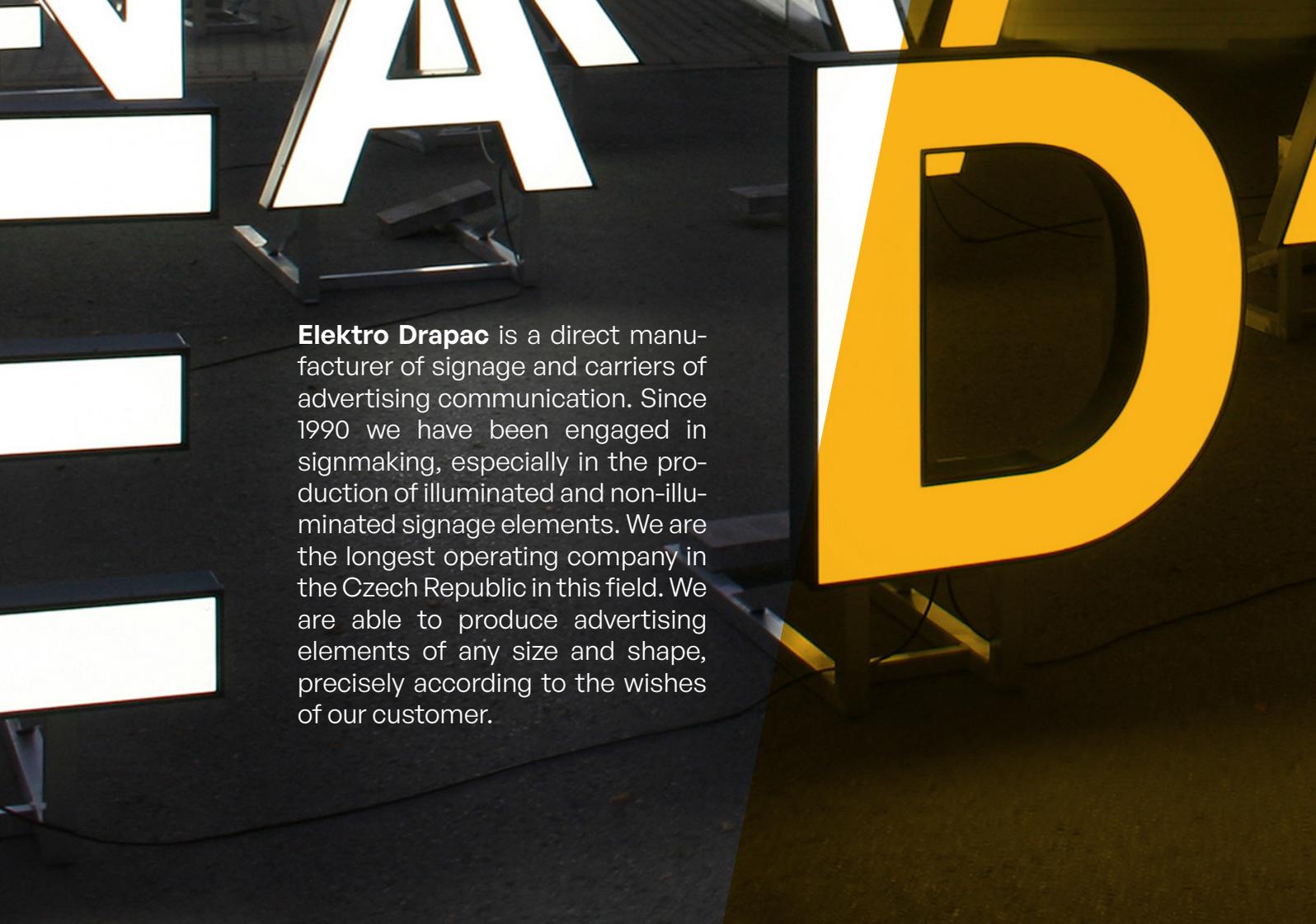




Elektro Drapač

**SVĚTELNÁ REKLAMA**

the highest quality in signmaking



**Elektro Drapac** is a direct manufacturer of signage and carriers of advertising communication. Since 1990 we have been engaged in signmaking, especially in the production of illuminated and non-illuminated signage elements. We are the longest operating company in the Czech Republic in this field. We are able to produce advertising elements of any size and shape, precisely according to the wishes of our customer.

