

REVENUE PLANNING WORKSHEET

Step 1: The Goal & The Game Plan

What's your Revenue Goal?

Remember, it's not about how much you make, it's about how much you keep and how you make it. But let's start with a revenue goal for simplicity!

I want to make \$_____ per month

What is the Gap?

Where you are now: \$_____ - Where you want to be: \$_____ = your gap

The gap I need to overcome is \$_____ per month

Reverse Engineer The Goal

What needs to be true for you to hit the goal? Here we want to look at the economics and reverse engineer the quickest way to hit your goal.

I currently have #X clients paying me \$Y per month.

To overcome my gap, I need to bring in #X new clients at \$Y per month, which will produce my goal of \$_____ per month.

Decide On The Channel Strategy

What is the 1 channel you can dominate to hit those numbers? This is all about knowing your lead & sales numbers so you can stop guessing, and make your revenue goal a reality. Remember, inputs and outputs! Map out the numbers for each touch point.

My channel I am going to dominate is_____.

I need to generate _____ leads to close _____ new clients every month.

To achieve this I will do #X activity

PERSUASION EXPERIENCE.

What's Your 'Champagne Moment'?

Life is about more than working harder and hustling... you need to celebrate the wins! What is an exciting way you can reward yourself when you hit your next milestone?

What's Your 'Game Plan'?

What are your weekly goals that can help you to your big win? This will help you stay consistent and eliminate "guessing" as to what is your next step.

How I Can Help You Next... 

DO IT YOURSELF COURSES

Start here if you've made 0 sales and totally starting from scratch, you're sub \$10k a month, or you just want a lil' taste of the Persuasion Experience System before coaching or agency.

GET STARTED TODAY

[Or Click here.](#)