

POKEMON METHOD:

👉 Uplevel your skills by asking yourself the following questions:

- What problem am I **REALLY** solving?
- What other problems do my customers have?
- What (good) problem is created once I solve their first problem?
- How can I be more valuable to my market?

AUTHORITY DNA:

👉 Answer the following questions to advance in your niche and uplevel from somebody **to someone to somewhere**:

| Somebody ➡ | Someone ➡ | Somewhere ➡ |
|---|--|--|
| <ul style="list-style-type: none">• What are you an authority in?• Your Unique and Distinct Voice?• Your Mission & Message?• Your Hero Stories?• Proprietary System To Get Results?• Positioning Statement?• Irrefutable Proof? | <ul style="list-style-type: none">• Clear Market To Serve?• An Enemy To Protect Your Customer From & Crusade Against? | <ul style="list-style-type: none">• The Conversation You're Entering in The Buyer's Journey?• Omni Present Content Strategy?• Offers: Golden Hippo Offer, Authority Beacon, Sales Offer? |

How I Can Help You Next... 📍


DO IT YOURSELF

COURSES

Start here if you've made 0 sales and totally starting from scratch, you're sub \$10k a month, or you just want a lil' taste of the Persuasion Experience System before coaching or agency.

GET STARTED

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