# ABOUT US



[www.eldr.cz](http://www.eldr.cz)

## 1990

Company founded as a "garage" production by the current owners

## 1992

Official change of production from an electrical installation company to signmaking production, followed by moving to new production premises

**Throughout the 1990s our team continues to grow, along with our technological equipment**

## 1997

A large part of the production is exported to neighbouring countries and the company changes its status to a limited liability company

## 1998 - 2011

Expansion of production facilities. Construction of a graphics department, a new production hall and facilities for the vehicle fleet

## 2000

Creation of own patent for illuminated signage

## 2016

Construction of new photovoltaic power plant

## 2019

Construction of the Museum of Illuminated Advertising

# ABOUT US

## OUR VALUES

### THE HIGHEST QUALITY

We value quality and our products are always tuned to perfection, both technically and aesthetically. We purchase all materials for our products from proven **European suppliers** and select only the highest quality materials.

### PROFESSIONALISM

We manage the entire production process in-house. Our highly qualified team of experts is able to design and implement even very challenging technical solutions.

### LONG TIME WARRANTIES

Our emphasis on quality and professionalism allows us to provide up to five-year warranties on our products.

### ENVIRONMENTALLY FRIENDLY

We are committed to ecology and our products are energy efficient and environmentally friendly, as is the entire production process.

### INNOVATION

We continuously develop products according to current trends and offer innovative solutions to our customers.

### RELIABILITY

We always meet the agreed deadlines and never fail the customer's trust.

# ABOUT US

## ELEKTRO DRAPAC IN NUMBERS

- More than **34 years** of experience
- Size of production area - **8,500 m<sup>2</sup>**
- More than **1,000** completed projects per year
- More than **250,000 km** driven for installation per year
- Export - **35%** of our production goes abroad, mainly to the Schengen Area
- **20%** of our fleet consists of electric vehicles



# WHAT DO WE OFFER

We offer comprehensive services from design and technical solutions, through production, installation and regular servicing.

- **We are able to provide turn-key services for every project.**

We work with a wide range of materials such as steel, stainless steel, brass, aluminium, composite materials, acrylics and plastics. Thanks to our technological capabilities, we are able to produce pylons up to 40 metres high. We have our own paint shop with a digital mixing station where we can prepare any colour according to the customer's requirements. **We use eco-friendly paints.**

A broad range of technologies such as CNC machines, plotters, large format printers, bending machines, etc. allow us to ensure every step of the signmaking process. However, for the perfection of our products also a lot of **fine handwork** is required.

We use quality LED modules and long-life branded power supplies to illuminate advertising elements.

We have fully equipped installation vehicles and our own lifting equipment. For installations that are a real challenge, we have a team of experienced climbers. However, we consider our greatest asset to be our experienced team of professionals who can handle any challenge.

# WHO TRUSTS US?

We are proud to cooperate with leaders in their fields and are trusted by many important customers. We have established long-term cooperation with them and can proudly boast the implementation of large and challenging projects.



**T Mobile**

**ahrend** Czech Republic

**UniCredit Bank**



**Accolade**  
SHAPING THE FUTURE

**Tipsport**

**HYUNDAI**  
Hyundai Motor Manufacturing Czech

**EUROVIA**  
VINCI

**ORLEN** Unipetrol

**AmRest**

**SAGASSER**  
GETRÄNKEFACHHANDEL

**Partners**

**ROSSMANN**

**CSOB**

**potten&pannen**  
*Stanek*

**SEZNAM.CZ**

**PETROF**  
PIANOS SINCE 1864

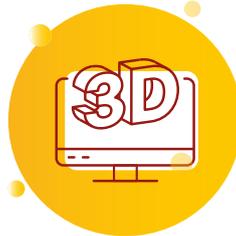
**INTERSPORT**

**albi**

**CONTITRADE**

# FROM THE IDEA TO THE IMPLEMENTATION

In cooperation with our engineers, customers solve the technical and design requirements of their projects. This expert consultation, quotation and visualisation is **completely free of charge**. We are able to offer comprehensive solutions based on many years of experience, exactly according to the customer's wishes. Due to our experience of working on various projects in a wide range of fields, we are able to offer the most suitable solution.





## Light panels and boards

### BOARDS

Non – illuminated, with printed or foiled graphic on acrylic face.

### LIGHT BOXES

Front side is made of acrylic or banner, with foiled or printed graphic. Allows production of large format signs.

### INTARSIA

Light box with cut out graphic in the front surface, Acrylic characters are inserted into the resulting holes.

### PROJECTING SIGNS

Light boxes installed perpendicular to the façade of the building, providing better visibility when viewed along the building.

[www.eldr.cz](http://www.eldr.cz)





## 3D lettering, logos and single letters

### PROFILE 1

Non-illuminated

### PROFILE 3

Backlit, creates halo effect

### PROFILE 4

Illuminated, front face mounted in aluminium frame

### PROFILE 5s

Illuminated front face without visible frame

### PROFILE 8

Sides and front illuminated, made of acrylic

### PROFILE 9

Molded from 30 mm plexiglass,  
illuminated face/side

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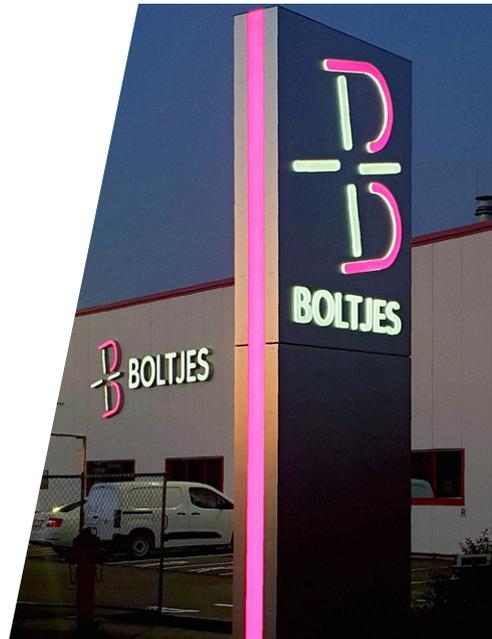




## Advertising pylons and totems

- Illuminated and non-illuminated
- Various shapes, sizes, technical designs
- From 1 – 40 metres

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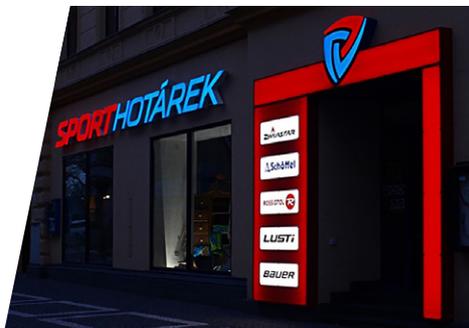




## Entrance portals and architectural elements

# PRODUCTS

- Individual solutions to your ideas
- Different colour options and adjustment of light intensity



eldr

Design and interior luminaires,  
special projects

Real Life Banking  
Lounge

- Customized lighting and promotional products
- If you have an idea and are not sure how to realize it, do not hesitate to consult our technicians





## Large-format digital printing, cut graphics, decals

- Window graphics, vehicle graphics, floor graphics
- Orientation systems, navigational and informative signage



# GUARANTEES AND CERTIFICATES

- Our professional team has completed all the necessary training and our expert employees hold the relevant certificates
- We strictly adhere to the principles of occupational safety and safety at heights
- We use only certified materials, and we provide complete documentation for each project upon request
- Ecological disposal and waste management is a matter of course for us



# WE CARE ABOUT THE ENVIRONMENT

**Environmental care is  
fundamental for us.**



## **THE PRODUCTION PROCESS IS ENVIRONMENTALLY FRIENDLY**

We use solar energy in our production facilities to a large extent. The entire production consumes about the same amount of energy per year as an average household. Of course, we sort waste and dispose of it in an environmentally friendly manner. 20% of our vehicle fleet consists of electric vehicles. We strive to produce a minimal carbon footprint and to continuously improve in this area.

## **OUR PRODUCTS ARE ENERGY EFFICIENT**

We use high quality LED modules that have low energy consumption. Technology is constantly moving forward and we keep up with it, so you can always count on having the best of what's available on the market.

# CONTACTS

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